



Laurier Québec

Property Highlights

With over 200 stores, restaurants and services, Laurier Québec offers the widest offering for Québec City's general population. Visited by over 9.3M visitors each year, the multi-leveled centre has grown with its city's population and, owing to its many local partnerships and titled events, is considered by many as "mon centre commercial" (my shopping centre).

This positive sentiment and sense of third place is only expected to grow in coming years as development plans seek to expand the current shopping centre into a mixed-used property, featuring several residential buildings and ensuing influx of hyper-local shoppers.



Centre Sales (Productivity)

\$573
Avg Sales PSF



Number of Stores

217



Dwell Time

98 min.



GLA

1.2M SF



Annual Shopper Visits

9.9 M



Parking Capacity

5094

Data as of Q4 – 2024





AMERICAN EAGLE
OUTFITTERS



H&M

Marshalls

OLD NAVY

sports
experts

Toys R Us

Walmart

WINNERS

Why Québec City?

As the capital of French Canada, the Québec City metropolis is renowned for both its storied history and its 700K+ population who are invested in the Region's growth and development.



Located in the heart of the highly trafficked Ste-Foy Region (home to Université Laval's 43K+ student population and a 65K+ workforce population within 1km), Laurier Québec welcomes over 9.3M locals and tourists annually. The first indoor shopping centre built in the Province of Québec and a mainstay with the greater Québec Region, Laurier Québec is considered by many Québécois as "mon centre commercial" (my shopping centre).

Area Profile - Trade Area (20km)



Estimated Population

784K



Estimated Households

373K



Average Household Income

\$101K



Median Age

44

Source: Esri, 2023



Sustainability First

Laurier Québec is targeting **Net Zero Carbon by 2040**, is committed to reducing energy and water consumption, and enhancing its site experiences through green features that include:

- Community electric bike station
- Water bottle filling stations
- Inclusive spaces such as lactation room & gender inclusive washrooms
- EV Chargers on-site
- Upgraded HVAC systems featuring automated energy-saving settings
- High efficiency lighting, water fixtures & irrigation controls
- Regular energy, water, and waste audits
- Participant in Project GERE, an electricity reduction pilot project run by Hydro Québec
- Dedicated tools to automatically track utility consumption



Laurier Québec has been recognized for:



BOMA BEST Gold Sustainable Buildings certification



Transparent sustainability data reporting to GRESB





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