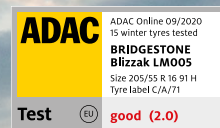




MASTER YOUR JOURNEY, ALL WINTER LONG



BLIZZAK LM005 CONCEPT

Blizzak LM005 is a **winter tyre** that offers **excellent performance in both rain and snow**. Ranked as one of the best performing winter tyres in its category for snow braking, traction and wet weather performance, Blizzak LM005 is a tyre you can trust to handle unpredictable conditions to continue your journey safely, all winter long.

TARGET CUSTOMER

Blizzak LM005 is for drivers of passenger vehicles and SUV who want a premium winter tyre that can:

- Overcome common winter driving challenges in mild to moderate winter climates.
- Brake faster on snowy and ice-covered roads.
- Provide enhanced safety and control on wet roads.

TECHNICAL CHARACTERISTICS

- 1 Increased void in centre area drains water and traps snow better.
- 2 More lateral grooves on the shoulder area dig into snow and ice to improve braking.
- 3 2D sipes enhance digging in snow and ice while 3D sipes increase block stiffness for enhanced braking.
- 4 New nano-selective compound (NanoPro-Tech™) enhances tyre performance in wet and snow conditions.



FEATURES



OUTSTANDING SNOW & ICE PERFORMANCE

Rated in top two for snow braking, snow traction and ice braking performances.¹⁾

Lateral grooves and 2D and 3D sipes are engineered to enhance braking and give the Blizzak LM005 superior grip in snowy and icy conditions.



BEST-IN-CLASS WET GRIP & BRAKING

The highest rated tyre for wet braking and cornering.¹⁾

With increased voids to drain water and a compound made of NanoPro-Tech™ technology, this tyre earned the highest rating for wet braking and cornering.



AVAILABLE WITH INTEGRATED DRIVEGUARD RUN-FLAT TECHNOLOGY (RFT) ON SELECTED SIZES

BLIZZAK
LM005



¹⁾ Tests carried out by TÜV SÜD on the request of Bridgestone in October–November 2018 at the facilities ATP Papenburg (Germany) for dry & wet tests, at TÜV SÜD Product Service (Germany) for noise, comfort and laboratory tests and at ARCTIC FALLS (Sweden) for snow & ice tests, with VW Golf 7, on tyre size 195/65 R15. Blizzak LM005 compared to the performances of main competitors in the same segment: Continental WinterContact TS860, Michelin Alpin 6, Goodyear UltraGrip 9, Pirelli Cinturato Winter, Annex Report No. [713139853-03] Snow braking distance [40 km/h to 5 km/h] in meters: Bridgestone LM005 [16.6], Continental WinterContact TS860 [16.1], Goodyear UltraGrip 9 [17.0], Pirelli Cinturato Winter [17.0], Michelin Alpin 6 [17.2] Snow acceleration/traction [10 km/h to 35 km/h] in seconds: Bridgestone LM005 [3.53], Continental WinterContact TS860 [3.49], Michelin Alpin 6 [3.56], Pirelli Cinturato Winter [3.59], Goodyear UltraGrip 9 [3.63] Ice braking distance [20 km/h to 5 km/h] in meters: Bridgestone LM005 [10.6], Michelin Alpin 6 [10.3], Pirelli Cinturato Winter [10.7], Continental WinterContact TS860 [10.8], Goodyear UltraGrip 9 [11.0] Wet braking distance [80 km/h to 20 km/h] in meters: Bridgestone LM005 [27.2], Continental WinterContact TS860 [29.5], Goodyear UltraGrip 9 [30.0], Pirelli Cinturato Winter [30.3], Michelin Alpin 6 [30.7] Lateral wet grip stability [cornering] in meter/second²: Bridgestone LM005 [6.53], Continental WinterContact TS860 [6.34], Goodyear UltraGrip 9 [6.30], Pirelli Cinturato Winter [6.23], Michelin Alpin 6 [6.18].

BRIDGESTONE
Solutions for your journey

TYRE LINE-UP

Blizzak LM005



GENERAL INFO		TYRE LABEL INFO					
IPC	Size				dB		
PASSENGER CARS / SUV							
14"							
15137	185/60 R14 82T	C	A	B	70	YES	NO
15138	155/65 R14 79T XL	C	A	B	70	YES	NO
15139	165/65 R14 79T	C	A	B	70	YES	NO
13992	175/65 R14 82T	C	A	B	71	YES	NO
15163	185/65 R14 86T	C	A	B	70	YES	NO
15164	165/70 R14 85T XL	C	A	B	70	YES	NO
15166	175/70 R14 84T	C	A	B	70	YES	NO
15165	175/70 R14 88T XL	C	A	B	70	YES	NO
15"							
15294	195/50 R15 86H XL	C	A	B	71	YES	NO
15167	185/55 R15 82T	C	A	B	70	YES	NO
17705	185/55 R15 86H XL	C	A	B	70	YES	NO
15295	195/55 R15 85H	C	A	B	71	YES	NO
19188	165/60 R15 81T XL	C	A	B	70	YES	NO
15168	185/60 R15 84T	C	A	B	70	YES	NO
15169	185/60 R15 88T XL	C	A	B	70	YES	NO
17708	195/60 R15 88H	C	A	B	71	YES	NO
15170	195/60 R15 88T	C	A	B	71	YES	NO
15171	165/65 R15 81T	C	A	B	70	YES	NO
15172	175/65 R15 88T XL	C	A	B	70	YES	NO
15173	185/65 R15 88T	C	A	B	71	YES	NO
15174	185/65 R15 92T XL	C	A	B	70	YES	NO
15296	195/65 R15 91H	C	A	B	71	YES	NO
15291	195/65 R15 91T	C	A	B	71	YES	NO
15290	195/65 R15 95T XL	C	A	B	71	YES	NO
15297	205/65 R15 94H	C	A	B	71	YES	NO
15292	205/65 R15 94T	C	A	B	71	YES	NO
15006	205/70 R15 96T	C	A	B	71	YES	NO
16"							
15298	195/45 R16 84H XL	C	A	B	71	YES	NO
15299	205/45 R16 87H XL	C	A	B	71	YES	NO
15300	195/50 R16 88H XL	C	A	B	71	YES	NO
15301	195/55 R16 87H	C	A	B	71	YES	NO
15302	195/55 R16 91H XL	C	A	B	71	YES	NO
13975	205/55 R16 91H	C	A	B	71	YES	NO
15293	205/55 R16 91T	C	A	B	71	YES	NO
15304	205/55 R16 94H XL	C	A	B	71	YES	NO
15303	205/55 R16 94V XL	C	A	B	71	YES	NO
15306	215/55 R16 93H	C	A	B	71	YES	NO
15305	215/55 R16 97H XL	C	A	B	71	YES	NO
17704	215/55 R16 97V XL	C	A	B	71	YES	NO
15307	225/55 R16 99H XL	B	A	B	71	YES	NO
15308	195/60 R16 89H	C	A	B	71	YES	NO
15309	205/60 R16 92H	C	A	B	71	YES	NO
15310	205/60 R16 96H XL	C	A	B	71	YES	NO
15311	215/60 R16 99H XL	C	A	B	71	YES	NO
21745	205/65 R16 95H	C	A	B	71	YES	NO
15010	215/65 R16 102H XL	B	A	B	71	YES	NO
13976	215/65 R16 98H	C	A	B	71	YES	NO
25515	215/70 R16 100T	C	A	B	71	YES	NO
15015	245/70 R16 111T XL	B	A	B	72	YES	NO
17"							
21746	205/40 R17 84V XL	C	A	B	71	YES	NO
15312	215/40 R17 87V XL	C	A	B	71	YES	NO

GENERAL INFO		TYRE LABEL INFO					
IPC	Size				dB		
15313	245/40 R17 95V XL	C	A	B	72	YES	NO
15314	205/45 R17 88V XL	C	A	B	71	YES	NO
15315	215/45 R17 91V XL	C	A	B	71	YES	NO
13977	225/45 R17 91H	C	A	B	71	YES	NO
17707	225/45 R17 94H XL	C	A	B	71	YES	NO
15316	225/45 R17 94V XL	C	A	B	71	YES	NO
15317	235/45 R17 97V XL	C	A	B	72	YES	NO
15318	245/45 R17 99V XL	C	A	B	72	YES	NO
15319	205/50 R17 93V XL	C	A	B	71	YES	NO
15320	215/50 R17 95V XL	C	A	B	71	YES	NO
15321	225/50 R17 98H XL	C	A	B	71	YES	NO
15322	225/50 R17 98V XL	C	A	B	71	YES	NO
15323	235/50 R17 100V XL	C	A	B	72	YES	NO
15324	205/55 R17 95V XL	C	A	B	71	YES	NO
17710	215/55 R17 98H XL	C	A	B	71	YES	NO
15325	215/55 R17 98V XL	C	A	B	71	YES	NO
15327	225/55 R17 101V XL	B	A	B	71	YES	NO
15326	225/55 R17 97H	C	A	B	71	YES	NO
15329	235/55 R17 103V XL	B	A	B	72	YES	NO
15328	235/55 R17 99H	C	A	B	72	YES	NO
15017	275/55 R17 109H	C	A	B	73	YES	NO
15330	205/60 R17 93H	C	A	B	71	YES	NO
15027	215/60 R17 100H XL	B	A	B	71	YES	NO
17712	215/60 R17 100V XL	B	A	B	71	YES	NO
15028	215/60 R17 96H	C	A	B	71	YES	NO
17706	225/60 R17 103V XL	C	A	B	71	YES	NO
15029	225/60 R17 99H	C	A	B	71	YES	NO
15030	235/60 R17 106H XL	C	A	B	72	YES	NO
15031	255/60 R17 110H XL	C	A	B	73	YES	NO
15032	215/65 R17 103H XL	B	A	B	71	YES	NO
15035	225/65 R17 102H	C	A	B	71	YES	NO
15036	225/65 R17 106H XL	C	A	B	71	YES	NO
15037	235/65 R17 108H XL	B	A	B	72	YES	NO
15038	235/65 R17 108V XL	B	A	B	72	YES	NO
15039	245/65 R17 111H XL	B	A	B	72	YES	NO
15040	255/65 R17 114H XL	B	A	B	73	YES	NO
15042	265/65 R17 116H XL	B	A	B	73	YES	NO
18"							
15331	255/35 R18 94V XL	C	A	B	73	YES	NO
15332	265/35 R18 97V XL	C	A	B	73	YES	NO
15333	225/40 R18 92V XL	C	A	B	72	YES	NO
15334	235/40 R18 95V XL	C	A	B	72	YES	NO
15335	245/40 R18 97V XL	C	A	B	72	YES	NO
17711	245/40 R18 97W XL	C	A	B	72	YES	NO
15336	255/40 R18 99V XL	C	A	B	73	YES	NO
23289	275/40 R18 103V XL	TO BE ISSUED			YES	NO	
15337	215/45 R18 93V XL	C	A	B	71	YES	NO
15338	225/45 R18 95V XL	C	A	B	72	YES	NO
15339	235/45 R18 98V XL	C	A	B	72	YES	NO
15340	245/45 R18 100V XL	C	A	B	72	YES	NO
15341	255/45 R18 103V XL	C	A	B	73	YES	NO
18733	215/50 R18 92V	C	A	B	71	YES	NO
17703	225/50 R18 99H XL	B	A	B	72	YES	NO
15342	225/50 R18 92V XL	B	A	B	72	YES	NO
15043	235/50 R18 101V XL	C	A	B	72	YES	NO
15343	245/50 R18 104V XL	B	A	B	72	YES	NO

GENERAL INFO		TYRE LABEL INFO					
IPC	Size				dB		
15344	215/55 R18 99V XL	C	A	B	71	YES	NO
15054	225/55 R18 102V XL	B	A	B	71	YES	NO
15058	235/55 R18 104H XL	B	A	B	72	YES	NO
15060	255/55 R18 109V XL	B	A	B	73	YES	NO
15062	225/60 R18 104V XL	B	A	B	71	YES	NO
15064	235/60 R18 107H XL	C	A	B	72	YES	NO
17709	235/60 R18 107V XL	C	A	B	72	YES	NO
15069	255/60 R18 112V XL	B	A	B	73	YES	NO
15071	265/60 R18 114H XL	B	A	B	73	YES	NO
15073	235/65 R18 110H XL	C	A	B	72	YES	NO
19"							
15345	235/35 R19 91W XL	C	A	B	72	YES	NO
15346	245/35 R19 93W XL	C	A	B	72	YES	NO
15347	255/35 R19 96V XL	C	A	B	73	YES	NO
23288	275/35 R19 100V XL	TO BE ISSUED			YES	NO	
21748	295/35 R19 104V XL	C	A	B	73	YES	NO
15348	225/40 R19 93W XL	C	A	B	72	YES	NO
26592	235/40 R19 96V XL	C	A	B	72	YES	NO
15350	245/40 R19 98V XL	C	A	B	72	YES	NO
26594	255/40 R19 100V XL	C	A	B	73	YES	NO
26108	265/40 R19 102V XL	TO BE ISSUED			YES	NO	
15352	275/40 R19 105W XL	C	A	B	73	YES	NO
15353	225/45 R19 96V XL	C	A	B	72	YES	NO
15354	235/45 R19 99V XL	C	A	B	72	YES	NO
26593	245/45 R19 102V XL	C	A	B	72	YES	NO
15356	255/45 R19 104V XL	C	A	B	73	YES	NO
15075	275/45 R19 108V XL	C	A	B	73	YES	NO
15077	285/45 R19 111W XL	C	A	B	73	YES	NO
26093	205/50 R19 94V XL	TO BE ISSUED			YES	NO	
19743	215/50 R19 93T	C	A	B	71	YES	NO
15079	235/50 R19 103V XL	C	A	B	72	YES	NO
26095	245/50 R19 105V XL	TO BE ISSUED			YES	NO	
15081	255/50 R19 107V XL	B	A	B	73	YES	NO
15083	265/50 R19 110V XL	B	A	B	73	YES	NO
23851	195/55 R19 94H XL	TO BE ISSUED			YES	NO	
15084	225/55 R19 99V	C	A	B	71	YES	NO
15085	235/55 R19 105V XL	C	A	B	72	YES	NO
15087	255/55 R19 111V XL	B	A	B	73	YES	NO
15089	265/55 R19 109V	B	A	B	73	YES	NO
20"							
19192	275/30 R20 97W XL	C	A	B	73	YES	NO
26106	235/35 R20 92W XL	TO BE ISSUED			YES	NO	
15357	245/35 R20 95W XL	C	A	B	72	YES	NO
15358	255/35 R20 97W XL	C	A	B	73	YES	NO
26107	275/35 R20 102W XL	TO BE ISSUED			YES	NO	
15090	315/35 R20 110V XL	C	A	B	73	YES	NO
21744	235/40 R20 96H XL	C	A	B	72	YES	NO
15359	235/40 R20 101V XL	C	A	B	73	YES	NO
21749	265/40 R20 104V XL	C	A	B	73	YES	NO
15091	275/40 R20 106V XL	C	A	B	73	YES	NO
26097	285/40 R20 108V XL	TO BE ISSUED			YES	NO	
15093	295/40 R20 110V XL	C	A	B	73	YES	NO
23852	215/45 R20 95V XL	TO BE ISSUED			YES	NO	
26595	245/45 R20 93V XL	C	A	B	72	YES	NO
23416	255/45 R20 105V XL	C	A	B	73	YES	NO
15105	265/45 R20 108V XL	C	A	B	73	YES	NO

GENERAL INFO		TYRE LABEL INFO					
IPC	Size				dB		
15106	275/45 R20 110V XL	B	A	B	73	YES	NO
15107	285/45 R20 112V XL	B	A	B	73	YES	NO
15110	255/50 R20 109V XL	B	A	B	73	YES	NO
15112	265/50 R20 111V XL	B	A	B	73	YES	NO
15114	275/50 R20 113V XL	B	A	B	73	YES	NO
15360	195/55 R20 95H XL	C	A	B	71	YES	NO
19190	235/55 R20 105V XL	B	A	B	72	YES	NO
15123	255/55 R20 110V XL	B	A	B	73	YES	NO