Westminster

Investor Guide



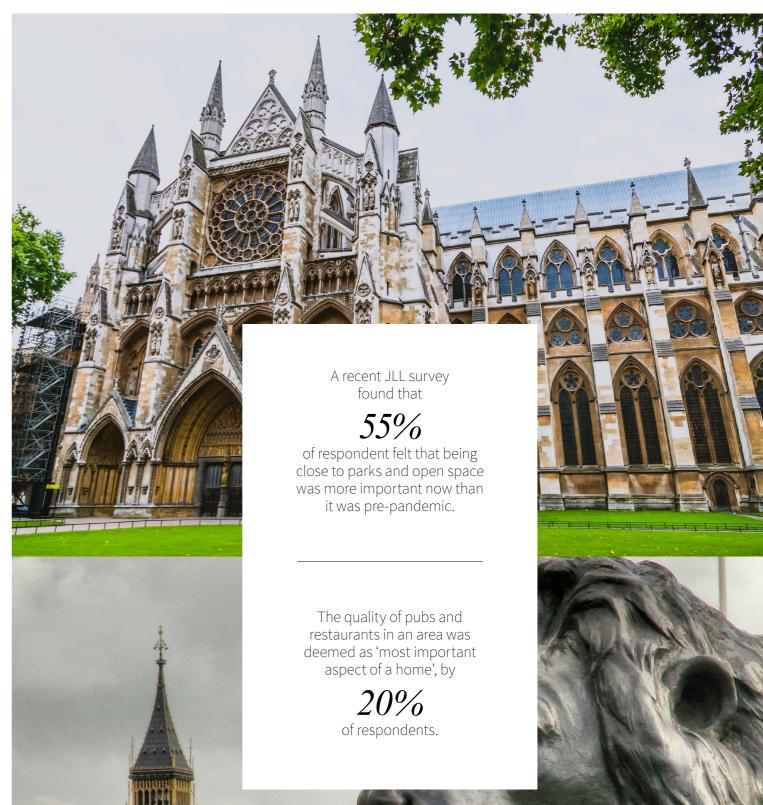
Westminster

Westminster sits in the heart of the city, home to Buckingham Palace and St James Park. Residents are not only able to benefit from the schemes central location, but also the abundance of green space,

with 40% of the neighbouring area given over to green space and parks. Deemed London's well hub, the leafy urban setting of Westminster ensures residents will be able to benefit from both green, open,

tranquil spaces but also the vibrancy of surrounding cafes, pubs, restaurants, and retail facilities.





Local residents

The local residents of Westminster comprise a mixed age cohort. There is a larger number of residents aged 45-64 than the Great London average, whilst the rental

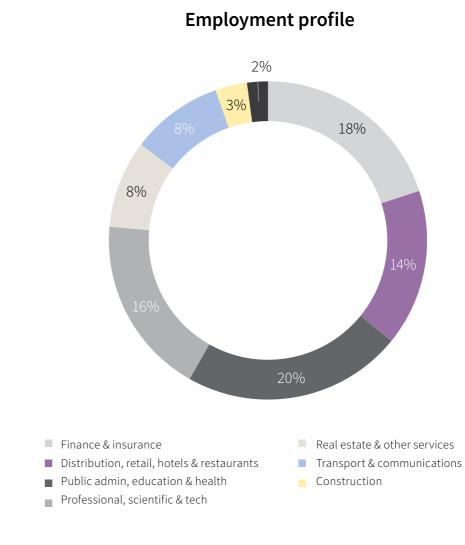
market in the area attracts a significant number of younger people; over half of our tenants in the area are aged under 30. The vibrancy of the local area, coupled

Resident age profile

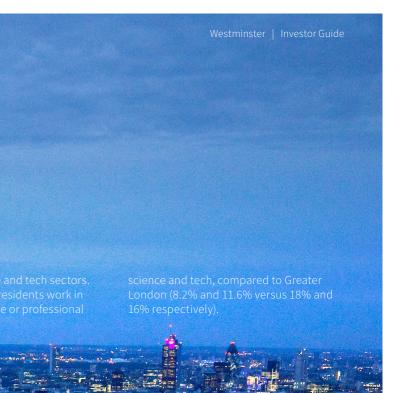
with proximity and ease of access to world class universities means that area attracts a large number of students and young professionals alike.

30% 25% 20% 15% 10% 5% 0 Under 16 16-24 25-29 30-44 45-64 65+ Westminster Greater London

Source: JLL Research, Census 2011







Source: JLL Research, Census 2011

Sales market

The housing market in Westminster is dominated by flats. Over the past 12 months, 83% of existing properties and 100% of new builds sold were flats. The area appeals to a range of buyers, from young professionals through to families who are looking to take advantage of the access to the river, greenspace, and proximity to central London. Falling supply

of homes on the market in the area has meant house prices have experienced strong growth over the past year of 14%. And whilst prices are rising, the number of homes sold at £1 million or more over the past year represents 53% of sales. This perhaps reflects changing lifestyles and the race for space we have seen since the pandemic. A JLL Survey on prospective

buyers (May 2022) found that 65% of buyers feel having space for a home office is more important now versus pre-pandemic. Prices in the City of Westminster borough average £964,079 in August 2022, 74% higher than the London average of £552,755.In August 2022 annual house price growth across London was at 8.3%.

Rental market

Demand for rental properties continues to outstrip supply across central London, supporting significant growth in achieved rents. Over the past year, achieved rents in Westminster have grown by 22%, compared to 14.2% across London. Across Westminster the rental market continues to experience declining stock levels. There are currently 11% fewer properties listed to let in Westminster and 30% fewer London wide than at the same point a year ago. The area attracts a young and diverse age cohort. 55% of JLL tenants in Westminster are aged under 30, whilst young professionals in the

Rental market statistics – 2022



52%

of JLL tenants on Westminster were staying put, renewing their tenancy for another year.

55%

of JLL tenants are under 30 years old.

+22%

annual achieved rents rose by 22% in September, in the SW1 postcode area, to £2,864. Across London, achieve rents rose by 14.2% annually.



Average prices and changes since 2022



Source: JLL Research, Land Registry

area (25-35) account for 29% of our tenants. A third of our tenants are from overseas. On average, our overseas tenants pay a 10% more than domestic tenants in the SW1 area.

62%

of properties on the market in SW1 postcode district are one and two bed flats.

33%

JLL tenants are international.



Forecasts

Looking ahead the UK housing market does face some challenges. With interest rates rising and energy costs putting pressure on household budgets. But we expect that

Central London will be better placed than some other UK markets. JLL are forecasting central London will outperform all other UK regions, with growth of 19.3% over the



JLL Residential forecasts 2023-2027

Sales prices growth (% pa)	2023	2024	2025	2026	2027	Total change 2023-2027	Average pa 2023-2027
Central London	2.5	3	3.5	4	5	19.3	3.6

Rental growth (% pa)	2023	2024	2025	2026	2027	Total change 2023-2027	Average pa 2023-2027	
Central London	6	4.5	3	2.5	2.5	19.9	3.7	-



next five years. A weaker Sterling exchange rate is providing an attractive opportunity to purchase London property, particularly form dollar pegged buyers.

Westminster



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