

2021

GREENHOUSE GAS REPORT



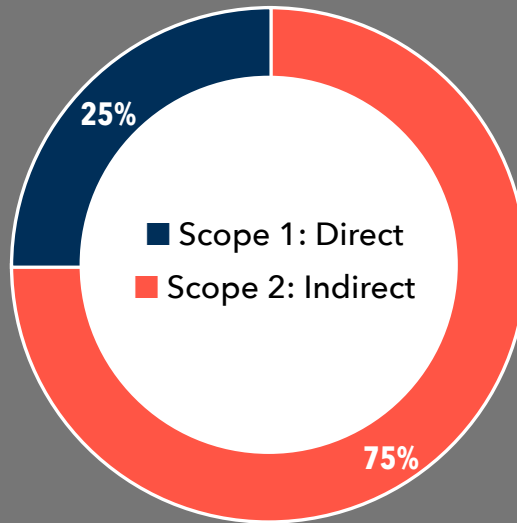
**Dotdash
meredith**



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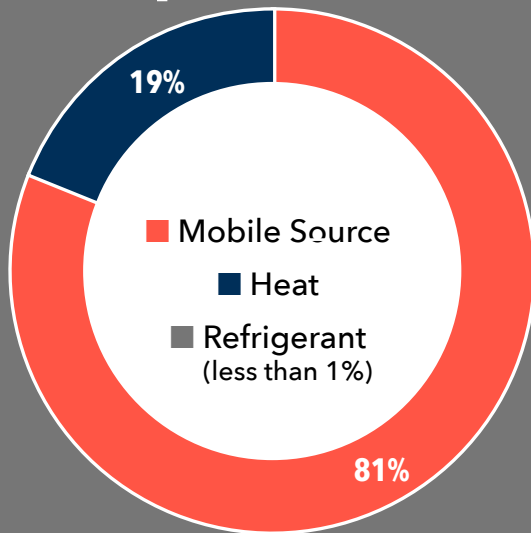
2021 EMISSIONS

All Emissions



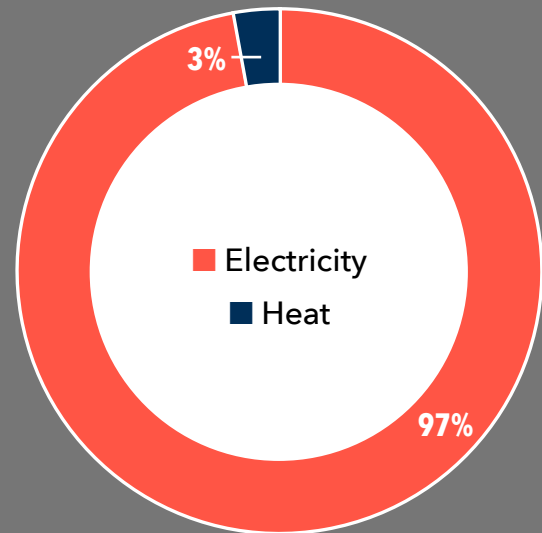
2021	MT CO ₂ e
Scope 1: Direct	2,055
Scope 2: Indirect	6,190
TOTAL	8,245

Scope 1: Direct



DIRECT EMISSIONS	MT CO ₂ e
Mobile Source	1,671
Heat	382
Refrigerant	2
TOTAL	2,055


Scope 2: Indirect



INDIRECT EMISSIONS	MT CO ₂ e
Electricity	6,004
Heat	186
TOTAL	6,190

Footnote: Heat is in Scope 1 is for owned facilities and Scope 2 for leased facilities.

What are the boundaries for our GHG emissions inventory?



Dotdash Meredith used the **Operational Control Approach**. Emissions from operations over which the company does not have control were not included in our inventory.

Operational Control means that Dotdash Meredith has full authority to **introduce and implement** its policies “at the place of operation.”

Definition of “control” regarding natural gas, steam, and electric utility bills includes: all commercial properties, owned or leased, where Dotdash Meredith pays for usage, aircraft, and owned vehicles.

GREENHOUSE GAS

Scope 1: Direct

CORE EMISSION	SOURCE	GREENHOUSE GAS
Mobile Source - Gasoline	Owned Vehicles, Corporate Aircraft	CO ₂ , CH ₄ , N ₂ O
Heat - Natural Gas (Owned facilities)	Boilers, Water Heaters, Generators	CO ₂ , CH ₄ , N ₂ O
Refrigerant	Owned Vehicles	HFC-134a

Scope 2: Indirect

CORE EMISSION	SOURCE	GREENHOUSE GAS
Electricity	Facility Lighting, HVAC	CO ₂ , CH ₄ , N ₂ O
Heat - Natural Gas (Leased facilities)	Boilers, Water Heaters, Generators	CO ₂ , CH ₄ , N ₂ O

Emissions by Greenhouse Gas

GAS	METRIC TONS	PERCENT
CO ₂	8,198.43	99.44
CH ₄	13.13	0.16
N ₂ O	30.99	0.38
HFC-134a	2.06	0.02
PFC	N/A	N/A
SF ₆	N/A	N/A

What is our quantification methodology?

Quantification Method

The following method was used to quantify GHG emissions from the various sources at Dotdash Meredith controlled facilities.

- Direct emissions (Scope 1) from owned mobile sources were calculated based on miles per gallon and miles traveled tracked for each vehicle and aircraft, and applying the most current EPA emission factor for the type of fuel used. Direct emissions also include a small amount of refrigerant leakage from mobile sources. Specifically, HFC-134a emissions were estimated based upon the number of air-conditioned vehicles in use.
- Indirect emissions (Scope 2) were quantified by compiling kWhs from electric bills issued to each controlled facility and applying the most current EPA emission factors associated with the electric grid sub-region defined by eGRID. For the London location, electrical emissions were calculated with kWh emission factors from *International Electricity Factors* by Carbon Footprint Ltd. Intensity factors were used in lease situations where specific electricity usage was unavailable. Natural gas usage from leased facilities was included in Scope 2.

Emission and Energy Intensity Factors

The sources for all emission factors are the *2021 EPA Emissions Factor Hub and International Electricity Factors* by Carbon Footprint Ltd. Energy Intensity Factors are from *2012 Commercial Buildings Energy Consumption Survey* by U.S. Energy Information Administration.

Key Performance Indicator Selection

Dotdash Meredith measures GHG emissions in tons of carbon dioxide equivalents (CO₂e) on an absolute basis.

How often do we expect to report and adjust reporting methodology?

GHG Emission Inventory reporting is expected to occur **annually**, covering the previous calendar year.

Dotdash Meredith would expect to adjust emissions for mergers, acquisitions, and divestitures that occur during the reporting period and would result in a “significant change” in reported results.

Dotdash Meredith defines a “significant change” as “a significant structural or methodological change or discovery of error(s) resulting in at least a **5% change in GHG emissions** over or under the emissions that would result if an adjustment or correction is not made.”

Changes will be made to **calculations** and **emissions factors** only if justified by regulatory changes, scientific and engineering judgment, or if the EPA or GHG Protocol guidance documentation and specifications on GHG emissions reporting require it.

What is our audit and verification process?

Internal Review

IAC's Inventory Management Plan is used to ensure that Dotdash Meredith's Greenhouse Gas (GHG) Inventory is in compliance with current protocols and guidance.

External Auditing

IAC's 2021 GHG Inventory was verified by Advanced Waste Management Systems, Inc. (AWM), to the level of limited assurance, which included Dotdash Meredith's GHG Inventory. AWM is accredited by the ANSI National Accreditation Board.

Corrective Action

Actions to correct items noted during an internal review will be approached in much the same way as the correction of an error in inventory. If corrections are made to previously published GHG reports, those changes will be footnoted.

Transparency

This 2021 GHG Report focuses on Dotdash Meredith’s ESG emissions and related operations of its owned and operated businesses from January 1, 2021 through December 31, 2021 (and excludes the operations and performance of its suppliers or contractors). This report uses qualitative descriptions and quantitative metrics to describe Dotdash Meredith’s GHG emissions and related policies, practices and methodologies. Qualitative metrics used in this report continue to evolve and are based on the assumptions of management and/or certain third parties believed to be reasonable, but they should not be considered guarantees.

The information and opinions contained in this report are provided as of the date of such report and are subject to change without notice. Dotdash Meredith does not undertake to update or revise any such statements. In this report, Dotdash Meredith is using the term “significant” for purposes of identifying the threshold at which adjustments and/or corrections to its reported ESG emissions may be required (not as defined for the purposes of financial and SEC reporting in the US).

This report contains certain forward-looking statements relating to Dotdash Meredith’s GHG emissions reporting that are based on management’s current expectations. Therefore, the actual conduct of our activities, including the development, implementation, or continuation of any program, policy, or initiative discussed or forecasted in this report may differ materially in the future.