

**Advisory Committee
Subcommittee Meeting
April 27, 2021
1:00 –2:00 p.m.
Meeting Minutes**

1) Welcome and Process Update

- Scott Provancher opened the meeting, welcomed and thanked committee members, and provided an update on the committee process
- Committee introductions

2) Public Funding Update (Todd Palmeter, CEO)

- Cincinnati Chamber Process – business leaders serving on a task force are currently reviewing Great Parks’ funding needs as presented by Todd Palmeter, CEO. The task force will provide a final recommendation by early June.
- Current Funding Needs – presentations provided to the Board of Park Commissioners during April, May, and June meetings
 - Private Funding Influence – goal to contribute to overall future funding strategies

3) Private Funding Next Steps (Scott Provancher, Ignite Philanthropy)

- Increased Annual Fundraising
- Communications, Branding & Messaging Work
 - Create demand
 - Inspirational projects to jumpstart the development process

4) Discussion

- The full group engaged in an open discussion facilitated by Scott Provancher and Tara Noland, Ignite Philanthropy

5) Next Steps

- 2nd Subcommittee meeting: May 21, 2021, 11 a.m – 12 p.m.
- Final full committee meeting: June 8, 2021, 3:30 p.m. – 5 p.m.