

LUMMA

TO Fabulous LAS VEGAS
NEVADA

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RUGBY

Architectural Building Products



RUGBY LAS VEGAS

With annual revenues approaching \$700 million, we are America's leading wholesale distributor of specialty **building products** used principally in the commercial, industrial, retail, residential, and institutional construction markets.

Core offerings include plywood, lumber, composite panels, laminate, passage doors, mouldings, hardware, veneer and edgebanding. Value added services range from custom milling and cabinet components to door pre-hanging.

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Outstanding antifingerprinting

Highly scratch resistant

Exceptional machinability

maintenance

UV light resistant

Heat resistant

Superior coating technology on 1 or 2 side(s)

Impressive depth effect



Smooth, velvety touch

Dimensional stability

Increasing adhesion with time



Assorted mouldings

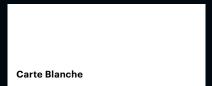


PERFECT MATT

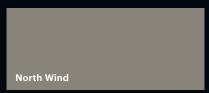
HIGH GLOSS

Solid Colors

Solid Colors



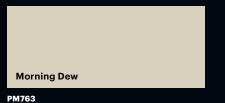
PM115



PM771



PM772

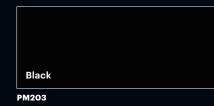


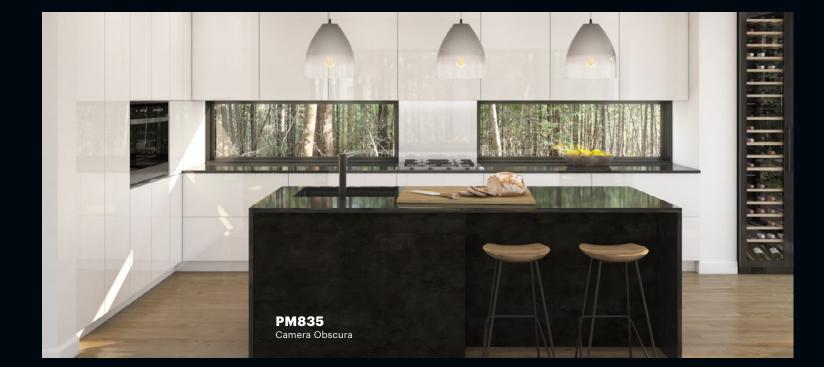
Sunflower

PM774



Eucalyptus





PERFECT MATT

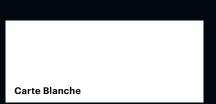
Metal and Concrete



PM832

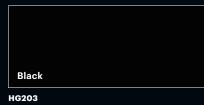












HIGH GLOSS

Metals



HG833



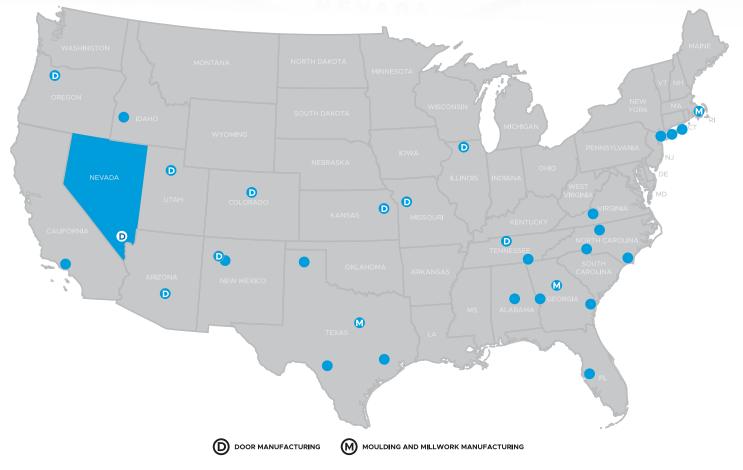


CHARACTERISTICS	PVC Films	PET Films	Hard Coating Acrylic Films	UV Lacquered	PUR HotCoating
Colour Depth			Ü	Ü	Ü
Heat Resistance	1.5	雄	Ü	Ü	Ü
Colour Pigmenting	Limited to film supplier collection	Limited to film supplier collection	Limited to film supplier collection	Ü	Ü
Anti Fingerprinting		ıė	16	Ü	Ü
Scratch Resistance			ı	Ü	Ü
Machineability	16	ıé	i de		Ü
Impact Resistance		ı	6	SEY-	Ü
MDF Core	16	ıé	16	16	ı
2 Sides Coating Possibility	ı	ıé	ı	16	ıé
PB Core				ı ć	ıé

PRODUCT POSITIONING CHART FOR LUMMIA PANELS

High Gloss and/or Super Mat Product Category	Relative product positioning for LUMMIA panels			
Panels using acrylic films	 LUMMIA panels offer similar performance benefits as Acrylic though at a much more competitive price Some fabricators remark that machining and cutting Acrylic is more difficult and special routing bits may be needed. This not the experience with LUMMIA 			
UV Lacquered panels	 LUMMIA will cut and machine better than other UV Lacquered panels due to the PUR functional layer LUMMIA offers a better impact resistance again due to the PUR functional layer. This will be important for horizontal surfaces and higher traffic environments LUMMIA's price point is more competitive than other UV lacquered panels 			
Panels using PET and PVC films	LUMMIA offers several benefits that are superior to PET and PVC: fidelity and aesthetics of the surface, gloss, depth of color, and feel touch. LUMMIA is easier to cut and machine. No risk of delamination with LUMMIA which can be an issue with PET/PVC. LUMMIA offers substantially better scratch and impact resistance which will be important for horizontal and higher traffic environments. LUMMIA will offer greater anti fingerprinting resistance thus will look better all the time. And LUMMIA offers heat resistance to which PET/PVC films are vulnerable			
Versus all other HG or SM panels	 Contrary to all other decorative technologies, LUMMIA is manufactured using PB panels with no loss in surface characteristics. The PB core offers superior strength characteristics including screw holding. So for long term wear and tear, products made from LUMMIA panels will stand up better The surface and bonding strength of LUMMIA panels improves over time as the PUR functional layer cures The PUR resin used in the LUMMIA manufacturing process is one of the key innovations of this technology 			





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