



Explore what's possible, from the outside.

Lifelong curb appeal. This is where it begins.

From the haziest of notions to a perfectly put together exterior expression: there's a simple way to get there. Our varied, deep collections of beautiful, low-maintenance siding present themselves in styles, textures and colors that elevate a wide selection of exteriors, and fit all kinds of tastes and budgets.

Use this brochure as the first step toward getting the exterior that's in your head onto your home. It starts with discovering the siding that suits you—in which every angle, section and decision falls perfectly into place.

On Cover:
Exterior Portfolio® Board & Batten in Espresso,
Exterior Portfolio® Vinyl Trim in Pearl



CraneBoard® Board & Batten in Driftwood,
CraneBoard® D7 in Clay,
Architectural Essentials™ Trim in Bone



Our siding is engineered to be all things to all homeowners.

CURB APPEAL

Aesthetics take form in a diverse selection of profiles, colors, textures and accessories that match a full range of architectural styles. Our innovative Chromatix® technology color protection—featured in our siding with darker shades—helps color retain its vibrant curb appeal day after day.

DURABILITY

Strong, fade resistant and resilient, our siding is built to remain beautiful for the life of your home. Plus, many of our siding lines are surprisingly green, rivaling cedar in overall sustainability.

LOW MAINTENANCE

Our siding is engineered for endless admiration, and has little need for the persistent upkeep characteristic of wood.

VALUE

This is what it means to distinguish your home for life without compromising your aesthetics or stretching your budget.

PEACE OF MIND

Every one of our siding products carries a great warranty, and helps provide strong resale value.

Smart Styles™ Expressions



Smart Styles™ Premium



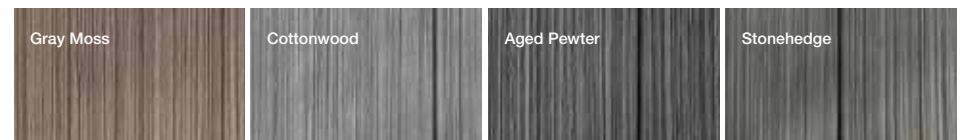
Smart Styles™



Shake Woodland



Shake Weathered



WITHSTAND THE ELEMENTS BEAUTIFULLY

Market Square® Siding withstands the elements beautifully, boasting hurricane-force resistance, Chromatix™ technology applied to SmartStyles™ Premium and SmartStyles™ Expressions shades, and nail hems and lock & clip systems. In other words, the opposite of fly-by-night installation.

- **Robust .044" thick panel**
- **Partial rollover nailing hem**
- **Teardrop lock and clip system**
- **Designed to withstand hurricane-force winds up to 180 mph**
- **Chromatix featured in SmartStyles™ Premium and SmartStyles™ Expressions shades**

UNIFIED DESIGN: IT STARTS WITH COLOR

Exterior design revolves around how we choose and combine color. What's trending is as important as what speaks to you, and we help make sense of every aspect of it. Use our color combination tool to guide and to help. Gain valuable (and fun) perspective at royalbuildingproducts.com/color-style/exterior-portfolio-color-combinations

Our color collections are created to fully express themselves from day one and all the days and years after that. Whether subtly or vibrantly, Market Square siding pigments project personality while resisting fading and the elements.

- **Our proprietary Chromatix® technology color protection effortlessly maintains the look you create in a challenging outdoor environment**
- **Infrared-reflecting pigments reduce heat buildup**
- **UV formulation with mineral-based pigments keep siding colors from fading**



Play with more than color.

DreamDesigner®

To mix and match everything from siding to trim treatments on a variety of home styles (including your own), use our online design tool at EPDreamDesigner.com.

L I V E A B O D E

For design inspiration and year-round trending ideas and tips, explore our online design magazine at LiveAbode.com.

CraneBoard® D7 in Lighthouse Red,
 Portsmouth™ D7 Cedar Shingles in Regatta,
 Architectural Essentials™ Trim in Driftwood



CRANEBOARD® SOLID CORE SIDING®

See how alluring durability can be.

CraneBoard® Solid Core Siding® is innovative thermal resistance and low-maintenance technology wrapped in powerful curb appeal. Whether you seek to express a clean, contemporary look, amplify the elegance of your home style or convey something more traditional, it gives you true design flexibility, while protecting your home from moisture, noise, weather, wear and tear.

- **1 1/8" board-like composite**
- **Horizontal lap and Board & Batten profiles provide more exterior design options**
- **Offers significantly more insulating power than fiber cement, wood, engineered wood or brick**
- **Select profiles feature enhanced foam technology and proprietary moisture-management ridges**
- **Industry-leading Life of the Home Limited Warranty**



Smart Styles™ Expressions

- | | |
|----------------|--------------|
| Espresso | Slate |
| Regatta | Carbon |
| Lighthouse Red | Stone Harbor |
| Graphite | Indigo |
| Spruce | Peppercorn |

Smart Styles™ Premium

- | | |
|-----------|-------------------|
| Polaris | Nantucket |
| Canyon | Smoky Ash |
| Oceanside | Metropolitan Gray |

Smart Styles™

- | | |
|---------------|-----------|
| Country Beige | Saddle |
| Wheat | Clay |
| Aspen White | Bone |
| Cypress | Greystone |
| Pearl | Rye |
| Mocha | Driftwood |

Carbon, Indigo, and Peppercorn available in Board & Batten only. Q4 and Q45DL are not available in Smart Styles™ Premium or Expressions Colors. T6 and D7 16' are not available in Smart Styles™ Premium or Expressions Colors (except for Regatta). Actual siding color may vary slightly from printed brochure.

CURB APPEAL TIP:

Insulated siding retains heat inside the home. Use deep, rich colors to add warmth to the exterior.

Premium Pointe®

True character reveals itself.

Premium Pointe® Siding combines commanding presence and steadfast durability and easy upkeep that rewards you year after year. Whether you seek to express a clean, contemporary seamless look with 16' boards, amplify the elegance of your home style or convey something more traditional, Premium Pointe Siding styles give you true design flexibility.

- **Thickness = .046"**
- **Longer length 16' boards project contemporary, seamless look**
- **Never needs painting**
- **Can withstand hurricane-force winds up to 200 mph**
- **Industry-leading Double Lifetime Warranty**



Smart Styles™ Expressions

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|----------------|--------------|
| Espresso | Slate |
| Regatta | Carbon |
| Lighthouse Red | Stone Harbor |
| Graphite | Indigo |
| Spruce | Peppercorn |

Smart Styles™ Premium

- | | |
|-----------|-------------------|
| Polaris | Nantucket |
| Canyon | Smoky Ash |
| Oceanside | Metropolitan Gray |

Smart Styles™

- | | |
|---------------|-----------|
| Country Beige | Saddle |
| Wheat | Clay |
| Aspen White | Bone |
| Cypress | Greystone |
| Pearl | Rye |
| Mocha | Driftwood |

Premium Pointe® 12' is not available in Smart Styles™ Expressions or Premium Colors.

CURB APPEAL TIP:

Introduce a little personality by incorporating darker shades into window and door trim.



Board & Batten

Statement-making curb appeal that takes care of itself.

Our Board & Batten Siding vertical pattern profile allows you to layer on an exterior look that resonates warmth and versatility. It conveys the genuine curb appeal of real wood, while thriving as a streamlined, contemporary accent. Powerful presence is well matched to a rich color range, no-worry durability and a reassuring lack of maintenance.

- **Thickness = .046"; .050" with Smart Styles™ Expressions colors**
- **Distinctive, trending vertical style with classic, seamless appearance**
- **Never needs painting**
- **Manufactured from recyclable materials**
- **Industry-leading Double Lifetime Warranty**

B&B



Smart Styles™ Expressions

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|----------------|--------------|
| Espresso | Slate |
| Regatta | Carbon |
| Lighthouse Red | Stone Harbor |
| Graphite | Indigo |
| Spruce | Peppercorn |

Smart Styles™ Premium

- | | |
|-----------|-------------------|
| Polaris | Nantucket |
| Canyon | Smoky Ash |
| Oceanside | Metropolitan Gray |

Smart Styles™

- | | |
|---------------|-----------|
| Country Beige | Saddle |
| Wheat | Clay |
| Aspen White | Bone |
| Cypress | Greystone |
| Pearl | Rye |
| Mocha | Driftwood |

CURB APPEAL TIP:

Use deeper color Board & Batten to balance neutral clapboard. Consider accenting gables or flanking an entryway.

Market Square® D4 in Peppercorn,
 Exterior Portfolio® Board & Batten in Metropolitan Gray,
 Exterior Portfolio® Vinyl Trim in Aspen White

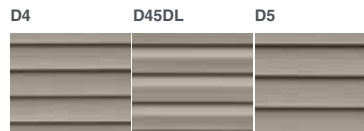


Market Square®

Versatile, durable and distinguished.

Beautiful shadow lines, wood-evoking textures and engineering that virtually eliminates the need for maintenance. It comes from one inspirational source: Market Square® Siding. Whether you seek to express a clean, contemporary look, amplify the elegance of your home style or convey something more traditional, Market Square Siding styles give you true design flexibility.

- **Thickness = .044"**
- **Never needs painting**
- **Curb-appealing color choices**
- **Manufactured from recyclable materials**
- **Industry-leading Double Lifetime Warranty**



Smart Styles™ Expressions

- | | |
|----------------|--------------|
| Espresso | Slate |
| Regatta | Carbon |
| Lighthouse Red | Stone Harbor |
| Graphite | Indigo |
| Spruce | Peppercorn |

Smart Styles™ Premium

- | | |
|-----------|-------------------|
| Polaris | Nantucket |
| Canyon | Smoky Ash |
| Oceanside | Metropolitan Gray |

Smart Styles™

- | | |
|---------------|-----------|
| Country Beige | Saddle |
| Wheat | Clay |
| Aspen White | Bone |
| Cypress | Greystone |
| Pearl | Rye |
| Mocha | Driftwood |

Market Square® D5 is not available in SmartStyles™ Expressions or Premium Colors.

CURB APPEAL TIP:

Consider the home size and style when choosing siding patterns. What charms on a Cape Cod might not translate to a Victorian.

Carolina Sands® 6.5" Beaded in Wheat,
Exterior Portfolio® 6" Beaded Soffit in Aspen White,
Exterior Portfolio® Vinyl Trim in Greystone,
Zuri® Premium Decking in Weathered Gray

Carolina Sands®

Siding that distinguishes with confidence.

Carolina Sands® Siding conveys a uniquely elegant take on the character of real wood, while exhibiting reliable durability, weather endurance and low maintenance. In other words, it's every bit as practical as it is aesthetically pleasing. Color choice, carefree upkeep and rugged wind resistance help it embody well thought-out design that withstands the demands of time.

- **Thickness = .044"**
- **Beaded profile projects traditional elegance**
- **Never needs painting**
- **Curb-appealing color choices**
- **Industry-leading Double Lifetime Warranty**

6.5" Beaded



Smart Styles™

- | | |
|---|---|
|  Country Beige |  Saddle |
|  Wheat |  Clay |
|  Aspen White |  Bone |
|  Cypress |  Greystone |
|  Pearl |  Rye |
|  Mocha |  Driftwood |

CURB APPEAL TIP:

Use Beaded profile siding to add a timeless grace to your exterior.

Parkview™ D4 in Pearl,
 Portsmouth™ D7 Cedar Shingles in Rye,
 Royal® Premium Louvered Shutters in Green,
 Exterior Portfolio® Vinyl Trim in Aspen White



Parkview™

Inspirational and essential.

Parkview™ Siding attracts the eye with genuine woodgrain texture and some of the darkest UV-resistant colors in the category. This is curb appeal that lasts and requires little-to-no maintenance. Parkview is engineered to withstand wind, rain and snow year after year, and with its partial rollover nailing hem, provide durable wind resistance.

- **Thickness = .042"**
- **Expansive color selection**
- **Never needs painting**
- **Manufactured from recyclable materials**
- **Industry-leading Double Lifetime Warranty**



Smart Styles™ Premium

- Polaris
- Nantucket
- Canyon
- Smoky Ash
- Oceanside
- Metropolitan Gray

Smart Styles™

- Country Beige
- Saddle
- Wheat
- Clay
- Aspen White
- Bone
- Cypress
- Greystone
- Pearl
- Rye
- Mocha
- Driftwood

Parkview D5 is not available in SmartStyles™ Premium Colors.

CURB APPEAL TIP:
 Mixing up styles and textures adds depth. Consider pairing clapboard and shake, for example.

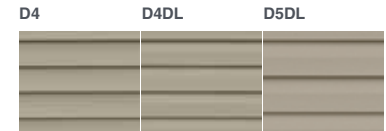


Elm Grove™

Head-turning looks and effortless livability: you can have both.

Whether you seek to express a clean, contemporary look, amplify the elegance of your home style or convey something more traditional, Elm Grove™ Siding gives you true design flexibility and amazing value. Every one of our styles projects the look of natural cedar while thwarting time, weather, wear and tear.

- **Thickness = .040"**
- **Broad array of colors add design flexibility**
- **Never needs painting**
- **Manufactured from recyclable materials**
- **Industry-leading Double Lifetime Warranty**



Smart Styles™ Premium

- Polaris
- Nantucket

Smart Styles™

- Country Beige
- Saddle
- Wheat
- Clay
- Aspen White
- Bone
- Cypress
- Greystone
- Pearl
- Flye
- Mocha
- Driftwood

CURB APPEAL TIP:

Use minimally ornamented trim for a clean finishing touch. Layer in contrasting shutters and wider trim to add boldness.

Portsmouth™ D7 Cedar Shingles in Regatta,
 Premium Pointe® D4 in Mocha,
 Exterior Portfolio® Vinyl Trim in Pearl



CURB APPEAL TIP: Craftsman homes benefit from the rustic ambiance of Hand-Split Shake; Victorians gain charm with Half Rounds in the gables.

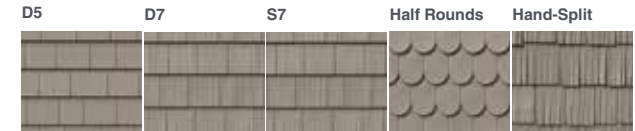
A curb-appealing combination of distinction and contentment.

Simultaneously rustic, resonant with coastal charm, durable and low-maintenance, Portsmouth™ Shake & Shingles Siding is rich with everything you could wish for in a main siding or accent siding.

No matter which look you decide on and how you choose to use it, each of our Shake & Shingles profiles conveys its own unique accent character.

- **Realistic natural cedar texture**
- **Deep and varied style options with unique weathered and stained looks**
- **Broad color palette from traditional to expressive Smart Styles™ options**
- **Never needs painting**
- **Lifetime Limited Warranty**

D7 and S7 available in all colors.
 D5 available in Aspen White, Driftwood, Country Beige, Clay, Greystone, Cypress, Oceanside and Canyon.
 Half Rounds available in Aspen White, Country Beige and Clay.
 Hand-Split: See Exterior Portfolio® Product Directory for color choices.
 Actual siding color may vary slightly from printed brochure.



Smart Styles™ Expressions

- Espresso
- Regatta
- Lighthouse Red
- Graphite
- Spruce
- Slate
- Carbon
- Stone Harbor
- Indigo
- Peppercorn

Smart Styles™ Premium

- Polaris
- Canyon
- Nantucket
- Smoky Ash
- Oceanside
- Metropolitan Gray

Smart Styles™

- Country Beige
- Wheat
- Aspen White
- Cypress
- Saddle
- Clay
- Bone
- Greystone
- Pearl
- Mocha
- Rye
- Driftwood

Woodland

- Black Walnut
- Sedona Shadow
- Mountain Ash
- Rustic Gray

Weathered

- Gray Moss
- Cottonwood
- Aged Pewter
- Stonehedge



Our best siding: enduring character, beauty and strength.

From seamless beauty to low maintenance, Celect® Cellular Composite Siding is the culmination of a wealth of innovation—engineered to project neighborhood-defining curb appeal for a very long time.

Celect is inspired by the distinctive presence of wood yet possesses none of wood's maintenance demands. So you get the look, touch and timelessness of real wood without its inconveniences and expenses.

Forget about painting, repainting, caulking, re-caulking and the delaminating that fiber cement is famous for. Celect's awesome, virtually maintenance-free looks never quit.

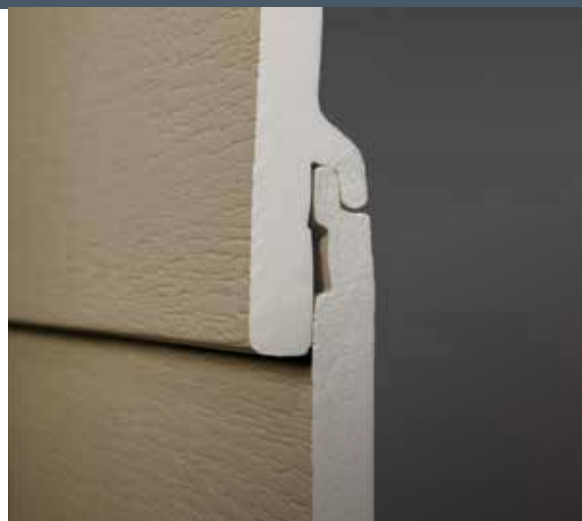
Features include:

- **3/8" solid board**
- **Virtually seamless look**
- **Stands up to impact even under the harshest weather conditions**
- **Fade-resistant Kynar Aquatec® coating keeps colors beautiful**
- **Backed by a 25-year color protection warranty**

It performs as flawlessly as it looks.

Celect's patented interlocking joints* keep moisture out and almost completely eliminate seams, which does away with gaps and wavy lines and keeps boards straight and true. Plus, its gravity lock design eliminates warping, buckling and shifting while making it incredibly wind resistant.

*Patent No: US 8,402,707 B2 (2013)





Celect® 7" Clapboard in Wrought Iron,
Celect® Trim in River Rock

A full range of shapes and finishes unaffected by weather and time.



7" Clapboard

Beautiful, dimensional evidence of Celect's seamless curb appeal, weather defiance and maintenance freedom.



8" and 11" Board & Batten

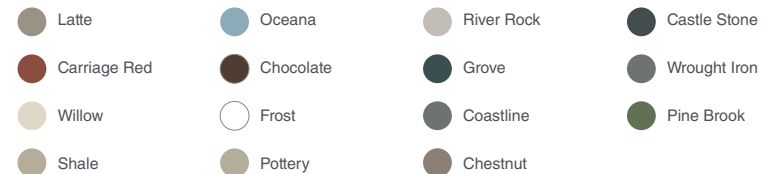
It looks uniquely stunning as a gable accent on historically themed French Country homes, cottage-style homes and farmhouses.



7" Shake

Drape your whole exterior in its authentically rustic depth and emotion. Or use it as a powerful accent to tie together other aspects of your exterior.

CELECT'S GORGEOUS COLORS ARE VERSATILE AND FADE-DEFYING:



Play with color, style and design at:
HomePlayPrime.com

Celect features a full line of cellular composite accessories.

HomePlay™ Prime



BOUNDLESS™

Where some see boundaries, Westlake Royal Building Products™ sees opportunities to drive innovation, elevate design and deliver solutions that redefine the industry. Our comprehensive selection of products, materials and widely expressive color palettes and textures meet any home demand—inside and out, East Coast to West. Giving everyone the tools and technology to transform spaces into anything they want. This is our mission. And it's Boundless™.



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STONE

WINDOWS

OUTDOOR LIVING

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