

What are the challenges of working with out-of-town clients?

While most designers love the chance to work in a new location, there are logistical challenges that come with those opportunities. We asked five designers—**Breegan Jane**, **Lauren Lerner**, **Eddie Maestri**, **Gala Magriñá** and **Colette van den Thillart**—to share their biggest hurdles in working with clients outside of their area.

USE TIME WISELY

“The biggest challenge is having fewer opportunities for face-to-face sketching. I like to sit with my clients and explore options together with a pen. Thankfully, there are now tools to do similar through a virtual meeting, but it’s not the same as sketching in front of them and understanding their reaction. When visiting an out-of-town client, we have to be very conscious to do as much as we can on-site: measurements, documentation, photos—anything that we cannot do back at the office—and try to fit as much into our time at the project location as possible.” —*Eddie Maestri, Maestri Studio, Dallas*



Eddie Maestri Courtesy of
Eddie Maestri
