

LinuxFest Northwest 2019

Sponsorship Prospectus

LinuxFest Northwest is a free and open community event dedicated to provide and support educational activities related to Linux and Open Source software; anyone can attend the Fest presentations and exhibits at no charge.

Sponsors provide LinuxFest Northwest with the support needed to put on such an event, while keeping admission free.

Connect with the amazingly talented and diverse groups of sysadmins, developers, designers, F/OSS leaders, and end users by sponsoring LinuxFest Northwest.

Contact us at sponsor@linuxfestnorthwest.org

Exhibitor Sponsorship Levels

Title - \$4000

Our main supporting sponsor. This is an exclusive sponsorship. Includes:

- lunch, t-shirts for 6 members
- a large prominent booth in the front of the expo hall
- your logo above the fold on the LFNW front page, identified as our Title Sponsor

Gold - \$1500

The suggested sponsorship level for the majority of commercial organizations. Includes:

- lunch, t-shirts for 4 members
- your logo on the LFNW front page identified as a Gold Sponsor linked to a custom info page
- a booth in the expo hall with 10' of frontage

Silver - \$750

This sponsorship level is for smaller organizations. Includes:

- lunch, t-shirts for 2 members
- your logo on the LFNW front page identified as a Silver Sponsor linked to a custom info page
- a booth in the expo hall with 5' of frontage

Event Exclusive Opportunities

Friday Night Party by Crafty Penguins

Friday night's party is the official kick-off to LFNW, providing a relaxed atmosphere for attendees to meet, casually eat and drink, and play games. Attendees have the opportunity at the Friday night party to collect their badge early, avoiding any queues at event registration.

Sponsorship includes:

- On-site signage with your logo
- your logo on the LFNW front page identified as a Party Sponsor linked to a custom info page
- Statement of sponsorship in print & kiosk schedules
- Regular overhead announcements of thanks for your sponsorship
- lunch, t-shirts for 4 members
- Estimated attendance: 300

Saturday Night Party - \$2500

Saturday night's party is the social highlight of LFNW, professionally catered, and MC'd by a prominent open source personality, the event regularly draws maximum capacity, while still providing an atmosphere where attendees, speakers, and sponsors can enjoy each other's company. Sponsorship includes:

- On-site signage with your logo
- your logo on the LFNW front page identified as a Party Sponsor linked to a custom info page
- Statement of sponsorship in print & kiosk schedules
- Regular overhead and MC announcements of thanks for your sponsorship
- lunch, t-shirts for 4 members
- Estimated attendance: 800

Material Sponsorship

Lanyards - \$2000 or Company Provided

During registration, all attendees and speakers collect their badge on your lanyard, which is required for attendance at event parties. Provided lanyards are worn by nearly all attendees including off-site travel during the event, and by most speakers during sessions, ensuring high visibility. At your discretion LFNW can produce high-quality lanyards screen-printed with your logo and the LFNW totem, or you may supply approximately 1500 lanyards of your own design. *Upon sponsorship, lanyard requirements will be supplied.*

Conference Bags - provided by Polyverse

All attendees will receive a bag for handling giveaways, schedules, etc., at the time of registration. At your discretion LFNW can produce high-quality reusable bags screen-printed with your logo and the LFNW totem, or you may supply approximately 1500 reusable of your own design. *Bag design must be reviewed and approved by LFNW organizers, and must include the LFNW totem.*

Event Extras

These are available as add-ons to existing sponsorships or standalone items.

Brochure/Schedule Ad - \$500

LFNW's schedule brochure incorporates valuable information, such as session schedules and facility maps. Additional pages are available for full color print ads. *Ad content is subject to review by the LFNW organizers.*

Raffle Prizes - Company Provided

LFNW's "World Famous Raffle" is a substantial part of our fundraising efforts. We rely on donations of quality products by sponsors to keep our raffle running. LFNW attendees consistently look forward to the high-quality technical equipment and accessories available in our raffle. *Raffle prizes are subject to LFNW organizer approval.* Sponsorship includes:

- printed identifiers with sponsor logo/name/URL attached to raffle items, and visible during expo hall hours
- spoken acknowledgement of sponsorship by our raffle MC while raffling off the item
- your logo on the LFNW web site

Community / Non-Profits

We provide **free** exhibit hall space to our not-for-profit, open source projects. In addition to a 5' table, your logo will be shown on the LFNW web site. If you need more space, consider applying for a 10' booth sponsorship or contact us about other opportunities.

Non-profit acceptance is not first come, first serve.

LinuxFest Northwest sponsorship is a great deal!

LinuxFest Northwest is put on as a partnership between Bellingham Technical College's Information Technology department and the Bellingham Linux Users Group. These two groups work at no cost to provide staffing for this annual event. With this partnership, our venue and infrastructure costs are kept to under \$30/person for over 1500 attendees. We pass this savings onto our sponsors while still providing a world class event. This presents an opportunity to get your brand in front of and develop more and better relationships with the frontline technicians, developers and decision makers that make up a significant part of our attendees. Your sponsorship supports our shared interest in spreading of knowledge and expertise in the open source world.

<https://lfnw.org> • sponsor@linuxfestnorthwest.org