

FALL 2023

# House Beautiful

## The SHOPPING Issue

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P. 17

◀ Pop Up Home, L.A. insiders' newest source for unique vintage and estate-sale gems

# Wallapalooza!

At our first-ever celebration of wallcoverings, designers dished on how they'd use these bold picks.



"I instantly thought of these **small designs** installed on a kid's dresser along with some fun hardware."

—Linda Hayslett, LH.Designs



"This black-and-white **brushstroke** would be interesting on a ceiling or in an entire vestibule."

—Analisse Taft-Gersten, ALT for Living

**T**HIS YEAR, THE LA CIENEGA Design Quarter in Los Angeles held its 13th annual LEGENDS event. But the festival also saw a major first: *House Beautiful* hosted its inaugural Wallapalooza, a celebration of wallcoverings from different design houses. We asked 15 interior designers to meet us at the Gracie Showroom, pick out a pattern, and tell us where they'd use it. Their answers will inspire you.



"This **palm motif** is bold yet classic. It would be fun on an accent wall, in a sunroom, or someplace completely unexpected."

—Eddie Maestri, Maestri Studio



"A bold, graphic wallpaper like this adds a wow factor to a powder room."

—Lonni Paul, Lonni Paul Design

PRODUCTION DESIGNER: RACHEL ROCKSTROH/WANTED PD.



“This **stripe** can be as strong or as subtle as the room needs—on ceilings, for bookshelves, even on furniture.”

—Peter Dunham,  
Peter Dunham & Associates



“This whimsical **butterfly motif** would add a touch of dreaminess to a primary bedroom.”

—Sarah Storms,  
Styled by Storms

“This pink option needs to be in a woman’s office—a **soft background** to juxtapose a force to be reckoned with.”

—Liz Eichholz,  
Weezie



“I’d use this **mural** in a room where I wanted to create architectural detail, such as a foyer with high ceilings.”

—Mae Brunken, Mae Brunken Design



“This **two-tone landscape** would look fabulous with high-gloss blue trim and chartreuse drapery.”

—Kevin Isbell, Kevin Isbell Interiors

“This **blue-and-white** wallpaper would be beautiful in a kitchen to jazz up white cabinetry.”

—Leslie Denham,  
Denham Interior Design



“I’d love this **graphic floral** in a powder room with a bold stone integrated slab sink and a modern matte black faucet.”

—May Sung,  
SUBU Design  
Architecture



“Perfect in a dining room, this **abstract pattern** would invite conversation and immediately make the room interesting.”

—Meg Lonergan,  
Meg Lonergan  
Interiors



“We would absolutely build a room around this paper. The **colors and design** would be charming in a dining room.”

—Kristine Renee and Deborah Costa, Design Alchemy

“This would add an extra layer of **elegance, visual interest, and drama** to a powder room, the room most visited by guests.”

—Chrissy Jones,  
Twenty-Eighth  
Design Studio



● FOR MORE DETAILS, SEE RESOURCES.