



WE HELP PEOPLE MOVE, NOT JUST SELL HOUSES

Our focus and skills have been honed over the last 30 years in business, with some of our own careers having been significantly longer. We focus on the source of our buyers, where the trends in the market place are, and how we can adapt to make sure the right buyers find your home.

We continually adapt our marketing to take advantage of all media, from Newspapers and magazines to web and social media. If we see a trend, we will adopt early to ensure our clients benefit. We recognise that buyers often pay more than their original budget, so we always make sure that every suitable property, is presented to the buyer.

Our database has been established over 30 years and contains the details of many buyers and sellers who have trusted us to advise and act for them several times. Many clients have benefited from our 'In the Know' method of marketing, which involves selling a home discreetly and thus offering buyer and seller alike, a

degree of discretion and exclusivity.

Our London Mayfair office network also provides an excellent service to clients, securing potential buyers both nationally and internationally with over 300 affiliated UK offices and a further 350 in the USA and in several other countries.

We always aim to deliver the very highest level of service to our customers, who trust us and hold us accountable for our actions.

What sets us apart is our focus on skilled negotiations. The secret to our success is to make sure both parties feel satisfied that every sale and purchase reaches an equitable conclusion. That's our aim, and 30 years later we have many delighted customers who can testify to that. The reviews on our web site and on Google speak for themselves, do take time to have a look. We can celebrate or learn from every review we receive. Feedback is so important helping us to be continually developing and improving our service.



GL & CO, IT'S A GREAT MOVE

We use all of our extensive resources to market each individual property to the most relevant audience. This bespoke and targeted approach ensures that by closely monitoring our property and client database and by using our local knowledge, we match the right homes to the right people more often.

In a busy marketplace, we know your property must make a splash to get noticed. We do this through professional photography, high quality floorplans and extremely well presented property brochures - we can also arrange for the production of video tours.

We showcase our clients' homes in local and national magazines as well as in the national press. Our digital marketing is second to none, ensuring your home stands out on our website and property portals, and is also promoted to a huge online audience using emailers and social media channels.

In addition we have a number of tools we can use to further market your home which include:

- Our e-newsletter marketing our homes for sale reaches thousands of homes across West Sussex and beyond every week
- 'In The Know' is our marketing service for those clients who require a more discreet approach
- Using the Mayfair Office Network, our London



Property Days showcase your home and the West Sussex area directly to the London market

- Selling your house by Auction

In some circumstances, auctions provide the best route to sale. We have achieved significant premiums when selling by online auction



“Trusted local agents selling and letting the best homes across West Sussex for 30 years”

