

## **Exeter Finance names customer sweepstakes winner**

Northern Illinois man awarded \$10,000 for going paperless

IRVING, Texas – (June 27, 2022) -- Exeter Finance LLC, a leading indirect auto finance company, announced it has named a winner in its Spring 2022 Customer Sweepstakes. The company randomly selected Jason N. of Northern Illinois from among the sweepstakes entries and awarded him \$10,000 for going paperless and choosing to receive his monthly statements electronically via Exeter's MyAccount online customer portal instead of receiving them on paper via the mail. (Exeter is withholding Jason's last name to protect his privacy.)

Exeter conducted its sweepstakes during March and April urging customers to go paperless. It told them receiving electronic statements would help them eliminate clutter from paper bills, lessen the risk of fraud and identity theft associated with the mail, and reduce waste -- which helps the environment. In all, approximately 75,000 of the company's more than 500,000 customers switched to paperless billing during the sweepstakes.

"With the significant upgrade we made to our MyAccount customer portal last fall, we now have a user-friendly platform that makes interacting with Exeter online easy. Customers can see their statements, review account information and make payments electronically. So, we think it makes more sense than ever to give up paper statements and take care of business online," said Exeter President and Chief Operating Officer <u>Brad Martin</u>. "We're excited so many customers have made the move to paperless, and we're especially happy for our winning customer, Jason N."

Martin added that Jason shared his appreciation for the sweepstakes prize when he met with Exeter representatives earlier this month. Jason said he went paperless to reduce the clutter from paper billing statements. He also said he plans to use the \$10,000 sweepstakes prize to pay off his auto loan. You can hear from Jason directly in a <u>brief video Exeter created</u> to celebrate his win.

Exeter is planning to conduct another customer sweepstakes later this summer to continue promoting paperless statements with its growing customer base. All customers who go paperless during the sweepstakes – or are already paperless before the contest begins – will be entered into a random drawing and eligible to win the \$10,000 prize.

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## **About Exeter Finance**

Exeter Finance LLC is an indirect auto finance company headquartered in Irving, Texas. Founded in 2006, the company underwrites, purchases, services, and securitizes retail installment contracts from U.S. automobile dealers. Exeter works with more than 12,000 dealers and over 500,000 customers nationwide providing indirect financing for both new and used vehicles. The company has a serviced finance portfolio of \$8.5 billion. For more information, visit <a href="www.exeterfinance.com">www.exeterfinance.com</a>.

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