## **INTERNSHIP - PR**

We are looking for a PR intern to join our Copenhagen office as soon as possible, for a period of minimum 3 months. 20-37 hours a week is preferred.

The internship will mainly be at the Han Kjøbenhavn HQ in Carlsberg Byen, Copenhagen.

In this role, you will be supporting PR- and marketing-related activities, including fashion shows, press and community activities as well as social media.

Please send your application to <u>career@hankjobenhavn.com</u> – Please write *PR internship* in the subject.

## **KEY RESPONSIBILITIES**

- Assist on creative campaigns and photoshoots
- Assist on project management and PR related to fashion shows
- Oversee press activities
- · Handle social media and community management
- Collaborate with the wholesale team on B2B marketing communication
- Assist on e-commerce activities

## YOUR PROFILE

We are open to all candidates, but the following skills would be a plus:

- A strong and proactive work ethic
- · Structured and good organizational skills
- Natural communication skills both written and verbal English
- Social media know how
- Social and outgoing personality
- Deadline-driven and able to manage priorities
- · Passionate about fashion, art and culture