



HAVWOODS
INTERNATIONAL

TALKING POINTS

ENGINEERED WOOD FLOORING TRENDS

SUMMER 2018-19



HAVWOODS HAPPENINGS 2018

We are proud to be creating talking points in spaces for so many incredible projects. Throughout 2018, our clients delivered new and innovative flooring designs with our products and we love to showcase the finished results. Here is a flashback to some of the best projects.

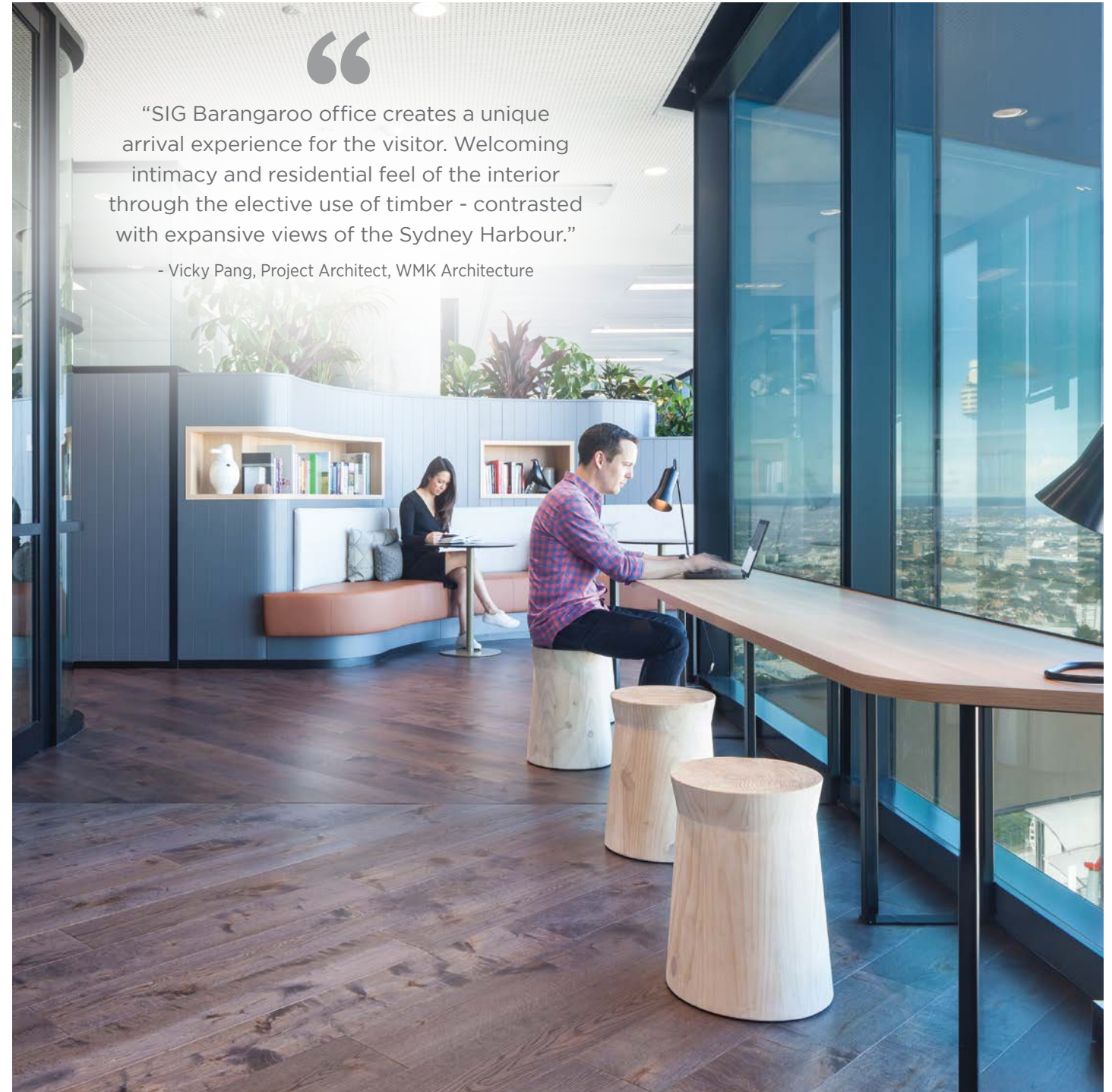
THE JEWEL OF SYDNEY

PROJECT: SUSQUEHANNA OFFICE, BARANGAROO SYDNEY
PRODUCT: HW6204 OAK CROYDON AND HW6206 OAK RYDE
DESIGNER: GENSLER
BUILDER: FDC CONSTRUCTION & FITOUT
PHOTOS: FRETWELL PHOTOGRAPHY

Moving into the top floor of Tower One at Barangaroo in Sydney, Susquehanna (SIG) operates at a unique niche at the convergence of financial trading, quantitative research, and technology. Gensler's design approach for their new workplace called for a palette that was smart, sophisticated and refined, but it also needed to feel very calming and comfortable given the high-performance nature of SIG's day-to-day work. The SIG is a popular destination on our Havwoods Barangaroo Tours.



FOR ENQUIRIES AND SAMPLES CALL 1300 428 966



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“SIG Barangaroo office creates a unique arrival experience for the visitor. Welcoming intimacy and residential feel of the interior through the elective use of timber - contrasted with expansive views of the Sydney Harbour.”

- Vicky Pang, Project Architect, WMK Architecture

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“The selection of Havwoods’ Pallido Herringbone provided this unity, yet through its pattern and subtle shades within the timber planks, a sophistication echoing the interior and furniture was achieved.”

- Lucas Lau, Principal, Lax Studios

PENTHOUSE LIVING AT ITS FINEST

PROJECT: PENTHOUSE, 50 BOURKE STREET MELBOURNE
PRODUCT: HW16002 OAK PALLIDO BLOCK
DESIGNER: LAX STUDIOS

“The project is both a penthouse and guest house - an adaptive project inheriting both harmonies and playfulness which are intrinsically in contradiction.

Encapsulated within heritage facades and neighbourhood apartments, any attempt to intervene with the existing interior spaces was limited. Thus the interior forms, selection of materials and lightings were essential to offer a dual role and yet in sync to achieve this goal.

Treated as a large blank canvas, the selection of a floor covering was pivotal to the project in emphasizing the distinctiveness of each space, yet coherently bringing them together - a visually static and in motion at play.”

- Lucas Lau, Principal, Lax Studios



RETAIL SPACES GOING PLACES

PROJECT: OPTUS FLAGSHIP STORE, SYDNEY
 PRODUCT: HW3698 QUANTUM
 DESIGNER: UNITA AND COLLECTIVUS

A digital megastore, comprising of over 120 million pixels, 1 million LEDs, 4x4m 8K TV screens which extend into the virtual reality world, the Sydney Optus Flagship store is the first of its kind in Australia. Unita and Colletivus, as part of a national roll-out and partnership with Optus, delivered the brand's impressive experiential flagship store in George Street, Sydney.

Designed and built to allow customers to fully immerse themselves in the technology by touching, feeling and trying the latest Optus products, Havwoods HW3698 Quantum was selected for feature flooring sections and stairs throughout this immersive customer engagement space.



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“This project, to me represents the pinnacle of Retail Design. The Incredible use of the space and a multitude of different finishes which have been expertly brought together with Oak Quantum, to create a customer experience masterpiece.”

- Doug Paynter | Havwoods Hospitality/Retail Relationship Manager



DAN & DANI BLOCK OUT SOME TIME CHOOSING ENGINEERED FLOORING

Melbourne couple Dan and Dani were contestants on Channel 9's The Block in 2012 and 2013 and have since founded their design and construction company, Red Door Project.

Dan and Dani have selected Havwoods products for their construction projects in the past, so it was an easy choice for them when thinking about the design of their upcoming wedding. After a visit to our Melbourne Showroom, Dan and Dani chose Havwoods Clay Oak from the Par-ky range to create the marquee flooring for their big day. The soft grey finish of the Prime Grade European Oak flooring was a perfect match for their modern coastal theme.

Stay tuned for updates to see the finished product.



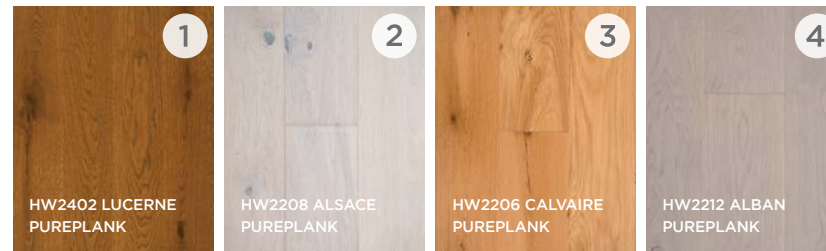
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ACHIEVE THE HERRINGBONE LOOK IN A CLICK

Herringbone has been a popular choice in 2018 and will continue into 2019 with four new colours just being added to our already extensive range. Mix these new herringbone boards with the matching planks from the Pureplank range to add a new dimension to your floor design.

These new herringbones have been designed with the new CROSSLOCK joint system that is clean, quick and easily assembled without the need for special tools or requiring right and left hand planks.

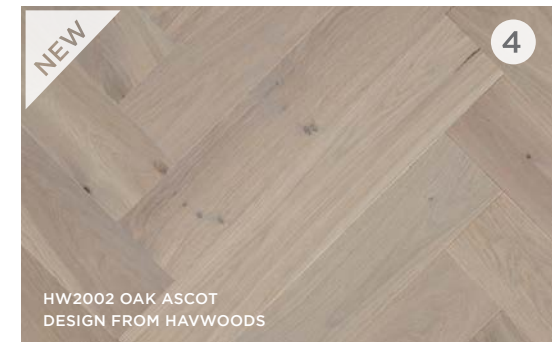
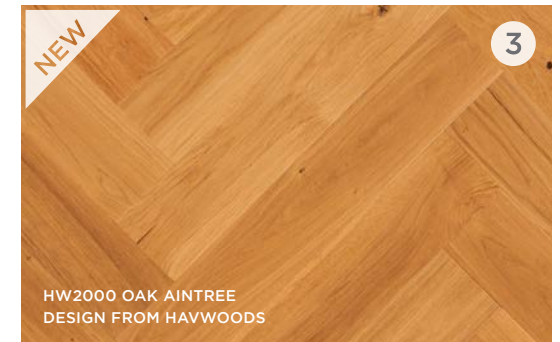
NEED MATCHING PLANKS?



CONTACT OUR FRIENDLY CONSULTANTS FOR FREE OVERNIGHT SAMPLES

Simply contact us on 1300 428 966 or visit online at havwoods.com.au to request samples. All sample requests made before 2pm will be delivered the following day.

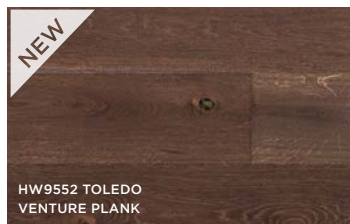
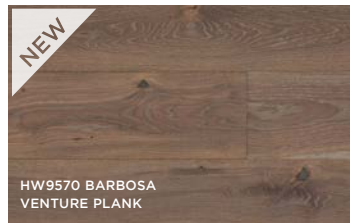
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PROTECTION WITHOUT COMPROMISE

This revolutionary Valour UV oil finish excels in scratch resistance, colour fastness, hardness and sustainability. Unique and perfect for high-traffic projects, Valour delivers that natural raw oil look with unparalleled eco-friendly durability. The Valour products have been tested against

substances such as distilled water, detergent, Acetone, Ethanol, red wine, olive oil, milk, coffee, black tea and ammonia. These substances were applied for 24 hours to the board without any damage. Ask us for a sample today!



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“The Valour Range comes with the latest coating technology from Europe which provides the most wear resistant oiled boards in Australasia. Perfect for the most arduous residential and hospitality environments.”

- Brent Calow | Havwoods Client Development Manager



CONTACT OUR FRIENDLY CONSULTANTS FOR FREE OVERNIGHT SAMPLES



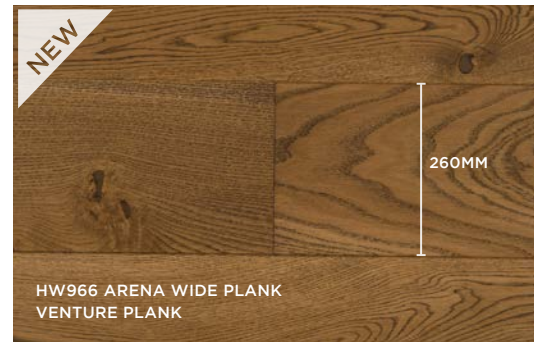
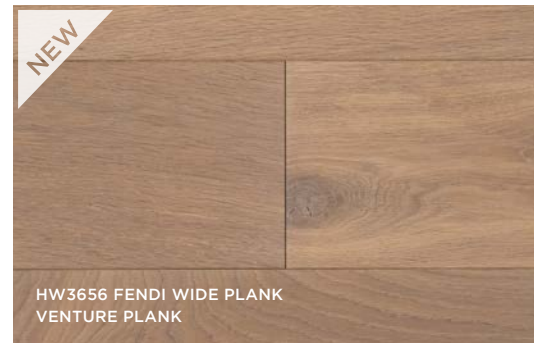
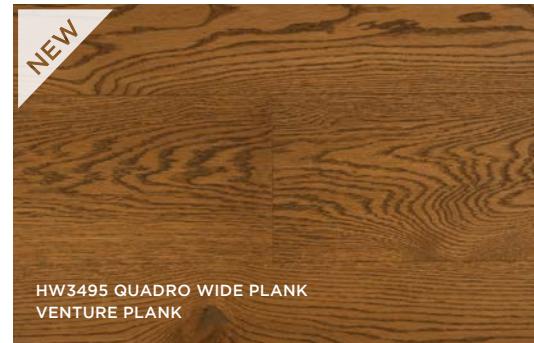
- Natural raw oil look
- Scratch/impact resistant & hardwearing
- 8 fashion-forward colours
- Moisture resistant
- Resistant to stain & dust

- Long lasting & easy to clean
- High traffic compatible
- Outstanding reparability
- FSC® certified (FSC C009500)
- Cradle-to-Cradle Certified™ BRONZE



WIDE PLANK NEW LOOK IS IRRESISTIBLE

If you are after impactful flooring that will turn heads, Havwoods new Wide Plank in the Venture Plank range is just for you. Featuring a 260mm wide board, Wide Plank is suitable for residential and retail sectors that want the high-end feel to impress. These boards can create openness to any space and have features such as UV oiled finish, micro-bevel edge and Tongue & Groove system for easy installation. Resist no more!



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A SNEAK PEEK IN 2019

Our team are continuously working to introduce new solutions that truly showcase the many design and performance benefits of engineered wooden floors and cladding. 2019 promises to be our biggest year yet and we have lots of new colours and styles to show you. Stay tuned for updates!

I CAN'T BELIEVE IT'S NOT BRICK!

TrikBrik is a visually realistic lightweight interlocking faux brick cladding panel system, made in Europe and brought to Australia by Havwoods. These faux brick panels enable you to achieve authentic-looking brick walls and features quickly and cleanly, without the need for specialised labour or tools.

Durable and with excellent thermal, acoustic and flame retardant properties, TrikBrik is also water repellent and non-permeable. It will not be affected by humidity or fade in the sun.

TrikBrik is ideal for cladding internal walls, columns and counters in residential, retail, hospitality and commercial applications.

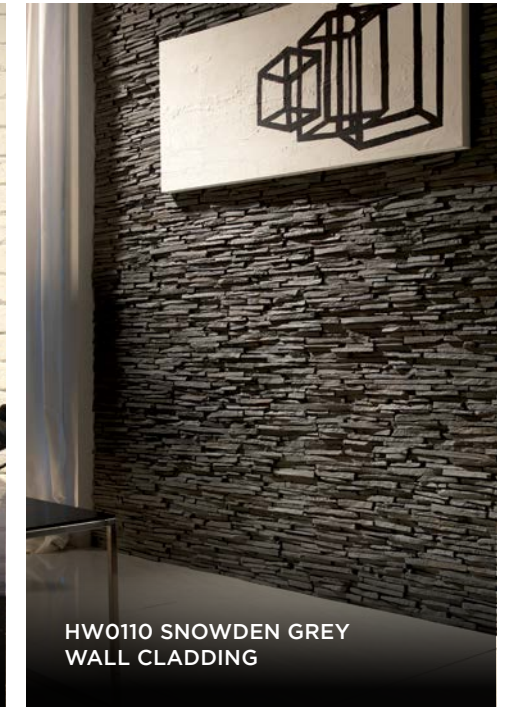
Available in four colours, contact your Havwoods consultant for more information or to request samples.



HW0102 AGED RED BRICK, HCF EYECARE CENTRE, SYDNEY



HW0100 WHITE BRICK WALL CLADDING, ADIDAS STORE



HW0110 SNOWDEN GREY WALL CLADDING



ASK US ABOUT ENGINEERED WOOD WALL CLADDING

2019 TRENDS

We sat down with some of Australia's leading designers and asked them what trends we are expecting to see in 2019.

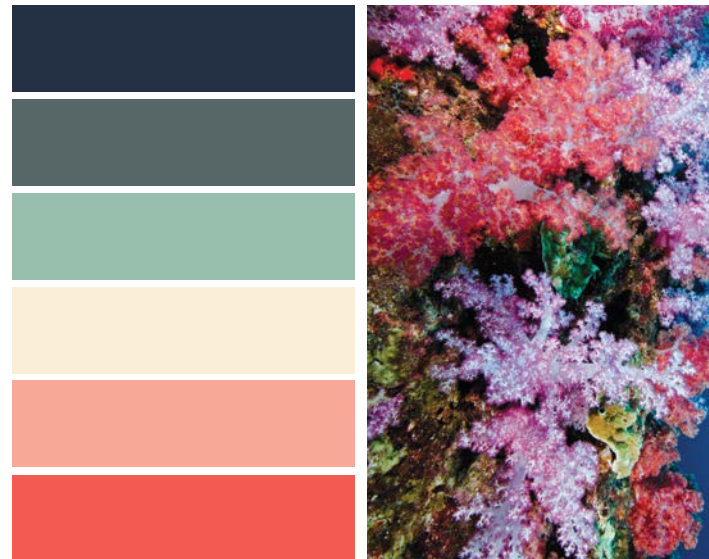


EVAN KAMVISSIS

EVAN KAMVISSIS
ARCHITECTURE

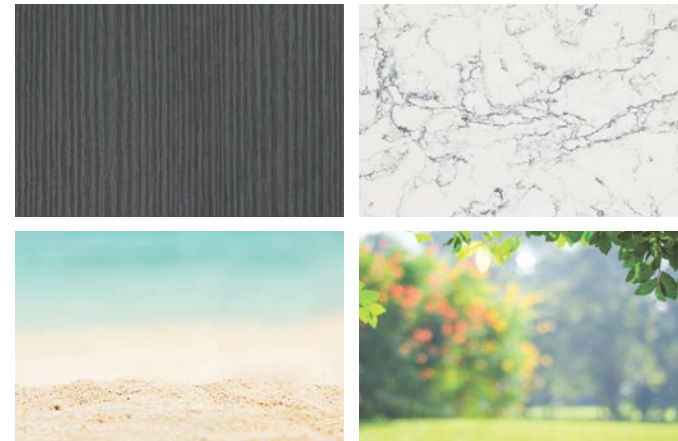
What are your colour trends for 2019?

Evan: I feel that pastel shades of coral will feature prominently throughout many colour palettes in 2019. Complimented with light natural stone selections and variations of timber tones as standout features.



What are your sources of Inspiration?

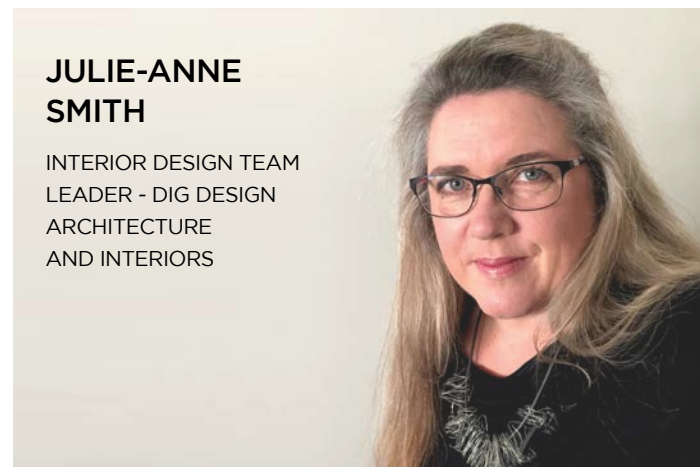
Evan: Generally I like to look outdoors for project inspirations, relating to colour and material selections. I love looking at rocks, flowers and vegetation in natural parklands, waterways and in coastal settings. I always find it fascinating with what you see and how so many variations of colour combine to create beauty.



Favourite Havwoods product and why?

Evan: I am a big fan of the Herringbone range. In particular HW3573 Oak Ryde Rustic.

I feel this pattern arrangement and timber tone compliments both a contemporary interior and also a more classical interior. Natural stones also contrast well against it when abutting a formal fireplace hearth or next to a contemporary kitchen benchtop.



JULIE-ANNE SMITH

INTERIOR DESIGN TEAM
LEADER - DIG DESIGN
ARCHITECTURE
AND INTERIORS

What are your colour trends for 2019?

Julie-Anne: The monochrome trend is continuing to be popular, soft whites with matte blacks. Trends within our practice are moving toward muted accents adding colours from nature into the monochrome base... sage and eucalyptus greens, pale timbers and grey stone.



What are your sources of Inspiration?

Julie-Anne: I love the gritty urbanism of Melbourne, the bluestone, the laneways... the coffee. What I love most is that you're never too far away from nature in a city that is dotted with parks and gardens. Even in the midst of a Melbourne winter there is always something exceptional around the corner to inspire you.

Favourite Havwoods product and why

Julie-Anne: My favourite Havwoods product is Allevard Pureplank. The pale tone offers everything I am looking for in my trending palette, it has a texture and character that I find appealing and it works with so many colourways. The added bonus is that it is extremely hardwearing and has the square edge that I like.

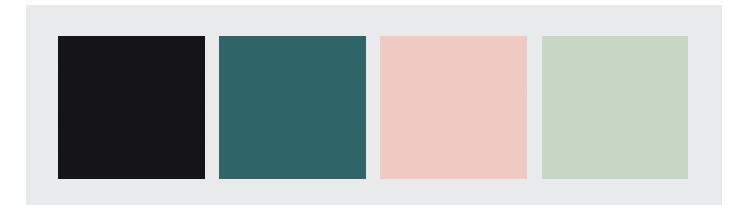


BETH DECARNE

DIRECTOR - VERSUS
DESIGN CONCEPTS

What are your colour trends for 2019?

Beth: Matte Black is the new black and is here to stay in 2019. Soft Teal will replace the emerald green that we have seen the last few years. Pastels are the new neutrals. Blush pink/peach, sage green as well as pale grey/blue among the choices. All these worked back with metallics such as aged brass, gold, zinc and copper.



What are your sources of Inspiration?

Beth: My inspiration comes from accessible colours. Colours that will be able to be used practically in our built environment. Next year in particular, the pastel neutrals will be featured as we move towards a more natural aesthetic in interior design. In our frenetic lives, quiet, calm retreats will be the focus and colour inspiration will come from the desire to achieve this.

Favourite Havwoods product and why

Beth: I love all Havwoods products due to their authenticity, environmental ethics and their diversity. Right at this moment in time however, I love Oak Botany rustic grade in herringbone and board. It has a beautiful grain showing all the characteristics and its pale colour is well suited to current trends in interiors and I LOVE that it is GECA certified.



HAVWOODS EXPERIENCE LIKE NO OTHER

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“Havwoods offer excellent customer service. The team are extremely patient, knowledgeable and take the time to explain. There is lots of choice and types of timber. Looking forward to installation! Thank you Doug, Daniella & Brent.”

- Farah B.



VISIT OUR SHOWROOMS

Sydney Showroom
28 Margaret Street,
Sydney CBD, NSW 2000

Melbourne Showroom
215 Roden Street,
West Melbourne, VIC 3003

Newcastle Showroom
150 King Street,
Newcastle, NSW 2300

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