

Exeter Finance launches new, comprehensive dealer portal nationwide

New digital platform for auto dealers simplifies, expedites loan application and funding processes

IRVING, Texas – April 12, 2022– Exeter Finance LLC, a leading indirect auto finance company, announced it has launched its new, comprehensive [dealer portal](#). The portal – now available nationwide – provides automobile dealers with better, faster service as they help their non-prime and near-prime customers purchase the vehicles they need.

The new dealer portal provides real-time access to current loan application status, as well as the ability to rehash and discuss deals with Exeter’s buyers and funders via live chat. In addition, when dealers use [Dealertrack](#) or [RouteOne](#) to access the portal, they have immediate, direct access to important information regarding any callback they receive. Plus, the e-contracting process is simplified and document uploading is easy and intuitive.

“We have leveraged our deep expertise in lending and technology to build a new, digital platform unlike any other in our segment of the market,” said [Jerad Brown](#), senior vice president of Loan Originations. “We’ve made it simple for auto dealers to conduct business and communicate with us fully via our portal – especially if they use special features like our chat functionality and document-uploading capability. It has never been easier to work with Exeter, and we hope dealers will rely on it to help their customers.”

The roll-out follows a successful pilot program that allowed select dealers to experience the lender’s simplified and expedited loan application and funding processes within the digital platform over the past 90 days. Based on that success, Exeter’s dealer portal has now been made available to the approximately 12,000 franchised and independent auto dealers the company works with nationwide. Dealers not yet working with Exeter are encouraged to sign up or submit an inquiry to the company’s [Dealer Operations Group](#).

About Exeter Finance

Exeter Finance LLC is an indirect auto finance company headquartered in Irving, Texas. Founded in 2006, the company underwrites, purchases, services, and securitizes retail installment contracts from U.S. automobile dealers. Exeter works with approximately 12,000 dealers and over 500,000 customers nationwide providing indirect financing for both new and used vehicles. The company has a serviced finance portfolio of \$8.5 billion. For more information, visit www.exeterfinance.com.

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