

Surface Scene

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LATE SUMMER
2023



3003 CENTRAL LOBBY

A beautiful lobby features modern-day slats and matching wood panels

TREND REPORT

See the latest emerging design trends

RECON

Understanding reconstituted wood veneer and its manufacturing process



Maplewood Cabinetry created a fresh, up-to-date look for the central lobby of this iconic 1962-era high-rise. They installed custom Shinnoki wall paneling, a slat wall, a millwork security desk, and a custom stone bench with built-in planters, creating a seamless and modern look. The renovation took place while the lobby was open to the public - requiring thorough attention to cleanliness, efficiency and safety protocols.

PROJECT INFO

Location: Phoenix, AZ

Architect & Design: SmithGroup

Products: Shinnoki Ivory Oak Panels and Slats

Application: Walls





WHATS IN

With the tradeshow season in full swing, we see old and new styles emerging. Design trends that debuted earlier in the year at the Salone and Neocon shows have now reached the market, influencing design and products throughout the industry.

SOFT PASTELS

Pastels started as a favorite medium used for artists during the Rococo Era as they evoked a soft and romantic feel. With minimalist design still prominent, incorporating soft pastels into a palette will add color and depth without compromising the aesthetic.





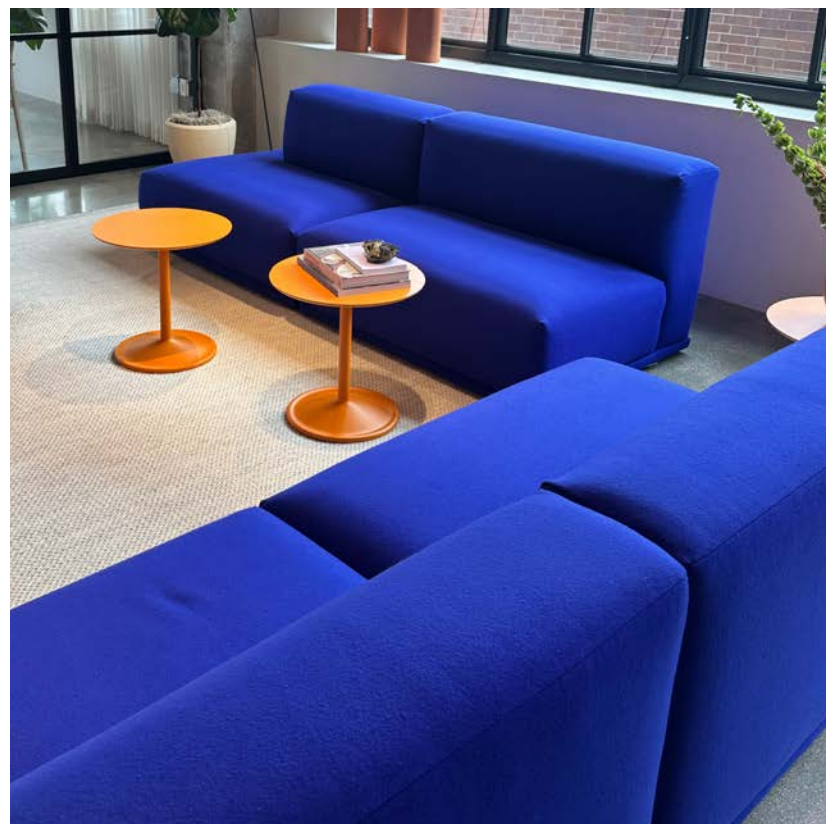
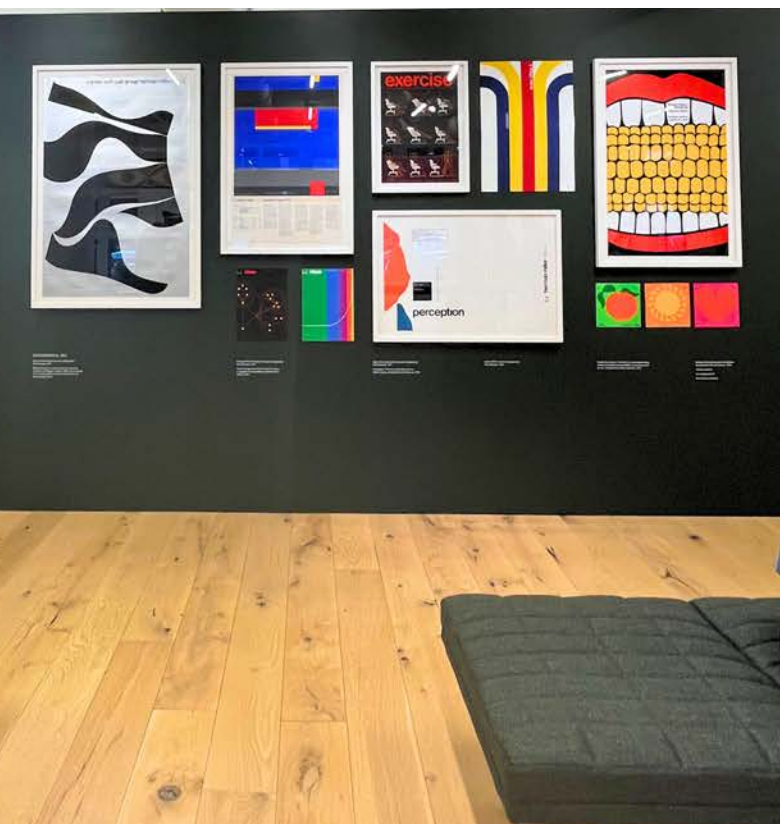
MAUVE AND DUSTY PINK

Mauve and hues of dusty pink are also back. The re-emergence of these colorways showcases their romantic appeal. Their soft hues bring a grounding element to a monochromatic or bold palette and evoke a sense of harmony and comfort.



RETRO DESIGN

Although the term "retro" wasn't coined until the 1970s, the movement's roots date back to the years following World War II. With material restrictions lifted, designers expanded their creativity with energetic and unapologetic design – pulling elements from pre-war design movements, including Bauhaus and Art Deco. Today's retro trend includes warm saturated colors, abstract and organic shapes, and tactile materials like boucle, rattan and crushed velvet.





QUIET LUXURY

The concept of less is more has returned to the forefront of design to create a new wave of minimalism with a sophisticated spin. The result is spaces that are inviting yet understated. Quiet luxury is defined by the details, with interiors being layered, timeless, and emphasizing ethically sourced materials.



RECON WOOD

EDUCATE

What is reconstituted veneer? Also known as a Recon or Engineered Wood Veneer, a reconstituted veneer uses real wood from renewable sources to simulate rare or exotic wood species.



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