

CASE STUDY

How Groww Improved the Accessibility and Availability of Data for Product, Engineering, and Data Team

“What I love the most about Hevo is how it automatically fixes most of the data errors, and when Hevo can't solve the issues, it sends out a notification. Building a modern data stack with Hevo helped me not just save a lot of time but also helped me perform real-time data ingestion that helps our team do the real-time data analysis.”



Kashyap Shreepathi
Data Engineer

Data Challenges:

- Availability and Accessibility of data across the product and engineering team was a huge problem.
- The data team had to spend at least 20 hours per week on writing and maintaining custom python scripts to aggregate data.
- It used to take at least 2 days to present the insights and build dashboards for various stakeholders. This was not suitable for real-time applications.

The solution:

- The data team wanted an automated data pipeline tool that requires zero maintenance, no continuous monitoring, and ensures high-level security and compliance.
- They chose Hevo because it met their requirements and they were highly impressed with the ease of setup, intuitive UI, multiple pre-built integrations, and advanced transformation logic.



Groww, a new-age investment platform, focuses on making investment opportunities more widely available for first-time investors and millennials. Groww solves this by providing an objective evaluation of various mutual funds, stocks, and recommends the most relevant financial products to each of its four million-plus customers.

Industry: **Finance**

Location: **Bangalore, India**

Website: groww.in

By the Numbers

 **20 Hrs**

Data engineers **save 20 hours a week** by eliminating the need for writing custom code and queries

 **10x**

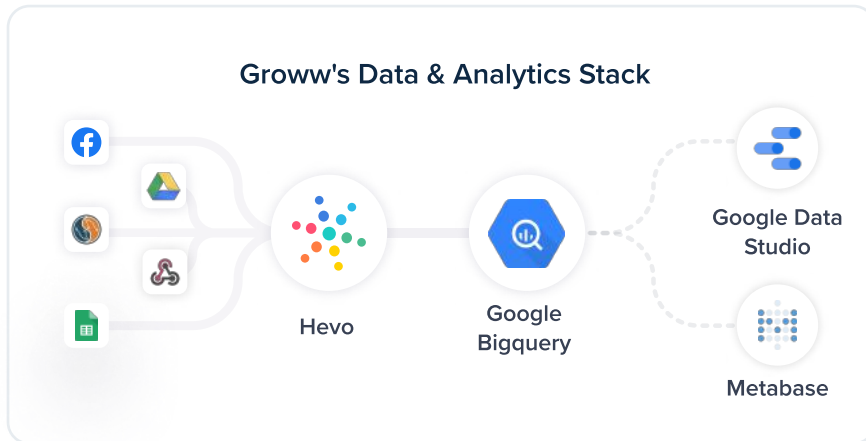
Data analysts at Groww are now able to **generate reports 10 times faster**

 **30 min**

The time required to generate reports is down to **30 minutes from 2 days**



- Using Hevo, Groww aggregates data from various sources to its BigQuery Data Warehouse. Reports are generated on Metabase and Google Data Studio



“
 After trying Hevo for about 2 weeks, we were highly impressed with some of the features like easy setup, intuitive UI, end-to-end data encryption, multiple pre-built integrations, and advanced transformation logic. We knew we had a winner!
 - Samarth Kishnani
 Product Manager

Business Impact & ROI:

- Using Hevo, the data team at Groww has ensured that every business user gets access to accurate and latest data for reporting.
- Business users were able to drastically reduce the time that was required for generating reports from a few days to just under 30 minutes.
- Owing to the Single Source of Truth created by Hevo, Groww was able to create an in-house customer support product.



About Hevo Data

Hevo is a Unified Data Platform that helps new-age companies automate their data flows with no-code data pipelines. Connect with over 100 data sources, integrate your data silos, and build a 360-degree view of your customers in minutes. Thousands of data professionals across 25 different countries trust Hevo to create their data pipelines. Try Hevo today and experience the power of unified data.

