

## **Exeter Chief Data Officer to speak at Auto Finance Innovation Summit**

*Naren Kumar to participate in conference panel discussion*

IRVING, Texas – (April 25, 2022) -- Exeter Finance LLC, a leading indirect auto finance company, has announced that Naren Kumar, Executive Vice President & Chief Data Officer, will participate in a panel discussion at the 2022 Auto Finance Innovation Summit. The panel of industry leaders will offer conference attendees tips for developing digital tools and solutions that scale by providing insight into developing next-gen data infrastructure and aligning disparate technologies to enhance operations and improve the customer experience.

As Exeter's Chief Data Officer, Kumar is responsible for defining and implementing the enterprise data strategy and playing a key role in executing our digital strategy. He has led the transformation to highly scalable data warehouse and data platform solutions. He has also helped build a mature data governance program at Exeter from the ground up. He has been with Exeter since 2020.

Overall, Kumar's career as a technology leader includes more than 25 years of data experience spanning the financial services and retail sectors. He has deep expertise in data strategy, governance and warehousing, as well as BI and data integration, especially with mergers and acquisitions. Prior to joining Exeter in 2020, he served in several data leadership roles at Santander Consumer USA over a 13-year period and EDS for 9 years. He was also the founder and principal consultant for Effective Data Management (EDM), which provided consulting services to CIOs in the financial services industry for data management and governance. Kumar is a graduate of the Indian Institute of Technology (BHU) Varanasi.

The Auto Finance Innovation Summit panel discussion will take place on Tues., Apr. 26, at 3:30 p.m. PDT at The InterContinental San Diego in San Diego, Calif. For more information about the event, visit the Summit website at <https://www.autofinanceinnovation.com/>.

### **About Exeter**

Exeter Finance LLC is an indirect auto finance company headquartered in Irving, Texas. Founded in 2006, the company underwrites, purchases, services, and securitizes retail installment contracts from U.S. automobile dealers. Exeter works with more than 12,000 dealers and over 500,000 customers nationwide providing indirect financing for both new and used vehicles. The company has a serviced finance portfolio of \$8.5 billion. For more information, visit [www.exeterfinance.com](http://www.exeterfinance.com).

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