Marketing Manager, Sydney

About Us

At Gow-Gates, we take pride in our talented team of brokers who consistently achieve our goals and growth. We empower our teams to do what they're best at – servicing clients and technical advice.

Why Join Gow-Gates?

We have 60+ years of success in the industry, with a hard-earned reputation for high-quality client service and broking advice. This is a great opportunity for an experienced Marketing Manager looking for a flexible 12-month contract where you can take ownership of a broad marketing function.

You'll work across content, brand, design, tenders and sponsorships, with the flexibility to consider either **full-time or part-time**.

About the role

As Marketing Manager, you'll coordinate the day-to-day marketing function and ensure our external communications and internal collateral consistently reflect the Gow-Gates brand.

- Develop and deliver content across LinkedIn, blogs, sponsorship announcements and other marketing communications
- Produce engaging copy and creative assets in line with brand guidelines
- Coordinate tender submissions and responses, ensuring they are polished, consistent and on brand
- Manage and coordinate a marketing resource, providing direction and overseeing deliverables
- Ensure company templates, presentations and standard documents remain consistent with brand guidelines
- Work with internal stakeholders across the business to deliver timely marketing materials and communications

Qualifications and Experience

- 5+ years' experience in marketing, ideally within a professional services, financial services or corporate environment
- A relevant tertiary qualification in Marketing, Communications or a related discipline
- Strong copywriting, editing and content development skills
- Experience managing external, offshore or agency marketing resources
- Strong attention to detail and a good eye for brand consistency
- Ability to manage multiple priorities, stakeholders and deadlines
- Experience coordinating tenders or business development submissions would be highly regarded

If you would like further information or a confidential chat please reach out to **Marney Hamilton** (People & Talent Lead) on **0400 700 367** / **mhamilton@gowgates.com.au**

While we are actively recruiting for this role currently, we'd love to hear from you if you're interested in joining Gow-Gates!