firststep.

Break the bottleneck on painted jobs with firststep panels from Columbia Forest Products.

Factory flat line, pre-primed panels designed to meet today's demanding opaque finishing trend.







What our customers say about firststep

"The primed panel has greatly reduced our spray booth bottleneck which is always an issue. With the primed panel, we can save from 1 to 1.5 days per kitchen completion. We used to complete 2 kitchens per week, we can now complete 3 and sometimes 4 per week. We have tremendous praise for the primed panel as well as the pre-finished maple."

John Propps, Challenge LTD, Myrtle Beach, SC

"The primed panel is a very good product, the material holds up well through the brush sand process. It's nice to have a good product to work with that you can depend on. We like Columbia and usually spec your maple plywood because of the quality."

Cam Catatoni, owner, Everwood Cabinet and Trim, Inc., Delray Beach, FL

"We sand it up a little bit and it's right there, ready to paint. It's a great time-saver for us. We have had no problems with the coatings over the primer. We were looking for ways to cut down processing because we do a lot of paint finishes. Probably 30% of our business is painted cabinets."

Paul Beiter, Candlelight Cabinetry, Lockport, NY

Frequently asked questions

- What items are available for priming (cores, veneers, sizes)?
 Columbia's entire 4' wide wood paneling range available to a maximum length of 8' with thicknesses up to 1¼".
- What type and color of primer is applied?
 Cross-linked, water based primer available in white only.
- What types of coatings pair best with firststep?
 Water-based and solvent-based coatings are compatible with firststep with samples available for compatibility testing.
- > Should firststep panels be sanded prior to the application of a topcoat?

 Yes. A light 320 grit or finer scuff sand is recommended to remove fiber pop and grit.
- > Do I need to worry about added formaldehyde in domestic veneer core constructions?

 No need to worry. PureBond®, Columbia's cost effective, CARBII exempt, soy-based panel assembly technology has replaced urea formaldehyde for VC panel assembly.
- What about composite panel constructions? Can I order a panel with a composite center or cross bands without added formaldehyde?
 Yes you can. PureBond branded panels assure use of NAF composite centers and cross bands together with soy-based lamination of decorative hardwood veneers for true, no-added formaldehyde panel construction.

For more information on Columbia's firststep panels or other products, please visit **www.cfpwood.com** or call one of the regional numbers listed below.

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Proudly Supplied By



Features & Benefits

- **>** Labor savings:
 - High efficiency factory flat line application saves finishing steps on shop floor.
- > Domestic Hardwood Veneers:

Reduce extractive bleed through caused by use of softwoods, unfamiliar imported hardwoods.

> PureBond technology:

No-added formaldehyde construction pleases ingredient conscious consumers.

North American availability:

Available from Klamath Falls, OR; Hearst, ON; Old Fort, NC.



Above – Residential bookcases built with FirstStep pre-primed panels. The FirstStep product was featured in the 25th Anniversary show home in Carlisle, MA for *This Old House*.