



Independent, credible
and affordable business
Programs and Services
to build preparedness
and resilience

Business Readiness Program

Proactive planning to identify potential risks, reduce their impact and ensure business continuity.

How well prepared is your small business for a natural disaster event? If a bushfire, flood, or even a significant power outage were to happen, could your business continue to operate in the short term? Longer term? Would it even survive?

The RBS Business Readiness Program uses a new digital tool to help get you thinking about the vulnerable areas of your business against a range of risk scenarios, as well as actions that can be taken to reduce or avoid altogether the impact of each possible threat.

RBS through our delivery of the Rural Financial Counselling Service (RFCS) has worked extensively with small rural businesses impacted by natural disasters including the Pinery and Sampson Flat fires and Adelaide Hills hailstorms. Our Business Readiness workshops are for the owners and operators of small regional businesses with less than 20 employees - not just those with an agricultural focus.

"Great tool and good discussion and insights into planning for disasters and why to plan – the statistics you quoted say it all!"

- Sandy I, Regional Development Australia,
Murraylands & Riverland

Our Business Readiness workshops will help you to:

- Identify your critical business resources, infrastructure and plant/equipment.
- Find out how your business would likely be impacted by several natural disaster scenarios.
- Plan key actions that they can take before, during and afterwards to reduce and/or avoid these risks altogether.
- Create a Business Readiness Plan that can be saved, shared and regularly updated.

Participants also receive a half hour telephone consultation after the workshops to answer any extra questions and receive help to complete their plans.

Find out more:

www.ruralbusinesssupport.org.au

More information:

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**DISASTER
RESILIENT
AUSTRALIA**