

14 NOVEMBER 2024

# Unlock the Full Potential of Your Cyber Policy

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# Speakers

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## Marie D'Have

Team Manager, Executive and Professional Risks

As Team Manager of Gow-Gates' Executive and Professional Risks team, Marie oversees key Financial Lines for the Corporate and Risk Solutions division, ensuring comprehensive coverage and risk management strategies for clients. Marie brings a strong legal and insurance background, having spent six years as a qualified lawyer in Belgium before transitioning to the Financial Lines team at Marsh in Belgium and subsequently in Australia.



## Simon Goodall

Cyber Incident Manager

With over 20 years of experience in the IT industry, Simon is a seasoned professional recognised for his extensive expertise in cybersecurity and incident response. Throughout Simon's career, he has taken lead on over 200 ransomware incidents, demonstrating exceptional proficiency in high-pressure situations. Known for his strategic approach, Simon combines technical acumen with a commitment to continuous learning and improvement, making him a highly sought-after speaker and consultant in the cybersecurity field.

# Agenda

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CFC overview

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Why does my business need proactive cyber insurance?

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How does CFC proactively protect our customers?

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How does CFC Response help our customers?

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Questions?

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# Your **cyber** team

CFC has been trading cyber in Australia for over two decades. We pride ourselves on our extensive experience in cyber underwriting and our world-class teams.

## Underwriting

+12



**Andy Hall**  
Cyber Practice Leader



**Philippa Davis**  
Cyber Team Leader

## Claims

+20



**Ash Burdon**  
Cyber Claims Manager



**Hayfa Riaz**  
Cyber Claims Team Leader

## Incident Response & Proactive Cyber

+140



**Jason Hart**  
Global Head of Proactive & Response



**David Rudduck**  
CEO, CFC Response AU



**Conor Naughton**  
DFIR Technical Lead



**Simon Goodall**  
Cyber Incident Manager



**Callan Orgill**  
Cyber Incident Manager



Why does my business need  
**proactive cyber insurance?**

# Business Email Compromise

Protect your business and employees from phishing attacks designed to steal your money, goods or information.

How does Business Email Compromise (BEC) work?

- Incident is usually triggered as a result of a targeted phishing or spear phishing attack.
- Threat actor gains access to a corporate mailbox and is able to leverage the identify and trust of the mailbox owner.
- Often the precursor to a Funds Transfer Fraud (FTF) event and may lead to a Data Breach event.

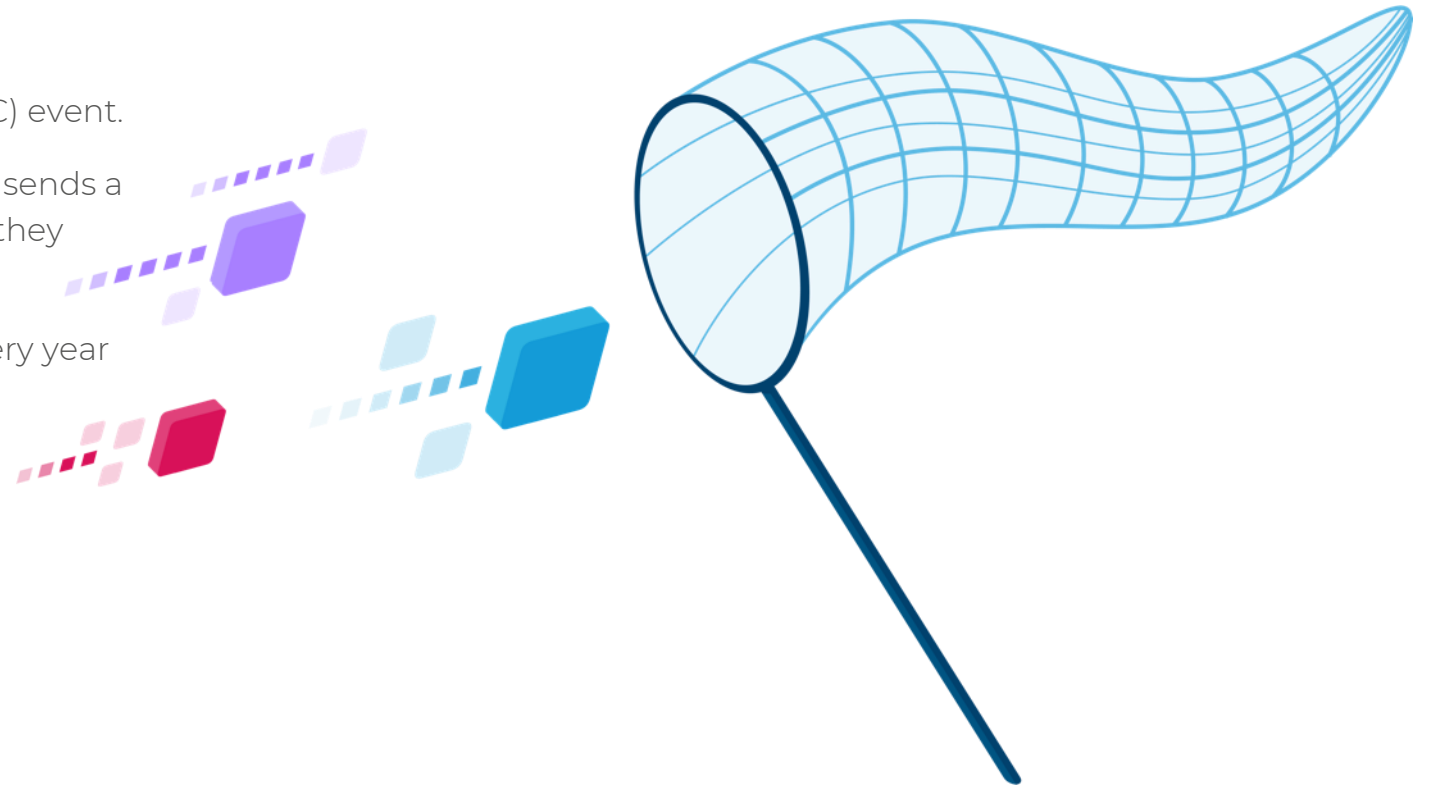


# Funds Transfer Fraud

FTF, which is also known as Wire Transfer Fraud, is one of the most financially damaging cyber incidents as it usually involves a significant amount of money lost.

How does Funds Transfer Fraud (FTF) work?

- Usually follows a Business Email Compromise (BEC) event.
- Scammer impersonates a legitimate business and sends a request for money to be paid into a bank account they have access to.
- Hundreds of millions of dollars in funds are lost every year due to this type of scam.



# Ransomware

Ransomware is the most commonly publicised cyber incidents, mainly because these types of events typically stop a business in their tracks.

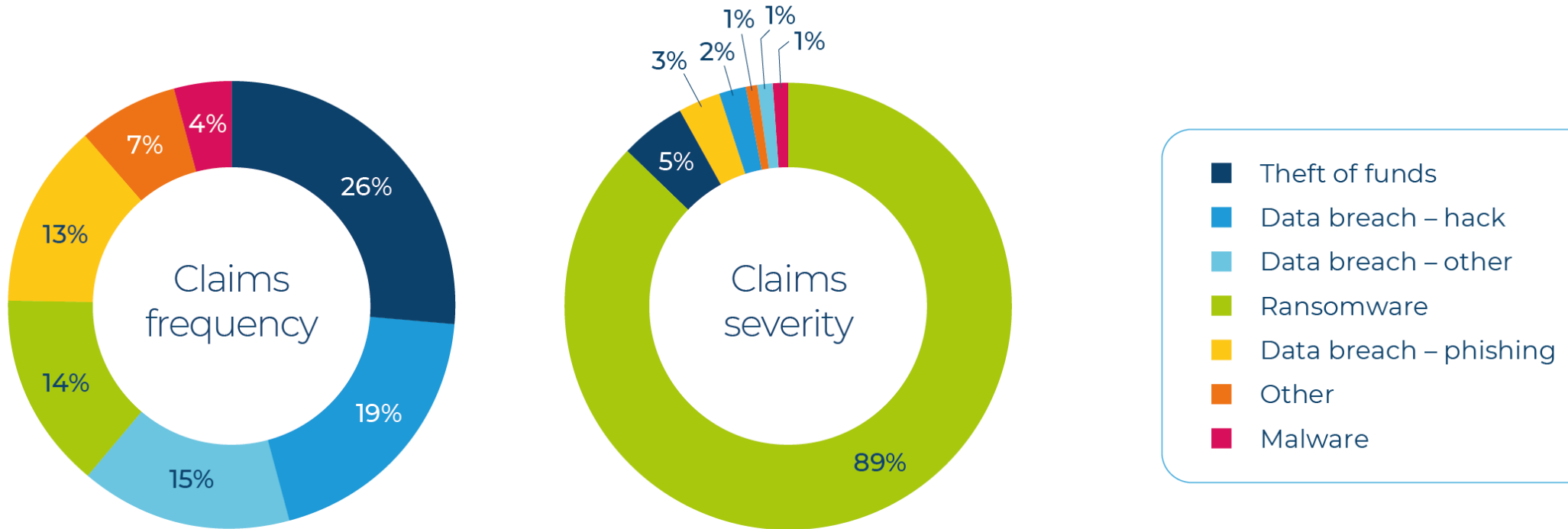
## How does Ransomware work?

- Ransomware is a common and dangerous type of malware. It works by locking up or encrypting your files so you can no longer access them.
- A ransom, usually in the form of cryptocurrency, is demanded to restore access to the files.
- Traditionally ransomware was spread by email attachments and malicious websites, however it is more common for threat actors to gain access to a businesses systems via remote access services.
- A ransomware event can often lead to a Data Breach.



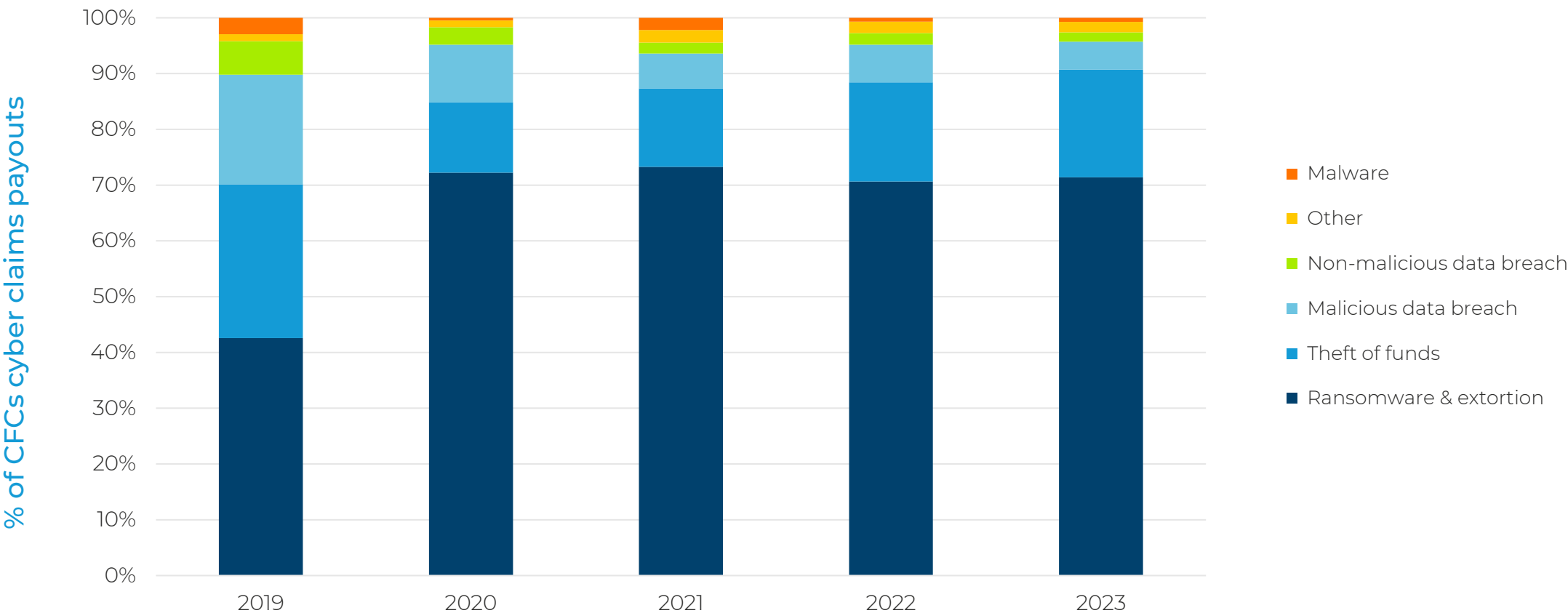


# Australia cyber claims breakdown



*\*CFC cyber claims data from January – December 2023*

# Ransomware remains a **top threat**



*\*CFC annual cyber claims data from January – December*

# Emerging Cyber Threats



## Vendor Supply Chain

Cyber criminals are entrepreneurial and are always looking for ways to get a bigger pay day for their efforts.

As a result, **cyber criminals are looking up and down the supply chain** looking for weaknesses they can leverage.



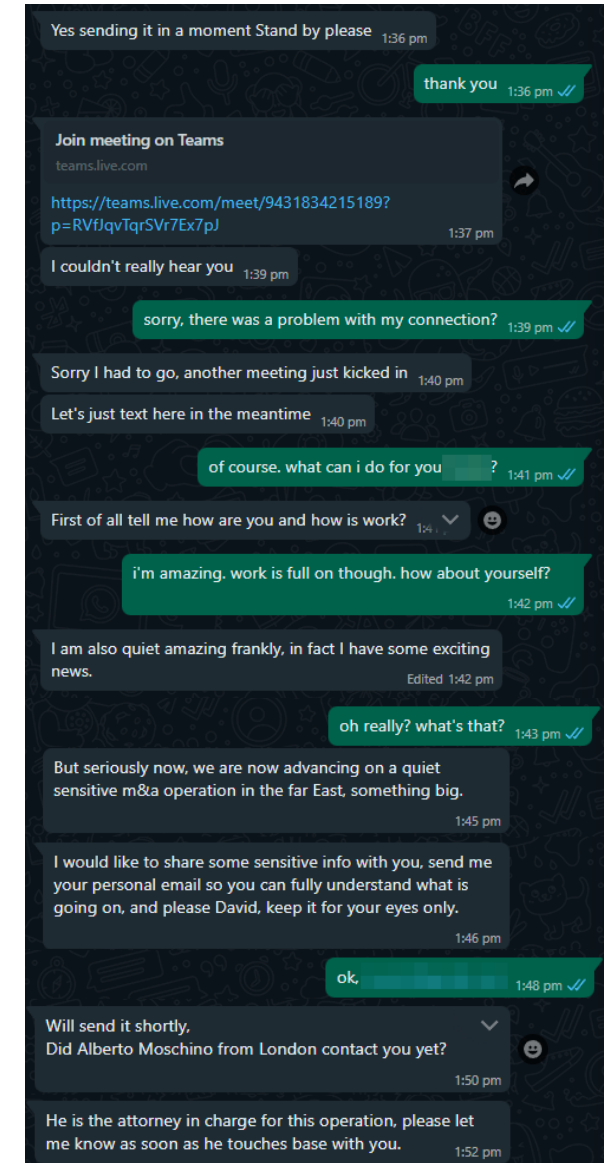
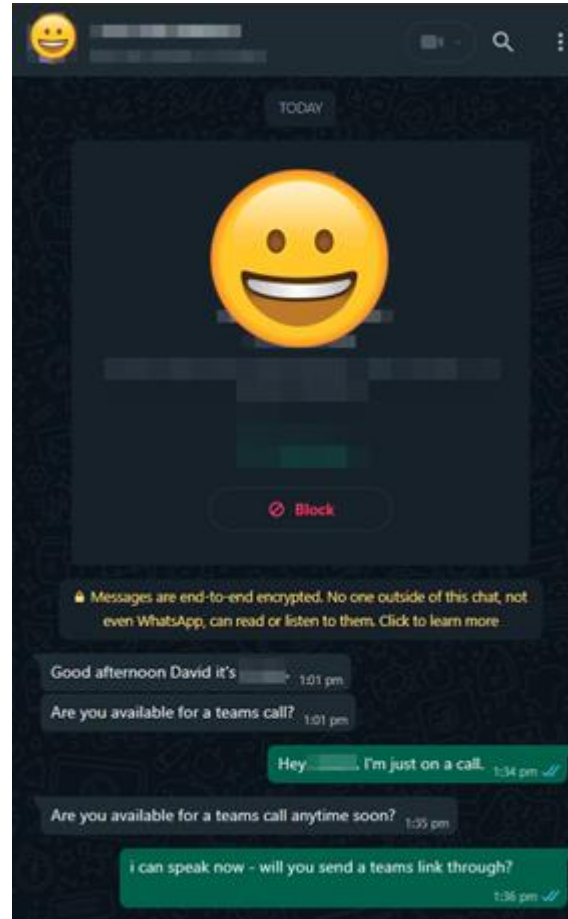
# Emerging Cyber Threats



## Artificial Intelligence

Threat actors are using free software to create semi-realistic videos of senior executives to **enhance the success of their social engineering scams.**

Threat actors are also using AI to **write better scam emails and even malicious software like ransomware.**





How does CFC  
**proactively protect**  
our customers?

# Proactive Monitoring

From the moment a business binds a cyber policy, CFC starts working to protect them against cyber-attacks.



**Passive scans** – The CTA team develop passive scans to run against the CFC portfolio for known vulnerabilities to identify at risk systems and services.

Identified 10k+ insureds with active vulnerabilities



**Continuous scans** – Those passive scans that have a high correlation with claims are rolled into a continuous scanning program that helps underwriters with risk selection.

Detected 10k+ RDP and 600 active malware instances



**Deep scans** – A subset of vulnerabilities are not possible to detect without more direct interaction with the target environment, and subsequently the CTA team uses our Response mobile app to gain consent to enable Deep Scanning.

Only performed on clients who give consent



# Cyber Threat **Analysis**

Tuning out the noise to provide actionable intelligence



**Threat Intelligence** – The CTA team draws upon a wide range of threat intelligence partnerships including; government agencies, private sector experts, and our own proprietary data feeds in order to tackle systemic vulnerabilities.

100+ threat intelligence feeds monitored



**Claims Intelligence** – In collaboration with actuaries, the CTA team correlate the gathered threat intelligence with cyber claims data to remove the noise and create actionable claims intelligence.

Automatically correlates against 2,500+ cyber claims



**Dissemination** – Leveraging the Response mobile app, the CTA team push out alerts directly into the hands of policyholders.

Alerts pushed out directly to policyholders via app



# How we **prevent** cyber attacks

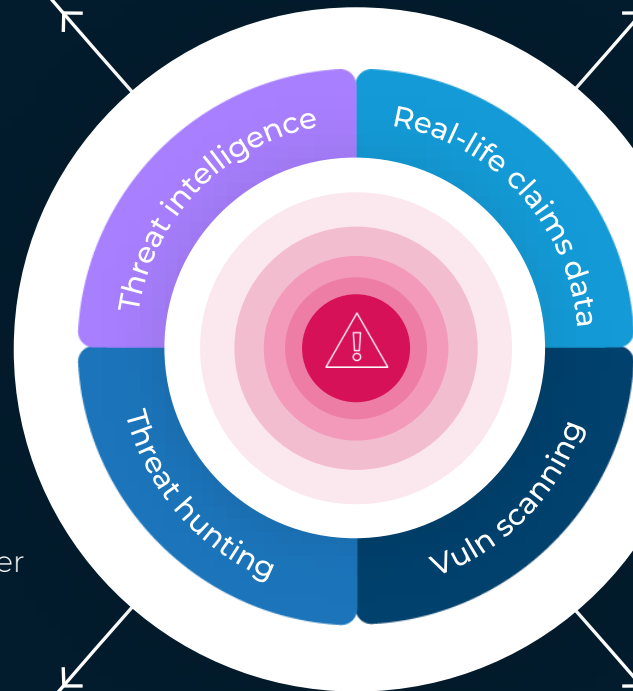
From the moment a customer takes out a CFC cyber policy, we start working around the clock to protect them against cyber attacks.

## Threat intelligence

We partner with government and private threat intelligence organisations to identify and analyse information about cyber threats targeting our insureds.

## Threat hunting

We search for signs of malicious activities, unauthorised access, or other indicators of compromise that go beyond traditional security measures.

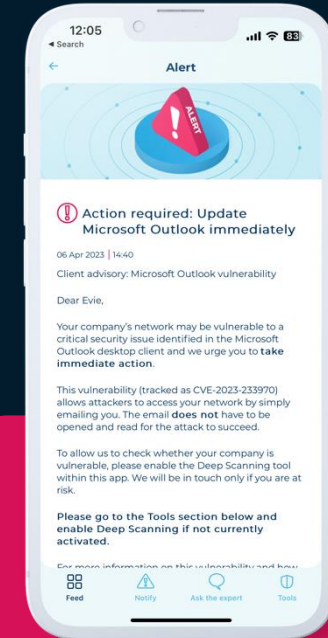


## Real-life claims data

We use our own proprietary claims data to help identify attack trends and potential threats.

## Vulnerability scanning

We actively scan insureds for known vulnerabilities and cyber risks that have a high correlation to claims.



## Real-time, actionable threat alerts

Using our **Response app**, we alert our insureds to threats targeting their business & help them mitigate the risk.



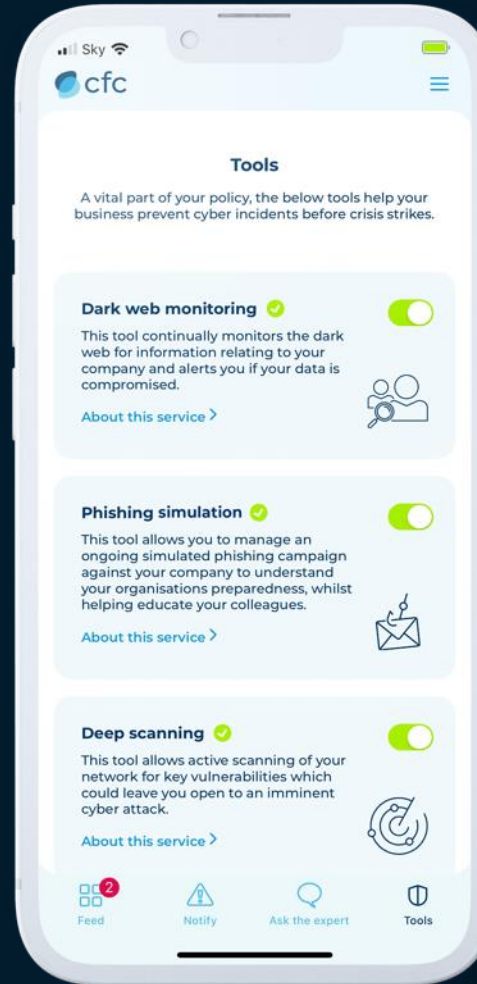
# Single-click enabled cyber security tools

40,000+ Response app users are benefitting from these free tools that would normally cost thousands.

Try it today!

Download via [App Store](#) or [Google Play](#) or scan the QR code

Demo policy number:  
DEMOCFC000



## Dark web monitoring

Ensures customers credentials aren't in the wrong hands



## Phishing simulation

Improve awareness and response to phishing emails and social engineering



## Deep scanning

Identify potential threats and vulnerabilities within an insured's network



## 'Ask the expert'

Access our global cyber security team for expert technical support



Excellence in Risk  
Management

Insurance Times Awards 2022



How does CFC Response  
**help our customers?**

# Largest in-house incident response team

CFC Response successfully prevents and remediates thousands of cyber events for our customers each year.

24/7 follow-the-sun approach

<15 min technical response time

2,500+ cyber events handled each year

140+ security experts



Cyber Safety & Loss Control  
Team of the Year

Zywave Cyber Risk Awards 2024

## Preventing cyber attacks

Using insights from threat intelligence feeds, the dark web, network scanning and our own real-life claims data, CFC Response identifies potential threats and alerts vulnerable customers before the worst happens.

## Responding to cyber attacks

Available 24/7, our global team of cyber incident responders work quickly to triage incidents, contain threats, and repair networks, minimising the impact to our customers and getting them back online quickly.

# The Aussie team

Our local team comprises of:

- **Largest dedicated in-house incident response team in Australia** with 40+ people based on the Gold Coast.
- Dedicated **digital forensics & incident response specialists**, with experience handling all types and sizes of cyber attacks.
- Dedicated **cyber security team**, focusing on providing cyber risk advisory and proactive cyber security services for the SMB and SME market.
- **Software development team** who work on innovative solutions to help our clients be better protected and respond to cyber incidents faster.





# How we remediate cyber attacks

Technical expertise and real-world experience can make the difference between suffering a catastrophic loss or getting back online quickly.



1

## Notify

Available 24/7, the fastest way to notify CFC of a cyber incident is **through our mobile app, Response** or the 24x7 incident response telephone hotline.

2

## Triage

A **technical incident responder will be in touch within 15 minutes** to assess the situation and identify the necessary resources to address the incident.

3

## Contain

Our **expert, in-house team** of cyber security engineers, forensic specialists and threat analysts work to contain and remediate the incident. We'll also engage third-party specialists to help with activities like reputation management and breach notification.

4

## Recover

Once the issue is contained, our team works around the clock to rebuild systems, reconstitute data and get the business **back online** as soon as possible.



### Response app

Quickest and most direct way to speak with us



### 24x7 Hotline

**Australia:** 1800 803 202



### Online

Notify a claim at [cfc.com/claims](https://cfc.com/claims)



# Ransomware sanctions process

We cooperate with OFSI and law enforcement.

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## Sanctions inputs

- Payment address
- Variant
- Demand email

1

## Direct match

- Global sanctions lists
- Know your transactions

2

## Prior Association

- Historic payments
- Historic addresses
- Historic sanctions

3

## Contextual Match

- Known associations
- Known sanctions

4

## RPRA Report

Very high (certain)

High (likely)

Medium (potential)

Low (unlikely)

# Ransomware: **Negotiation**

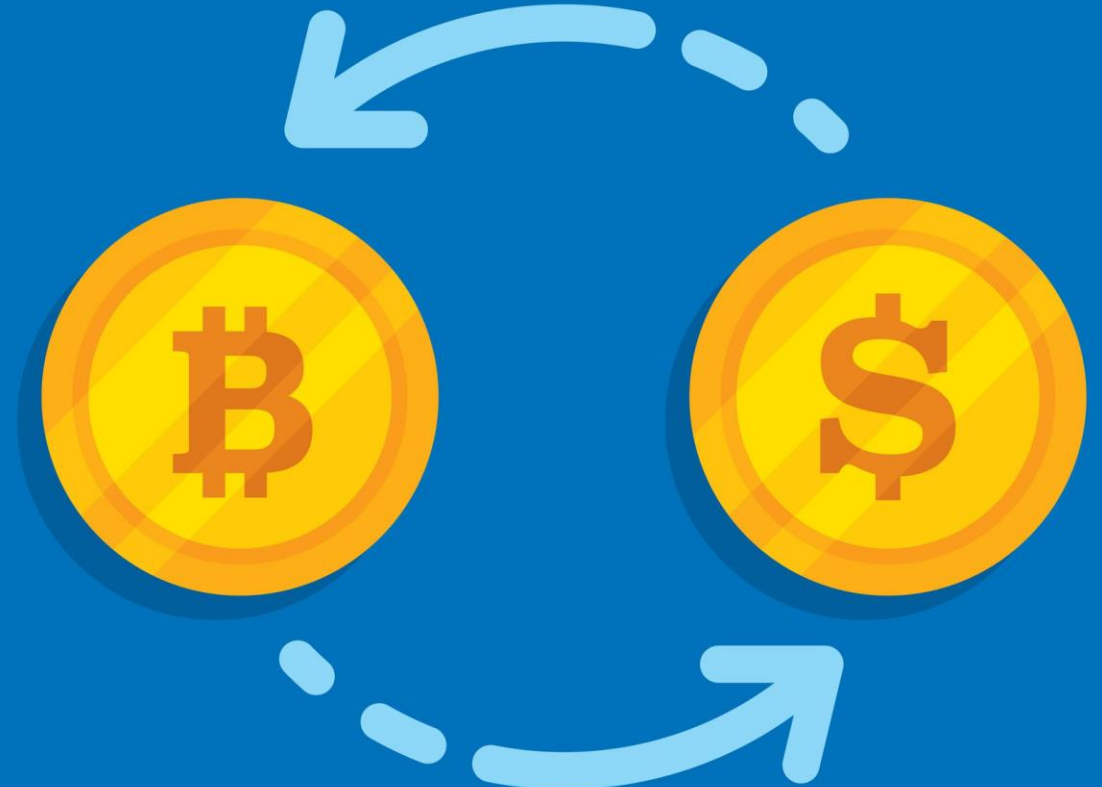
- **Requires trained and experienced negotiators.**
- Most people don't understand:
  - You're dealing with a customer service rep.
  - They often need to escalate to a supervisor.
  - They may take a few days off.
  - They may not respond for a while.
  - They won't tolerate abusive language either!
- Negotiations can take as quickly as 2 business days, or as long as several weeks depending on the desired outcome.
- If you are trying to stall them to get ahead of the press or customer retaliation, there is a limit to how long you can drag the process out.
- Like any seller, eventually they will get frustrated and can retaliate if negotiations are not handled properly.



**CRISIS  
NEGOTIATOR**

# Ransomware: **Payment**

- **Client must pay for cryptocurrency up-front.**
- Delays can occur:
  - Transferring money from bank to crypto-exchange. Usually takes 6-12 hours depending on client's bank.
  - From negotiator's crypto wallet to threat actor's wallet. Usually 6-12 hours.
  - Threat actor may delay before confirming they have received payment in full.
- The decryption tool supplied by the threat actor may:
  - Not work properly.
  - May require fixing or support.
  - Can be very slow and labour intensive.
  - May be unable to decrypt large files > 4GB like database, email storage and backups.
- Recovery can take weeks, if not months.





# Free Cyber Security Services



**CFC** has partnered with **Solis Security** to provide an **exclusive offer to CFC policy holders**.



## Affordable Cyber Security for SME's

You're supported by a global team of cyber security experts for less than the cost of a FTE.



## 24/7 365 Endpoint Monitoring

Compliment existing internal IT and third-party managed IT services with Solis MDR's 24/7 endpoint threat monitoring backed by our expert team and trusted by CFC.



## Reduce Risk & Impact of an Attack

Building upon CFC's proactive external threat detection, Solis' MDR service reduces time an attacker has inside your network, helping to prevent cyber incidents before they cause harm.

## Exclusive 60-Day Free Trial

Quickly and easily implement Solis MDR with your existing infrastructure to see it in action.

Simply [email sales.au@solissecurity.com](mailto:sales.au@solissecurity.com) and provide your CFC cyber insurance policy number to begin!

This offer is exclusively available to CFC cyber insurance policy holders. The free trial is subject to acceptance of the Solis standard terms and conditions, and Solis reserves the right to withdraw this offer at any point without prior notice.

Powered by  **SentinelOne®**

# Next Steps



Now that you know the value of your CFC cyber insurance policy, how it reacts and the services it offers, what do you do next?

- 1 Install the CFC Response mobile application and enable "Deep Scanning"
- 2 Review and update your Incident Response Plan (IRP)
- 3 Conduct a Cyber Crisis simulation (tabletop exercise) annually
- 4 Ensure MFA is enabled for all Email and Identity accounts
- 5 Ensure your EDR security service is monitored 24x7

If you have any questions or would like us to direct you to a partner who can help you develop your cyber security roadmap, email [onboarding.au@cfcresponse.com](mailto:onboarding.au@cfcresponse.com)





# Questions

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