

Exeter Chief Information Officer Michele Rodgers honored as finalist for National CIO of Year Award

Rodgers recognized in 2022 Corporate CIO of the Year ORBIE Award program

IRVING, Texas – (July 29, 2022) -- Exeter Finance LLC, a leading indirect auto finance company, announced that Chief Information Officer [Michele Rodgers](#) has been honored as a finalist in the 2022 National Corporate CIO of the Year ORBIE Award program. She was one of six finalists recognized in the Corporate category during ceremonies held by the [InspireCIO Leadership Network](#) at the Converge 22 conference last night in Atlanta, Ga.

Rodgers has served as Exeter's CIO since 2018 and has a diversified professional background that spans technology, finance, enterprise risk and operations. Exeter President and Chief Operating Officer [Brad Martin](#) said he's not surprised she received such an honor from her peers given her incredible vision, keen innovative spirit and tremendous leadership abilities.

"Over the past several years, our Information Technology department has been the backbone of Exeter's strong, successful growth. We have met and surpassed our goals due in great part to what the I.T. team has achieved, and I'm confident it wouldn't have happened as it did without Michele," Martin said. "She has built, led and truly inspired this talented team, and as a result, is most deserving of being nominated for National CIO of Year. She has proven to be a great friend and colleague to everyone at Exeter, and we're all very proud of her."

Before joining Exeter, Rodgers held executive leadership positions with Santander Consumer USA and Drive Financial. She earned a bachelor's degree from the University of Alabama and was named as one of *Auto Fin Journal's* [Top Women in Auto Finance](#) in 2019. She previously received the 2021 Dallas Enterprise CIO of the Year ORBIE Award, which qualified her for consideration for the national award this year.

About Exeter Finance

Exeter Finance LLC is an indirect auto finance company headquartered in Irving, Texas. Founded in 2006, the company underwrites, purchases, services, and securitizes retail installment contracts from U.S. automobile dealers. Exeter works with approximately 12,500 dealers and 535,000 customers nationwide providing indirect financing for both new and used vehicles. The company has a serviced finance portfolio of \$8.7 billion. For more information, visit www.exeterfinance.com.

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