



Supporting the development of competitive, profitable and sustainable rural businesses

How well prepared is your rural or regional business for a natural disaster event? What impact would a bushfire, flood, or even a significant power outage have on your operations, employees and bottom line?

Using a new risk planning tool designed to help small businesses be better prepared to withstand and survive natural disaster events, Rural Business Support's **free Business Readiness Project** workshops will help you to:

- Identify your critical business resources, infrastructure and plant/equipment.
- Find out how your business would be impacted by several natural disaster scenarios.
- Plan key actions that can be taken before, during and afterwards to reduce and/or avoid these risks altogether.
- Develop your own Business Readiness Plan that can be saved, shared and regularly updated.

You will also receive a half hour telephone consultation after the workshops to answer any extra questions and help complete your plan.

"Great tool and good discussion and insights into planning for disasters and why to plan!"

- Sandy I, Regional Development Australia,
Murraylands & Riverland

Through our delivery of the Rural Financial Counselling Service and our Business Advisory Service, Rural Business Support worked extensively with small rural businesses following the Sampson Flat and Pinery bushfires and 2016 Gawler River flood.

Unfortunately these events resulted in business closures, reduced hours for employees and, for some, an extensive and costly period of recovery.

These free workshops will help businesses like yours to be prepared for natural disaster events.

To register your interest and receive updates on dates and venues, please send your details to us:

brp@ruralbusinesssupport.org.au

OR via

www.ruralbusinesssupport.org.au

More information:

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RESILIENT
AUSTRALIA**