

SAMSUNG

 **HVAC**
**PREFERRED
DEALER
PROGRAM**

Why become a Samsung dealer?

Because of our unrivaled commitment to innovative products, incredible customer service and one-of-a-kind dealer support. We're a brave, new kind of HVAC company and seek to partner with like-minded HVAC contractors. Together, we can do the amazing.

SamsungHVAC.com/dealers

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Learn. Grow. Reap the HVAC rewards.



Step 1

Fill out our Prospective Dealer Questionnaire on SamsungHVAC.com.



Get started!



Step 2

Meet with your distributor partner to complete program enrollment.



Step 3

Begin receiving benefits after completing required training and registering your first system.

Along with gaining access to our ambitious incentive program with great prizes you can earn, you'll gain valuable support to grow your business. Our highly knowledgeable and talented team brings you advanced training courses, marketing and sales tools, consumer financing, post-sale support, and more. It's a great deal for dealers.

There are 3 levels in the Preferred Dealer program with increasing rewards based on participation.

Dealer

if applicable:

Once you complete the required training and register your first** system, you will be listed on the Samsung HVAC dealer locator on SamsungHVAC.com following the Preferred and Preferred *Plus* Dealers in your area along with all Dealer benefits. See detailed benefits on next page.



Preferred Dealer

Once you register 5** installed systems and complete the required training, you will be listed on the Samsung HVAC dealer locator on SamsungHVAC.com following the Preferred *Plus* Dealers in your area along with Dealer and Preferred Dealer benefits. See detailed benefits on next page.

Consumer friendly identifying icons:

if applicable:



Preferred *Plus* Dealer

Once you register 25** installed systems and complete the required training, you will have priority listing on the Samsung HVAC dealer locator on SamsungHVAC.com within a 100 mile radius along with Dealer, Preferred Dealer, and Preferred *Plus* Dealer benefits. See detailed benefits on next page.

Consumer friendly identifying icons:

if applicable:



Icon Legend

	Installation Earned after the completion of Samsung's installation training for residential systems.		Pro Installer Earned after the installation and registration of 25 Samsung systems.		Financing Available Earned after enrolling in the Samsung HVAC financing program.
	Service & Troubleshooting Earned after the completion of Samsung's service training for residential systems.		NATE Certified Identifies NATE Certified dealers		

**Must meet registration requirements in a 12 month period to remain in the respective tier. This is a rolling 12 months beginning the day of enrollment.

Benefits

A detailed look at more rewards you can receive based on your program level:

DEALER	PREFERRED DEALER	PREFERRED PLUS DEALER	
		✓	12/12/1 Enhanced Warranty***
		✓	Website Development and Hosting. Have Samsung HVAC develop and host your company website! Restrictions apply.
		✓	Exclusive Promotions. Install, register and earn!
		✓	Priority Listing on SamsungHVAC.com Dealer Locator. Receive more leads, website visits and phone calls.
		✓	Access to VIP Technical Support. Priority call response. Call scheduling.
	✓	✓	Angi Leads (previously HomeAdvisor). Purchase additional sales leads in your area. Discounts and credits available through your distributor partner. Not applicable in Canada.
	✓	✓	Samsung Branding Points. 25 points per registered system. (\$12.50 value per system!) Apply toward purchases in the Samsung HVAC Promo Shop.
	✓	✓	Complimentary Vehicle Magnets. Upon request.
	✓	✓	Purchase Rewards. Calendar year point reward system. Must register systems to accumulate points. \$100-\$150 value per system! Redeemable for thousands of items!
	✓	✓	Dealer Welcome Kit. Containing Samsung HVAC branded items. Co-branded items included for Preferred Plus Dealers.
	✓	✓	Locator Consumer Friendly Icons. Trained Installer, Trained Service Technician, Pro Installer.
✓	✓	✓	Thrive Business Marketing. Work with a digital marketing agency specializing in the HVAC industry to develop and optimize your marketing efforts.
✓	✓	✓	Extended Warranty Options.* Labor, parts, and compressor. Select models.
✓	✓	✓	Consumer Financing. Simple, paperless application process. Quick credit decisions. Direct support from sales representatives. Training and advertising resources.
✓	✓	✓	Lead Generation
✓	✓	✓	Full Access to Samsung HVAC Mobile App. Register systems, view error codes, file warranty claims and more.
✓	✓	✓	Samsung HVAC Dealer Link. Product registration. Bill of materials. Support files. Product literature. Branding Points.
✓	✓	✓	SamsungHVAC.com Dealer Locator
Onboarding	Installation	Service	Training Course Requirements†
1	5	25	System Registration Requirements**

*Available in limited Canadian provinces. **Must meet registration requirements in a 12 month period to remain in the respective tier. This is a rolling 12 months beginning the day of enrollment. ***Conditions apply.

†Training course requirements are subject to change. Visit samsunghvac.com/training for latest course information.

For more information or to locate a distributor in your area, please visit SamsungHVAC.com/dealers.

