

**Advisory Committee
Subcommittee Meeting
May 21, 2021
11:00 a.m. – 12:00 p.m.
Meeting Minutes**

1. Welcome and Process Update

- Scott Provancher opened the meeting, welcomed and thanked committee members, and provided a brief synopsis of the April 27 meeting

2. Public Funding Update (Alicia Culman, Chief of Philanthropy)

- Cincinnati Chamber Process – business leaders that make up the task force are currently reviewing public funding options. The task force will provide a final recommendation by early June.
- Current Funding Needs – In May, CEO Todd Palmetter presented Great Park's funding needs for critical infrastructure and the implementation of the Park and Facility Master Plans to the Board of Park Commissioners

3. Park and Facility Master Plans update

- Held virtual public input meetings May 18 – 20 (recordings available at <https://mygreatparks.com/participate/>)
- Shared main themes from Park and Facility Master Plan presentations:
 - Invest in pilot conservation projects with the potential to scale up
 - Invest in new trails (paved, natural, and blueway)
 - Refresh harbor and play experiences
 - Invest in new nature and event centers

4. Private Fundraising Next Steps (Scott Provancher, Ignite Philanthropy)

- Increased Annual Fundraising
- Recruit new Directors for the Great Parks Forever Board
- Communications, Branding & Messaging Work

5. Discussion

- The full group engaged in an open discussion facilitated by Scott Provancher and Tara Noland, Ignite Philanthropy
- Strengthening Great Parks communications, branding, and messaging
- Placemaking opportunities with pieces of Park and Facility Master Plans

NEXT STEPS

- Final full committee meeting June 8, 2021, 3:30 – 5 p.m.