

December 1st, 2022

## <u>CertainTeed Roofing Product Announcement:</u>

2023 Product Line Changes for CertainTeed Roofing Shakopee and Jonesburg Plant Service Area

may affect Central Region

As we approach 2023, we would like to provide you with a summary of the product changes occurring within our roofing product line.

CertainTeed is pleased to announce the addition of **Max Def Espresso** in **Landmark® Pro AR** and **Northgate® AR ClimateFlex®** product lines! This bold blend of black and brown granules is an exciting addition to our product portfolios.

We also would like to remind you of our other recent Landmark® Pro AR launches:

- Max Def Red Oak features an earthy yet radiant blend of red and brown granules.
- Max Def Coastal Blue features a vivid blend of blue and gray granules.

Luxury products are also back! All colors of **Grand Manor**® and **Belmont**® are currently available for ordering. **Carriage House**® and **Highland Slate**® will be available to order effective January 1, 2023. These products are not all locally stocked, please contact customer service for lead times and freight.

**Landmark®** Premium is also back and available in the following colors: Max Def Burnt Sienna, Max Def Driftwood, Max Def Heather Blend, Max Def Moiré Black, and Max Def Weathered Wood.

The attached chart outlines additional product changes for your market for 2023. If there are any questions about these changes, or you would like to schedule additional product training, please contact your local Territory Manager.

We sincerely appreciate your business.

Best regards,

James White

Sr. Product Manager, Residential Products

CertainTeed Roofing

James White

Abby Feinstein
Sr. Product Manager, Commercial Products
CertainTeed Roofing





## 2023 Product Line Changes for CertainTeed Roofing - Central Region

Steep-Slope Product Line		
Product Line	Additions	Deletions
Northgate® ClimateFlex® AR	Max Def Espresso	
Shadow Ridge® ClimateFlex® AR	Espresso	
Landmark® Pro AR	Max Def Espresso	
Shadow Ridge® AR	Espresso	
Presidential® AR IR_	Charcoal Black	
Presidential® Starter AR IR	Charcoal Black	
XT™25 AR		Gray Frost
	Low-Slope Product Line	
Product Line	Additions	Deletions
Flintlastic® SA Cap		Red
Flintlastic® SA Cap FR		Burnt Sienna
Flintlastic® SA Cap FR		Colonial Slate
Flintlastic® SA Cap FR		Heather Blend
Flintlastic® GMS		Resawn Shake

There may be inventory available on products to be discontinued for a limited time. Please discuss availability with your local territory manager.

12/1/2022

