

# Privacy Policy (Updated for Carrier Compliance)

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Effective Date: [Insert Date]

Three Little Bears Daycare ("we," "our," or "us") is committed to protecting your privacy. This policy explains how we collect, use, and share your personal information when you visit our website or interact with our services.

## What Personal Information We Collect

We may collect personal information such as:

- Names (parent/guardian and child)
- Contact information (email address, phone number)
- Enrollment details
- SMS consent status
- Website usage data (cookies and analytics)

## How We Use Your Personal Information

Your information is used to:

- Communicate with you regarding your child's care and enrollment
- Send SMS text messages for updates, emergency alerts, and scheduling changes
- Improve our services and website experience
- Comply with licensing and legal requirements

## Who We Share Your Personal Information With

We do not sell or share your personal information with any third parties or affiliates for marketing purposes.

Specifically:

SMS consent is not shared with third parties or affiliates.

We may share information only with service providers acting on our behalf (such as email or web hosting providers) and when required by law.

## Accessibility of This Policy

Our Privacy Policy is prominently linked on all web forms where we collect personal information and SMS consent. It is also available via a link in the footer of every page on our website:

<https://threelittlebearsdaycarebpt.com/privacy-policy> (Please update this URL to your actual privacy policy page once uploaded.)

## Contact Us

If you have any questions about this Privacy Policy, please contact us at:

■ [threelittlebearsdaycarebpt@gmail.com](mailto:threelittlebearsdaycarebpt@gmail.com)