

Exeter Finance celebrates one million customers

Company awards one millionth customer a free car and cash prize

IRVING, Texas – (Jan. 27, 2021) -- Exeter Finance LLC, a non-prime auto finance company, announced it has provided financing to one million customers since it was founded in 2006. In celebration of reaching this milestone, the company has identified its one millionth customer as Raul Trevino Jr. of Ennis, Texas, and awarded him a \$10,000 cash prize and the vehicle he purchased this month at Toyota of Dallas and financed with Exeter free of charge.

“Exeter will celebrate its 15th anniversary later this year, and I am incredibly proud of the work our team has done helping customers purchase the vehicles they need,” said Exeter Finance Chief Executive Officer [Jason Grubb](#). “When we learned we would hit the one-million-mark sometime in January, we decided to kick-off 2021 by awarding that customer the vehicle they had just purchased.”

Exeter determined Mr. Trevino was that special customer on Jan. 15. The company then arranged to waive all of his payments for the 2018 Toyota Camry and give him \$10,000 to help pay for the taxes – effectively giving him a free car. Exeter President and Chief Operating Officer [Brad Martin](#) officially presented the vehicle to Mr. Trevino during a brief ceremony at Toyota of Dallas a few days after the purchase and financing were complete.

“Working with thousands of auto dealers nationwide, our mission is to make vehicle ownership possible for everyone,” said Mr. Martin. “It was a pleasure to meet Mr. Trevino and his family, learn how Exeter was able to help them and announce we were going to pay for their car. We are pleased to be able to do something special for an incredibly deserving family.”

After he received the car and cash prize from Exeter, Mr. Trevino commented, “I didn’t know what to do [when they said I had won](#). I was in shock! It was my first time to win something in my life. I feel very happy and am grateful to Exeter.”

Mr. Martin also offered words of thanks to [Toyota of Dallas](#) for their cooperation hosting the celebration and for their strong, ongoing partnership taking care of customers. Toyota of Dallas Managing Partner Darren Dortch said the dealership was happy to take part. “Exeter is a great partner for us. For them to pick a customer and actually give a car away to the one millionth customer was amazing. It was incredible for us to be a part of it,” he said.

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About Exeter

Exeter Finance LLC is a non-prime auto finance company headquartered in Irving, Texas. Founded in 2006, the company underwrites, purchases, services, and securitizes retail installment contracts from U.S. automobile dealers. Exeter works with more than 11,000 dealers and 400,000 customers nationwide providing indirect financing for both new and used vehicles. The company has a serviced finance portfolio of more than \$6 billion. For more information, visit www.exeterfinance.com.

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