

"Always make a total effort, even when the odds are against you."
Arnold Palmer, American professional golfer

FEBRUARY 2021

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Architectural Building Products

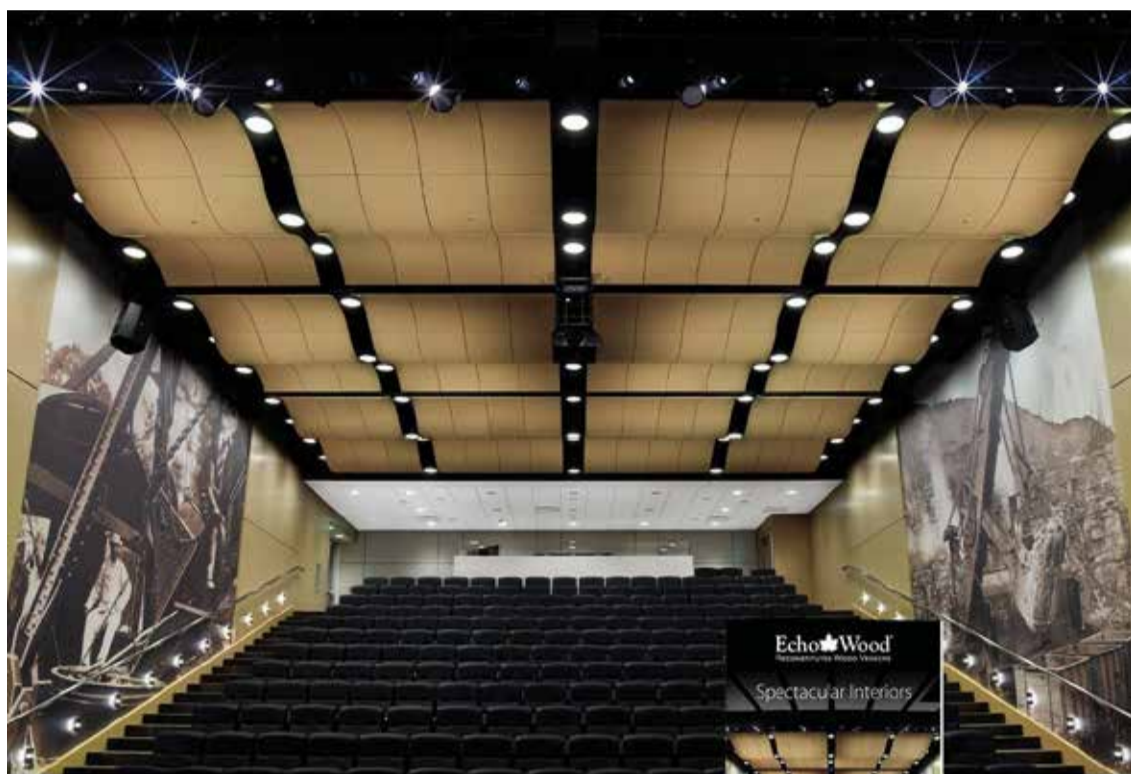
ECHO WOOD PANELS FOR SPECTACULAR INTERIORS



Echo Wood PFP
PREFINISHED PANELS

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- Environmentally friendly wood product with accelerated fabrication times
- Consistent 2-sided UV finish with 150 sheen
- Eliminates the need for composing and laying-up the veneers
- Eliminates the need for a finishing line
- Provides environmentally sound finish
- FSC® options available



Echo Wood
RECONSTITUTED WOOD VENEERS

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- High quality, reconstituted, real wood veneer
- 16 popular patterns
- 0.6mm and 2.0mm matching edgebanding
- Veneer sheets or custom panel lay up
- Subject to volume and lead time, an infinite array of custom colors and patterns available
- NAUF and NAF options FSC® certified available on request

MATCHING EDGEBANDING AVAILABLE

MORE THAN WOOD

CANANDAIGUA, N.Y -- Master veneer artist Scott Grove has taken his latest marquetry project to a new dimension by applying 3D graphic techniques to make a marquetry image seemingly come out of the wood. Grove, a multiple winner of the prestigious Veneer Tech Challenge Award, achieved his special effect by combining 32 hand-cut, custom-dyed veneer pieces with chroma color separation in a classic process, creating a completely new method of marquetry. When the work is seen through a pair of red and blue 3D glasses, Uncle Sam's finger jumps off the surface and points directly at the viewer. Many of the visual elements are made from fine, thin strips of red, blue and green-toned veneer, with a number of them overlapping the central form. One of the technical challenges was to pick the right progression of dyed veneers, and sequencing them was quite challenging; the layup took more than 50 hours of magnified detailed work.

Credit: Woodworking Network



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INDUSTRY NEWS

NKBA Report Predicts 16 Percent Growth in Residential Kitchen and Bath Remodeling

The National Kitchen & Bath Association released its 2021 Market Outlook report. The report shows the industry is poised for continued growth with overall spending for both kitchen and bath projects to increase in the coming year. [read more](#)

U.S. Housing Starts Increase in December

U.S. housing starts in December 2020 were at a seasonally adjusted annual rate of 1.67 million, up 5.8% from the revised November estimate and 5.2% higher than the comparable month in 2019. Single-family housing starts increased 12% from November to 1.34 million. [read more](#)

Houzz Releases 2021 U.S. Kitchen Trends Study

Houzz recently released its 2021 U.S. Houzz Kitchen Trends Study, which surveyed 2,014 U.S. homeowners about recent or planned kitchen renovation projects. Major findings include an emphasis on storage in 2021, with 94% of homeowners planning improvements to cabinetry. [read more](#)

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