

# MainStreet

Siding





# Choose exceptional value with versatility.

7 styles. 25 colors. MainStreet's attractive, feature-rich siding is the ideal choice for your home. Designed to stay beautiful with very little effort, MainStreet offers unparalleled versatility to design your home based on your unique taste with durability and the benefits of low-maintenance living.

On cover: Siding: MainStreet Double 4" Clapboard in hearthstone. Trim: Vinyl Carpentry' & Restoration Millwork'.





\$5 vinyl siding / soap and water

\$3 5 other

Source: *costhelper.com* 

On average, **vinyl siding saves time and money** when compared to maintaining other siding options or painted exteriors.\*

> \$3,500-5,000 other siding / paint



Curb appeal is an **important consideration** for home buyers when it comes to home exteriors.

\*For 3000 sq. ft., multi-story home, professionally painted, with repainting every 8-10 years.

Good curb appeal can

to the value of your home

Source: Journal of Real Estate Finance and Economics

Siding: MainStreet Double 4" Clapboard in flagstone and Cedar Impressions Double 7" Perfection Shingles in sterling gray. Trim: Vinyl Carpentry' & Restoration Millwork .

# Enjoy the benefits of consistent quality.

Not all vinyl siding is the same. A building industry leader for over 100 years, CertainTeed offers a lifetime limited warranty based on MainStreet's quality features – RigidForm<sup>™</sup> technology for reinforced performance, PermaColor<sup>™</sup> for lifetime fade protection and STUDfinder<sup>™</sup> for precision installation.



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Installing vinyl siding is a smart investment, with **one of the highest returns** of any major home remodeling project when it's time to sell.

**74.7%** Return on investment

Source: *Remodeling* magazine 2020 Cost vs. Value Report

for vinyl siding

Siding: MainStreet Double 5" Clapboard in pacific blue. Trim: Vinyl Carpentry' & Restoration Millwork'.





## 7 Styles. Great features.





MainStreet consists of traditional styles with European roots: Clapboard, Beaded and Dutchlap. The Clapboard style is the most traditional and found in all parts of the United States. Beaded siding is very popular style for homes in the Southern Coastal regions. The Dutchlap style provides strong shadow lines and is highly popular in the Mid-Atlantic region.



## MainStreet is better...

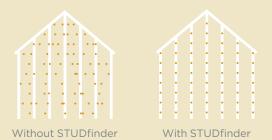


## ...for color availability.

3" Clapboard Brushed											•	•				•	•
4" Clapboard <sub>Woodgrain</sub>	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
5" Clapboard <sub>Woodgrain</sub>	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
4" Dutchlap <sub>Woodgrain</sub>	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
5" Dutchlap <sub>Woodgrain</sub>	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
6-1/2" Beaded Brushed										•	•			•		•	•
8" Clapboard <sub>Woodgrain</sub>																ge	
*Deluxe Colors	Autumn Red*	Sable Brown*	Hearthstone*	Spruce*	Forest*	Pacific Blue*	Flagstone*	Charcoal Gray*	Castle Stone	Granite Gray	Sterling Gray	Oxford Blue	Seagrass	Cypress	Herringbone	Sandstone Beige	Desert Tan

## ...for safety.

STUDfinder<sup>™</sup> is an installation system with letters on the MainStreet's panel nail hem to ensure proper nailing to wood studs, to protect you from unwanted dangers such as damaged pipes or wires, or exposed nails.

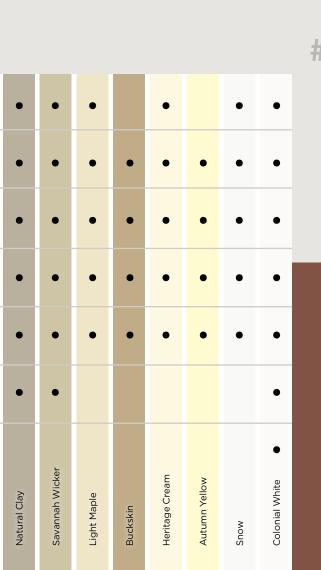




### ...for protection.

When installed with MainStreet siding, CertaWrap™ Weather Resistant Barrier is the added layer of protection against air and moisture damage.

### ...for peace of mind.





#### Warranty

MainStreet has a lifetime limited warranty.

#### **Trusted Brand**

CertainTeed siding is the brand preferred by building professionals and homeowners, from surveys conducted by national trade magazines. CertainTeed is an industry leader for over 100 years.

#### Sustainable

CertainTeed vinyl siding offers significantly lower environmental impact than other cladding options.<sup>+</sup>

<sup>\*</sup>Based on life cycle assessment studies conducted through the National Institute of Standards and Technology (NIST)

#### Long-Lasting Colors

PermaCOLOR<sup>™</sup> System assures color performance, resistance and durability. Utilizing the newest technology and state-of-the-art formulations, CertainTeed backs their vinyl siding with PermaCOLOR Lifetime Fade Protection.



# We can help with your decisions.

What is your color and design comfort level?



www.certainteed.com/colortools

NOVICE

You are not sure about colors and are not sure where to start.

#### **ColorCoach™**

Gives you a virtual swatchbook to get started.



#### Trim-lt™

Creates distinction with a wide offering of accent and decorative trim products from both composite and vinyl product lines.



#### INTERMEDIATE

You understand color and enjoy experimenting with color combinations but aren't exactly sure which color direction you want to go.



#### Online

Mix and match colors and styles on a wide variety of pre-populated home styles to get ideas.



#### EXPERT

You already know what colors you want to use, but would like to see how the products available in your color theme will look together on your home.



#### DIY

Immediately begin designing by uploading a project picture and quickly mix and match products on



your own project.

#### Pro OR

Have a photo of your home professionally masked in a few days so you can



visualize in ColorView tool.



Siding: MainStreet Double 4" Woodgrain Clapboard in cypress. Trim: Vinyl Carpentry\* & Restoration Millwork\*.



## Happily ever after.

When you choose MainStreet siding for your home, you open a wide world of color and style options to express your personal design preferences. Add that to the industry-leading quality and low-maintenance performance of MainStreet and you rest assured knowing that your family will enjoy the beautiful sanctuary you have created for years to come.

> Siding: MainStreet Double 4" Woodgrain Clapboard in flagstone. Trim: Vinyl Carpentry\* & Restoration Millwork\*. 10

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#### CertainTeed products are designed to work together and complement each other in color and style to give your home a beautiful finished look.



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