

Exeter Chief Information Officer to speak at Auto Finance Summit

Michele Rodgers to deliver keynote address at Women in Auto Finance luncheon

IRVING, Texas – (Oct. 25, 2021) -- Exeter Finance LLC, a non-prime auto finance company, has announced that Chief Information Officer [Michele Rodgers](#) will deliver the keynote address at the Women in Auto Finance luncheon at the 2021 Auto Finance Summit. The luncheon is the kick-off event of the three-day conference and is considered to be an exclusive networking opportunity to support and cultivate female leadership in the auto finance industry.

In her remarks, Rodgers will share details about her career journey, her persistence and her tenacity in the auto finance industry. Her invitation to deliver the keynote address follows being named the Enterprise winner of the 2021 Dallas CIO of the Year ORBIE Awards and one of *Auto Fin Journal's* Top Women in Auto Finance in 2019.

As Exeter's Chief Information Officer, Rodgers leads the technology organization which includes setting the strategy, development and implementation of new technology solutions that drive business value. She is also responsible for Exeter's technology infrastructure, security, enterprise project management office and data governance. She has been with Exeter since 2018.

Prior to joining Exeter, Rodgers served in several leadership roles at Santander Consumer USA over an 11-year period. She also served as Chief Financial Officer for SoftLink Solutions, Inc., as well as held leadership roles in accounting in both private and public-sector companies. She is a graduate of the University of Alabama.

The Women in Auto Finance luncheon will take place as part of the Auto Finance Summit on Wed., Oct. 27, at 12:15 p.m. PDT at the Wynn Las Vegas in Las Vegas, Nev. For more information about the event, visit the summit website at <https://autofinancesummit.com/>.

About Exeter Finance

Exeter Finance LLC is an indirect auto finance company headquartered in Irving, Texas. Founded in 2006, the company underwrites, purchases, services, and securitizes retail installment contracts from U.S. automobile dealers. Exeter works with more than 11,000 dealers and 475,000 customers nationwide providing indirect financing for both new and used vehicles. The company has a serviced finance portfolio of more than \$7 billion. For more information, visit www.exeterfinance.com.

Contact: John Hoffmann
469-754-4443
john.hoffmann@exeterfinance.com