

HONORING THE EXCEPTIONAL TALENTS OF THE CONNECTICUT HOSPITALITY COMMUNITY

SPONSORSHIP OPPORTUNITIES

CRAZIES

CONNECTICUT RESTAURANT ASSOCIATION AWARDS

2024

MONDAY, DECEMBER 9, 2024

CELEBRATING SIX YEARS!





ONE OF THE LARGEST INDUSTRY
EVENTS IN THE COUNTRY

CRAZIES

CONNECTICUT RESTAURANT ASSOCIATION AWARDS

THE INDUSTRY EVENT OF THE YEAR

Join us for the gala of the year, as we recognize the exceptional ability and talent of the region's hospitality community. The 2024 CRAZIES will highlight the Best-of-the-Best from our industry and toast an incredible year of dining, hospitality and food-service innovation.

DETAILS

Monday, December 9, 2024
Foxwoods Resort Casino
Mashantucket, CT

Cocktail Reception 5-7pm
Awards Gala & Dinner 7-9pm
After Party 9pm-12am

CONNECTICUT
Restaurant
ASSOCIATION

EXPERIENCE BIGGEST NAMES IN THE INDUSTRY

CRAZIES

CONNECTICUT RESTAURANT ASSOCIATION AWARDS

6TH YEAR RUNNING

1,500 GUESTS

600+ INDUSTRY OWNERS/OPERATORS

70+ SPONSORS

21 AWARDS

LEGENDARY AFTER PARTY

BIGGEST NAMES IN THE INDUSTRY

• OVER 1MM VIEWS ON SOCIAL MEDIA

10+ MASS MEDIA MENTIONS



WHY ATTEND

It's been six incredible years of bringing our hospitality community together to celebrate and recognize the best that our industry has to offer. Our guests are treated to an unparalleled gala experience, with world-class food and hospitality, as well as one of the best hospitality networking opportunities in the country.

WHY SPONSOR

The CRAZIES will once again be hosted by the team at Foxwoods Resort Casino, which is one of the largest casinos in the country. This unique venue provides our sponsors a chance to showcase their brand, product and/or service to a focused audience of industry professionals. Whether it is the pre-event reception, awards dinner or after party, the event offers many different opportunities to have your brand stand out amongst the crowd.



WHO ATTENDS

Restaurateurs

Operators

Executive Chefs

Managers

Industry Staff

Vendors

Distributors

Media

Industry Influencers

Elected Officials

It's been six wonderful years of bringing our community together to celebrate through The CRAZIES, and to recognize the rock stars who put their whole hearts into creating incredible dining experiences.



SPONSORSHIP PACKAGES

The CRAZIES are designed to celebrate the best of the hospitality industry in Connecticut. The following packages are specially designed to provide a high quality experience and premier visibility for your brand.

TITLE SPONSOR - \$40,000

- Two tables of ten with branded signage
- Full-page advertisement on back cover of Gala Program
- Naming rights and branding for the Gala
- Naming rights and branding for a CRAZY Award

PRESENTING SPONSOR - \$25,000

- Two tables of ten with branded signage
- Full-page advertisement in the Gala Program
- Naming rights and branding as a Presenting Sponsor for the Gala
- Naming rights and branding for a CRAZY Award

DINNER SPONSOR - \$15,000

- Two tables of ten with branded signage
- Full-page advertisement in the Gala Program
- Naming rights and branding of the Gala Dinner
- Naming rights and branding for a CRAZY Award

RECEPTION SPONSOR - \$15,000

- Two tables of ten with branded signage
- Full-page advertisement in the Gala Program
- Naming rights and branding of the Cocktail Reception
- Naming rights and branding for a CRAZY Award

AFTER-PARTY SPONSOR - \$15,000

- Two tables of ten with branded signage
- Full-page advertisement in the Gala Program
- Naming rights and branding of the CRAZIES After-Party
- Naming rights and branding for a CRAZY Award

REGISTRATION SPONSOR - \$10,000

- One table of ten with branded signage
- Full-page advertisement in the Gala Program
- Naming rights and branding of the CRAZIES Registration
- Naming rights and branding for a CRAZY Award

PHOTO BOOTH SPONSOR - \$10,000

- One table of ten with branded signage
- Full-page advertisement in the Gala Program
- Naming rights and branding of the Photo Booth during Cocktail Reception

KICKOFF PARTY SPONSOR - \$10,000

- One table of ten with branded signage
- Full-page advertisement in the Gala Program
- Naming rights and branding of the CRAZIES Kickoff Party
- Naming rights and branding for a CRAZY Award

RECEPTION LOUNGE SPONSOR - \$7,500

- One table of ten with branded signage
- Half-page advertisement in the Gala Program
- Naming rights to a Cocktail Reception lounge area

VOTING SPONSOR - \$5,000

- One table of ten with branded signage
- Half-page advertisement in the Gala Program
- Naming rights and branding of the CRAZIES Online Voting

SILENT AUCTION SPONSOR - \$5,000

- One table of ten with branded signage
- Half-page advertisement in the Gala Program
- Naming rights and branding of the CRAZIES Silent Auction

ALLIED SPONSOR - \$5,000

- One table of ten with branded signage
- Half-page advertisement in the Gala Program
- Vendor Showcase Table during Cocktail Reception

DIAMOND SPONSOR - \$3,000

- Priority seating at the Gala
- One table of ten with branded signage
- Half-page advertisement in the Gala Program

SUPPORTING SPONSOR - \$1,500 (FULL) | \$750 (HALF)

- Advertisement in the Gala Program

FOUNDATION/PROSTART SPONSORSHIP

ProStart Title Sponsor - \$7,500

ProStart Premier Sponsor - \$5,000

National Management or Culinary Team Sponsor - \$3,500

Platinum Sponsor - \$2,500 | Gold Sponsor - \$1,500

Silver Sponsor - \$1,000 | Bronze Sponsor - \$500

*all proceeds go directly to our CT Hospitality Educational Foundation (CHEF)

GALA TICKETS

Tickets: \$250 per person

Tables: \$2,250 per table of ten

**Category exclusivity only applies to the Title Sponsor, for questions please inquire.*

**Sponsorships, tickets and packages at the CRAZIES are nontransferable and nonrefundable.*

[illegible]

CRAZIES

CONNECTICUT RESTAURANT ASSOCIATION AWARDS

2024

MONDAY, DECEMBER 9, 2024

5:00 PM - 12:00 AM
Foxwoods Resort Casino
Mashantucket, CT

For more information, please contact: Yvette M. Tavares
860-816-8762 | tavares@ctrestaurant.org



GoNation 

CONNECTICUT
Restaurant
ASSOCIATION

POWER  TATION
Events

Sysco