

Creating beautiful spaces where we live, work and play

ADENTRA is a world-class distributor of architectural products, uncompromising in our commitment to be the preferred choice for our customers, the best partners for our vendors, and a great place to work for our valued employees.

\$2.2B	\$184M
Sales <sup>1</sup>	Adj. EBITDA¹
60,000+ Customers	<b>2,500</b> + Suppliers
65%	030/
U.S. Products	U.S. Sales

### The ADENTRA Advantage



### Global Supply Chain Management

Sourcing from 30+ countries, connecting 2,500+ suppliers with 60,000+ customers, reducing complexity.

Access to exclusive products, in-house brands, and break-bulk logistics.

**Streamlined logistics** reduce lead times, lower costs, and mitigate risk for our suppliers and customers.



### Platform Business Model

Centralized technology, finance, and human resources supports our customer-channel focused platform business units.

Operational efficiency and economies of scale result from standardization and streamlined workflows.

Robust financial controls and talent management ensures better integration of acquisitions, cash flow, and stronger employee development.



## Competitive Market Position

Professional sales and marketing teams drive customer engagement, communicate value proposition and enhance brand awareness.

Broad product offering, value-added services, sales and technical support, and deep market insight create cross-selling opportunities.

Digital sales platform offering 24/7 product access, improving convenience and expanding market reach.

# Comprehensive Product Portfolio with Growth Opportunity

### \$43 Billion

Combined Market Opportunity Across Product Categories

### 5%

ADENTRA's Current Market Share

#### ADENTRA Product Portfolio

ADEITHA Floudeet of trollo						
170/	13% Diversified		12% Decorative Surfaces			
17% Doors						
Doors	11% Mouldings		% ardwood	7% Outdoor		
15%			ımber	Living		
Hardwood Plywood	9% Baseboards	<b>4</b> <sup>0</sup>	% omposites	4% Stair Parts		

#### **Platform Consolidator in** \$164M a Fragmented Market \$3M \$270M Woolf **ADENTRA Acquired Sales** \$670M Distributing USD in Millions Mid Am Building Supply Rugby Architectural Building **Products** \$73M \$70M \$13M \$30M \$282M NOVO Buildina **Products** \$74M 2010 2016 2017 2018 2019 2020 2021 2022 2023 2024 -2015

Since 2010, ADENTRA has acquired 16 companies:

### +\$1.7 Billion

in Acquired Sales

### +50%

Increase in EBITDA Through Synergies<sup>2</sup>

### +18.9%

Total Shareholder Return CAGR<sup>1</sup>

### **Full-Cycle Financial KPIs**

Delivering on value creation plan to drive continued **double-digit shareholder returns.** 

Average Annual Organic Growth	Low-to-Mid Single Digit	
M&A Spend per Year	\$50-\$150M	
Gross Profit Margin	+20%	
Adjusted EBITDA Margin	+8-10%	
Return on Invested Capital	+10–12%	

### Proven Leadership, Deep Knowledge Base, and Decades of Strategic Execution

Robert J. Brown CPA, CA, CFA
President & Chief Executive Officer

Faiz Karmally CPA, CA Vice President & Chief Financial Officer

**Drew Dickinson**Chief Operating Officer

**Lance R. Blanco**Sr Vice President, Corporate
Development

**David Hughes MBA**Sr Vice President, Acquisitions

Dan B. Figgins Vice President, Imports

**Jeff Leys**President, ProDealer & Home Sales

Renee Murdoch CPHR Vice President, Human Resources

**Jason R. West** Vice President, Canada

#### Contact

To learn more about ADENTRA, contact investor relations at investors@ADENTRAgroup.com or (416) 220-7950

All dollar values expressed in USD

- Total Shareholder Return CAGR, Sales, and EBITDA figures calculated using 2024 year-ending values. Adjusted EBITDA and ROIC are non-GAAP and non-IFRS measures.
- 2. 50% increase in EBITDA through synergies on seasoned M&A completed during 2015–2020