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(Pictures and video [available in Dropbox.](#))

GREAT PARKS, HIGHGRAIN BREWING LAUNCH PARK-INSPIRED LIGHT LAGER IN TIME FOR FATHER'S DAY

Just in time for Father's Day and the summer season, Great Parks has partnered with HighGrain Brewing to launch a new beer – Parks Light Lager – inspired by their shared commitment to celebrating and protecting the outdoors. A portion of proceeds from every outside sale will go to Great Parks Forever to support Great Parks' conservation initiatives and help fund exceptional outdoor experiences for guests across Hamilton County.

"We appreciate HighGrain's support and partnership in preserving Great Parks for the benefit of current and future generations," said Todd Palmeter, Great Parks CEO.

The label for Parks Light Lager features a vibrant park style badge with metallic gold accents and clear messaging of the support of Great Parks and conservation.

"This is a refreshing beer best enjoyed outside, and we've created it for people who love the outdoors," said Austin Neal, marketing director for HighGrain Brewing.

The beer is now available at all Great Parks locations that serve alcohol, HighGrain Brewing locations, supermarkets and bottle shops throughout the area. 12-packs of 12 oz. cans will launch later this summer.

This collaboration builds on an ongoing partnership between [Great Parks](#) and HighGrain Brewing. Last year, the two unveiled an interactive, park-themed mural by local artist LD Nehls

Board of Park Commissioners

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at HighGrain's Winton Road location. HighGrain also sponsors the Hops & Hyzers disc golf tournament at Woodland Mound, and its beers are featured at several Great Parks events throughout the year.

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