

Surface Scene

INSPIRE | INFORM | EDUCATE

SUMMER 2024



MID YEAR TREND REPORT

The emerging trends of 2024 and beyond.

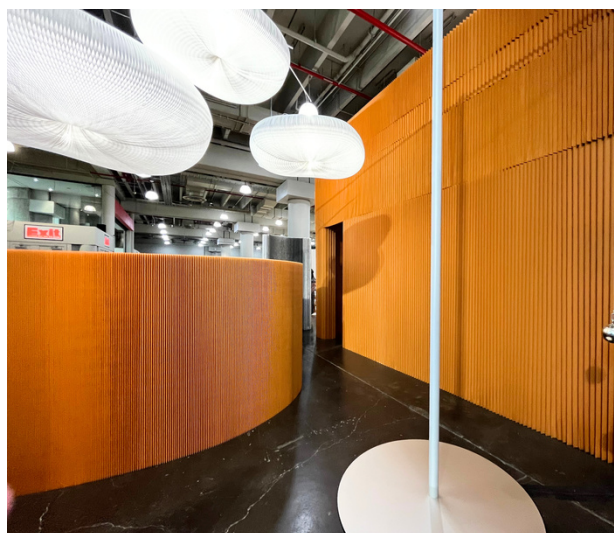


COLORS. COLORS. COLORS.

This year, we noticed certain recurring colors. Here are some of them:

CORALS OR CREAMSICLE

The Pantone Color of the Year is Peach Fuzz, so it makes sense that soft corals or muted shades of orange were featured in these tradeshows. Although orange usually represents vibrancy and joy, using it less saturated in a space can evoke positive feelings without being overwhelming.



SPRING GREEN & VIBRANT BLUES

Shades of green were frequently seen in multiple tradeshows. Green is commonly linked with nature, but the vibrant green hue might signify a renewal or new growth. As green is an analogous color to blue, vibrant blue was also a recurring color, either on its own or in combination with green. When paired together, they can create a harmonious blend.





POPS OF COLOR

Numerous times, pops of color or even highly saturated colors were used. Vibrant colors were featured and complemented with other textural elements like wood, soft blues, muted colors or green walls.

BURGUNDY

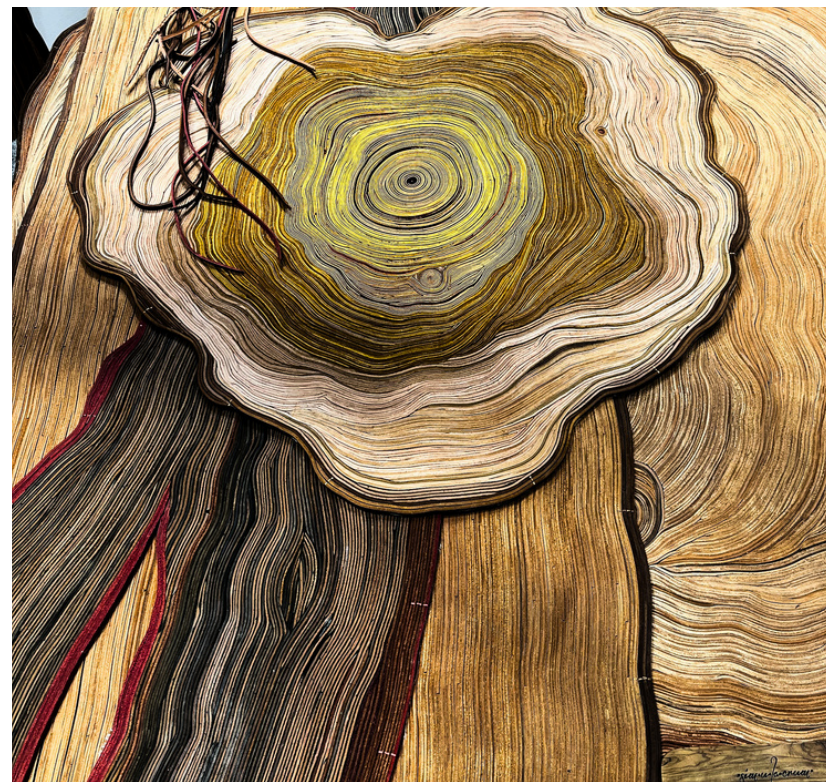
Burgundy is famous for its deep red hues and is often associated with the rich color of French wine. Because of this, the rich shade is frequently linked to elegance or refined luxury.

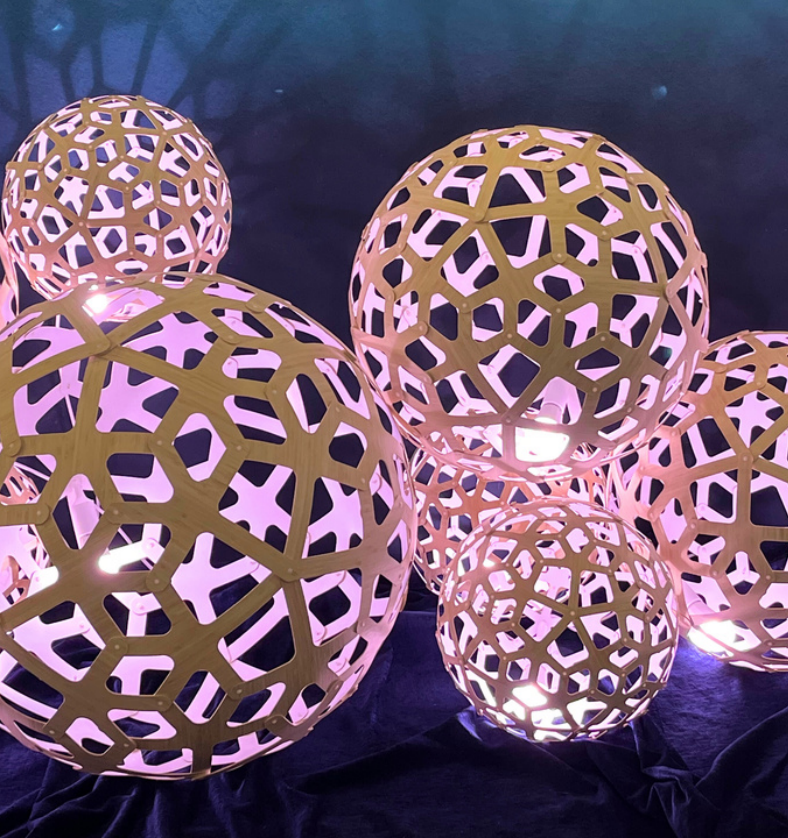
The interplay between these vivid hues and varied textures created a dynamic yet harmonious atmosphere. In some spaces, muted colors served as a perfect backdrop, allowing the more vibrant elements to create visual interest without overwhelming the senses.



IS BIOPHILIA HERE TO STAY?

Biophilia, also known as biophilic design, has been a trending topic in the design industry for the past few years, particularly among firms aiming to adopt sustainable practices. But what does it entail exactly? Biophilia originates from the Latin term "love of life" or "living systems." It goes beyond simply adding greenery to a space; it involves capturing the emotional bond between humans and nature. This concept strives to recreate the feelings we experience in natural settings within our indoor environments. While some spaces take a literal approach by mimicking outdoor elements indoors, others opt for a more abstract interpretation. Living walls remain popular but are now used to add depth and are crafted from recycled plastics. At the same time, nature-inspired elements are handcrafted by human hands instead of machinery and highlighted using eco-friendly materials.



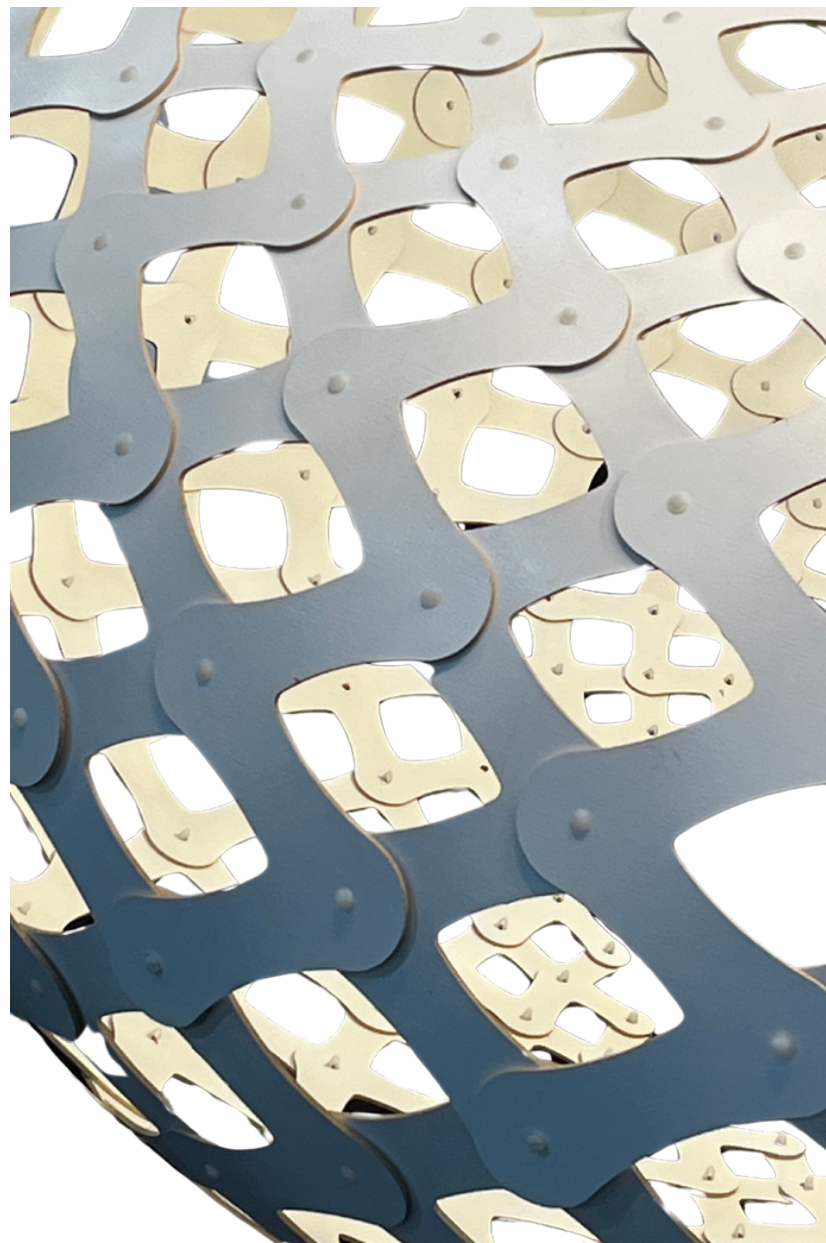


DENSE FLORALS AND PATTERNS

Minimalist design has always been favored for its clean lines while the industry has been missing bold patterns for some time. However, with the resurgence of biophilic design, dense florals or patterns are now being incorporated into carpets and furniture to incorporate variety.

LET'S GET TEXTURAL

We have observed repeated textures like boucle, cork, and mixed materials with overlapping layers. Boucle, often crafted from curled wool, is readily available, while cork is recognized as a highly sustainable material as its harvesting does not harm trees. The trend of nesting or intertwining layers has also become popular, adding a distinctive touch in addition to visual appeal.





WOOD, TAMBOUR AND SLATS

Wood is one of the five elements of design that should be incorporated into a space to balance it. This year, there was nothing short of wood. However, it was a more intricate version of the tambour or slats that we typically see. While tambour wood and wood slats are still popular, designers are pushing the boundaries with their creativity, introducing more complex patterns and textures.



Beyond aesthetics, wood connects to nature, promoting a sense of well-being. Sustainable practices are also gaining traction, favoring reclaimed and responsibly sourced wood. This shift contributes to environmental conservation and brings awareness to the forestry harvesting.

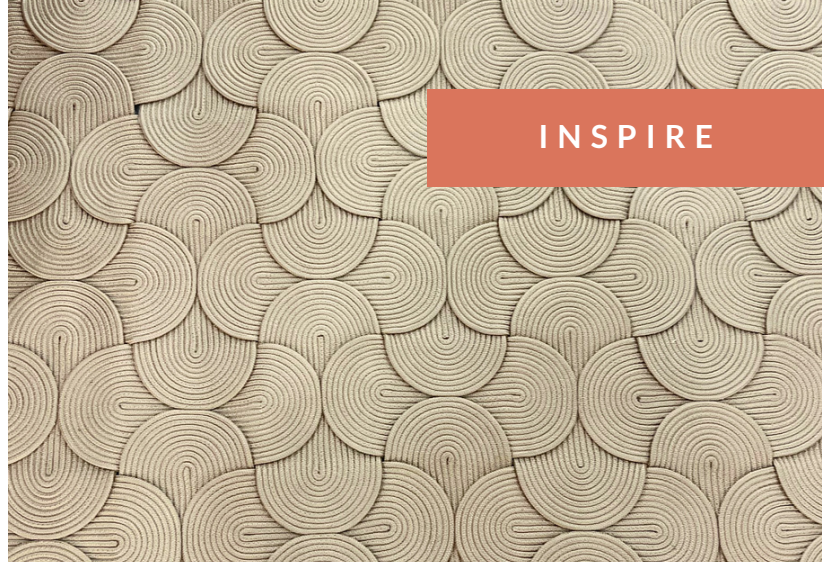


Wood Coffee Table

THE WORLD IS OUR OYSTER

Throughout history, interior design has been heavily influenced by European styles. However, we are now witnessing a shift towards diverse inspirations from various countries and continents.

Techniques such as hand-poured clay, woven straw, embroidered silks, layered ceramics and others are now incorporated into interior design to highlight cultural connections, blending homemade charm with the craftsmanship and dedication to creating these pieces.



RECAP

In 2023, design trends prominently featured moody colors and maximalism, characterized by layers, deep hues and an opulent aesthetic. Blues, in various shades, were especially prevalent, complemented by a growing interest in collectible culture which brought unique, eclectic pieces into design schemes.

As we moved into the first half of 2024, there was a noticeable shift toward more vibrant and uplifting color palettes. Spring green, bright blue, coral, cream, and burgundy emerged as key colors, marking a departure from the darker tones from the previous year. This shift reflects a desire for more dynamic and lively interiors.

Looking ahead to the remainder of 2024 and into 2025, it's likely that these vibrant colors will continue to influence design trends, potentially evolving to incorporate even more bold and dramatic elements. The shift towards high contrast and vivid colors suggests an exit from maximalism's more subdued layers and potentially leading towards a new design movement. This allows for opportunity to create noticeable statements as well as innovative uses of color. Anticipate ongoing experimentation and or even significant shifts as designers explore new ways to engage with color and form.



Acrylic Barstool



Hammock made out of
Overlapping Yarn



Metal Rod Installation

SURFACESCENE is a quarterly publication and is published by DesignOneSource.

DesignOneSource is the Specification Division of ADENTRA, representing products from Rugby Architectural Building Products, Hardwoods, and Paxton Lumber. ADENTRA has aligned leading global suppliers and front-of-trend products, providing architects and designers with an unmatched decorative surfaces offering and comfort in the knowledge that they adhere to the highest environmental standards. DesignOneSource gives architects and designers access to design inspiration, trends, vendor coordination, training and technical product support. The DesignOneSource team is seamlessly integrated with the North American-wide material supply network of ADENTRA's 87 distribution centers to ensure the material fulfillment of residential and commercial projects of any scale.

ADENTRA is built around renewable and recyclable resources. As North America's largest Architectural Building Products distributor, it is active in its efforts to minimize its environmental impact in addition to providing products recognized for contributions to sustainability.

For more information on products featured in this issue,
visit www.designonesource.com
or call 866-599-1433

