



# Outlet Collection Winnipeg

# Property Highlights

Outlet Collection Winnipeg's modern space provides a bright and inviting atmosphere for guests, with natural light streaming in through an impressive central skylight that runs the length of the centre. With over 100 premium retailers and 20+ first and only in market retailers such as Tory Burch, Kate Spade and Nike Factory Store, Outlet Collection Winnipeg has something for everyone. Not to mention a bright and inviting food hall with a full range of flavours.



Centre Sales (Productivity)

**\$611**  
Avg Sales PSF



Number of Stores

**103**



Dwell Time

**93 min.**



GLA

**405K SF**



Annual Shopper Visits

**4M**



Parking Capacity

**2300**

Data as of Q4 – 2024







**BOSS**  
HUGO BOSS

  
**kate spade**  
NEW YORK

  
**LACOSTE**

**MICHAEL KORS**

  
**Nike**FactoryStore

**POLO**  
RALPH LAUREN

 **lululemon**

  
**TORY BURCH**

  
**UNDER ARMOUR**



# Why Winnipeg, Manitoba?

*With a 830K population, Winnipeg is the capital of the Province of Manitoba. Whether engaging in the city's flourishing art scene, its colourful festivals or one of its many green spaces, locals consistently show an appreciation for dynamic and active lifestyles.*



Outlet Collection Winnipeg is located directly off Kenaston Boulevard and Sterling Lyon Parkway. A short 20-minute drive from either the airport or downtown makes the Centre an ideal shopping destination for visitors and locals alike. Further, as it is conveniently tucked between restaurants, hotels, and retail developments (including Ikea, Cabela's and RecRoom), Outlet Collection Winnipeg sits at the heart of an active neighbourhood representing over 100 acres of mixed-used space.

## Area Profile - Trade Area (20km)



Estimated Population

**830K**



Estimated Households

**330K**



Average Household Income

**\$110K**



Median Age

**38**

Source: Esri, 2023





# Sustainability First

Outlet Collection Winnipeg is targeting **Net Zero Carbon by 2040**, is committed to reducing energy and water consumption, and enhancing its site experiences through green initiatives that include:

- Access to natural space
- Water bottle filling stations
- EV Chargers on-site
- High efficiency irrigation controls
- Regular energy, water, and waste audits
- Dedicated tools to automatically track consumption



Outlet Collection Winnipeg has been recognized for:



BOMA BEST Gold Sustainable Buildings certification



Transparent sustainability data reporting to GRESB



LEED Certified for Core and Shell Development



### Outlet Collection Winnipeg

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