

Surface Scene

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BD | NY

UPCOMING TRENDS

A Preview of Emerging
and Popular Trends

MAXIMILISM

“More is More”

HOSPITABLE TECHNOLOGY

Design that Caters to the
New Generation



Hospitality Trends

Each year, the Boutique Design of New York showcases the latest trends in the industry. Here are some of the most notable ones we observed at this year's event:

Blues

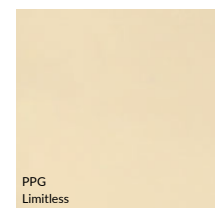
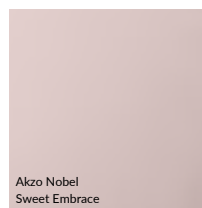
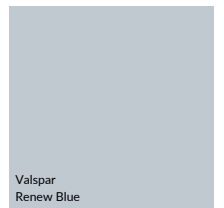
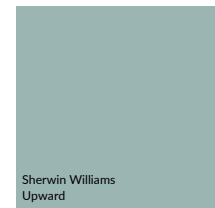
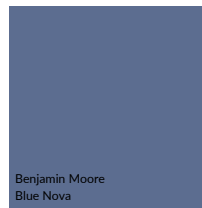
Many paint manufacturers has associated some shade of blue as their color of the year. Blue is often associated with calmness, fluidity, health, and wellness. It's also known for its healing properties.

Vibrant royal blues have also appeared at BDNY, which was sure to be a showstopper at the tradeshow this year.

Moody Colors

Another trend we saw that was at Neocon this year has repeated itself at BDNY. This was moody shades which included neutrals and soft pinks.

White has long been a favorite in interior design. However, a softer version of stark whites has been trending over the last few years. Adding a touch of pink to the mix creates a more calming atmosphere. Incorporating natural hues is also popular as it adds a soothing element to any space.



Ancestral Wisdom

Ancestral Wisdom, more commonly known as Fung Shui, is an East Asian practice that uses colors and product placement to a room to foster balance and harmony to the space. In recent years, the principles of Ancestral Wisdom have gained popularity in the hospitality industry, where creating a welcoming and peaceful environment is essential to the guest experience. This year, fresh greenery is highlighted within Ancestral Wisdom to bring life to a space while promoting balance and tranquility



Collectible Culture

In world of fast fashion, interior designers have gravitated towards collectible or antique pieces. Antique pieces are favored because they also provide an opportunity to create a space that sparks conversation. By incorporating these pieces into designs, designers can practice sustainability by repurposing and recycling products. Hotels are places where people come to make memories, and by integrating historical decor the stay can be enhanced.

Designers also incorporate local and cultural artifacts into their designs, showcasing the region's history and traditions - adding to the authentic and immersive experience for guests.





Maximalism

A delightful rebellion against the notion that less is more, maximalism is back in full swing. Utilizing bold patterns and vibrant colors, designers are fully embracing the "More is More" mentality. Mixing patterns with bold colors is a crucial element that expresses the liveliness of a space.

With an increased focus on thrifting and vintage shopping, maximalism encourages a way to express creativity. It's not about adhering to any specific rules or trends but rather about incorporating the things that you love and bringing them into a space that feels authentic and meaningful.

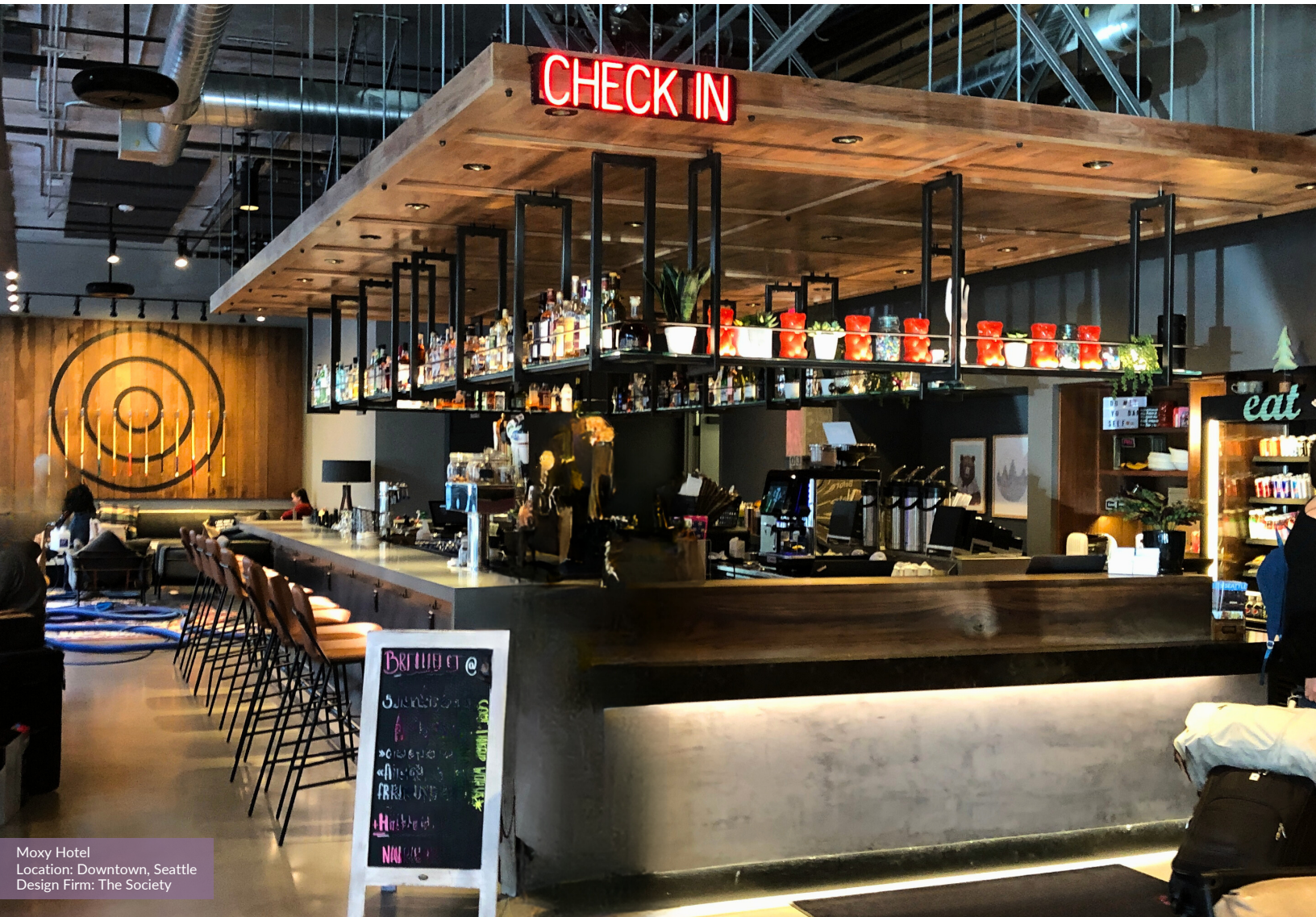
One designer even said, *"It's all about embracing bold patterns, vibrant colors, and an electric mix of furnishings. It's a delightful rebellion against the notion that less is more."*



Hospitable Technology

Technology has become integral to our daily lives and has changed how we communicate, interact with the world, and travel. Some architectural firms are choosing to incorporate AI programs into their operations to enhance the speed of creating buildings or providing design direction.

The hospitality industry has introduced a new way of experiencing hotels, enabling guests to self-check in and optimizing more space for communal areas. A recent trend has seen hotels replace traditional check-in desks with self-check-in/out stations in the lobby, while some hotels even choose to use this space as a common area, restaurant or bar. The trend towards smaller guest rooms has led to more integrated spaces. A popular feature is bed stands with integrated seating areas and power outlets, allowing guests to work comfortably in their room while traveling. Full room control of lights, TV and temperature control are now at the guests finger tips using an app. Combining storage space into the fixtures has also allowed hotel designers to deliver a more comfortable work environment into smaller spaces.



SURFACESCENE is a quarterly publication and is published by DesignOneSource.

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