

CASE STUDY

Cure.fit Becomes Data Fit With Hevo





When I saw Hevo, I was amazed by the smoothness with which it worked with so many different sources with zero data loss. We can now generate over 100 reports daily, Thanks to Hevo. This is a 5X growth from before. Business teams are wowed by the speed and accuracy at which we operate!



Swati Singhi Lead Engineer

Data Challenges:

- There were multiple data sources, but, this data was siloed and inaccessible by the majority of teams.
- Data teams remained swamped with data pull requests and were unable to focus on analytics.

The solution:

- Cure.fit required only 2 weeks to set up a state-of-the-art automated data pipeline system using Hevo and build a single source of truth.
- Deploying data pipelines on Hevo doesn't require the involvement of a data engineer.
- Cure.fit now integrates data from various SaaS tools and databases to Amazon Redshift. Their reporting tool, Metabase rests on top of this warehouse.



Cure.fit is a health and fitness company offering digital and offline experiences across fitness, nutrition, and mental well-being through its 3 products, i.e, cult.fit, eat.fit & mind.fit. Cure.fit takes a holistic approach towards health and fitness by bringing together all aspects of a healthy lifestyle on a single platform.

Industry: Healthcare

Location: Bangalore, India

Website: www.cure.fit

By the Numbers



Engineering team at Cure.fit is able to aggregate data across multiple sources with **zero data loss**



Over **500 business users** now have access to a single source of truth



The business teams at Cure.fit now generate 5x more reports every day





Hevo notifies me over slack and email every time something needs my attention. That is the only time I invest in maintaining this system. The support team at Hevo is amazing. With a turnaround time of fewer than 10 mins, they make it easy for me to fix the problem and move on without having to disturb any workflow.

- Abhishek Gadela

Business Impact & ROI:

- Hevo nullified the dependency between data and business teams. Through a front-end reporting tool (Metabase), teams now build their own reports on data made available by Hevo.
- Data teams can now generate numerous in-depth reports drilling down on specifics on a daily basis. The freed-up bandwidth is being used to focus on bigger analytics projects, warehouse optimization, and more.
- Onboarding Hevo has enabled Cure.fit's 500+ business users to report 5 times faster.



About Hevo Data

Hevo is a Unified Data Platform that helps new-age companies automate their data flows with no-code data pipelines. Connect with over 100 data sources, integrate your data silos, and build a 360-degree view of your customers in minutes. Thousands of data professionals across 25 different countries trust Hevo to create their data pipelines. Try Hevo today and experience the power of unified data.









