WOREE STATE SCHOOL PINK SHIRT DAY

Friday 14th June



CKNW KIDS' FUND PRESENTED BY C COASTCADITAL

2019 Theme: Be Kind (Cyberbullying)

The dawn of social media brought with it a whole new way to interact, communicate, and even bully. But in this digital world where filtered photos and crafted messages can be posted in an instant, it often takes more time and effort to say something mean than it does to say something nice. Kindness requires no manipulation, no focusing on the negatives, and no filtering of yourself. It's simply, truly nice. For social media users, we want them to THINK before the post. We want them to ask themselves if it is: True, Helpful, Inspiring, Necessary and KIND.

