

CASE STUDY

Space Next Door uses Hevo & Redshift to Leverage Big Data and Supercharge BI

Without Hevo, we would have required a data engineering or data ops team to maintain and build our data pipelines. Now, I can create scalable, fault-tolerant data pipelines in just a few clicks. Hevo has made my life super easy, I'm not dependent on any external team to help me set up data pipelines and that means - faster reporting turnaround times for everyone!



Parth Sarangi Business Intelligence Manager

Data Challenges:

- Being an early-stage startup, Space Next Door did not have a proper analytics framework to aid data-driven decision-making.
- In the current setup, there wasn't a dedicated data integration tool, and their Postgres database did not meet the performance requirements to store and process big data.
- Parth decided to switch to a modern data stack to leverage big data and gain deeper insights into Space Next Door's product and operations.

The solution:

 Parth started looking for a data integration tool with the primary aim to avoid expending any resources on the development and maintenance of an in-house solution.

SPACE NEXT DOOR

Space Next Door is a community-driven marketplace inspired by the sharing economy that encourages people to put up their extra space for lease so that users looking for personal or business storage space have access to better options at affordable prices.

Industry: Real Estate Location: Bangkok, Thailand Website: https://spacenextdoor.com/

By the Numbers

🗳 10X

Hevo's advanced features helped Space Next Door achieve **10X faster reporting**

100%

Hevo ensures that timely **availability of 100% accurate** data is never a problem for Space Next Door

= 44M

Space Next Door uses Hevo to **losslessly** aggregate ~44M events/month

- After evaluating Hevo with other popular data integration solutions,
 Parth decided to go ahead with Hevo because of a wider range of integrations and better pricing structure.
- Parth uses Hevo to integrate data from Space Next Door's CRM tools, marketing tools, payments provider, and website database to an AWS Redshift data warehouse. Finally, this data is consumed in the form of dashboards and reports on Tableau and Google Data Studio.



Switching to a modern data stack with Hevo, Redshift, Tableau has made it possible for us to process and analyze big data. Since all our tools are deployed on the cloud, we can get more computational resources as and when needed it's very scalable and futureproof.

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- Nestor Sanchez Chief Technology Officer

Business Impact & ROI:

- Space Next Door processes close to 44 million events per month without any delays or data losses every month using Hevo.
- In addition to core features, advanced features like the drag & drop UI, ability to model data and workflows have helped Space Next Door achieve 10 times faster reporting.
- Using Hevo, Space Next Door has built a solid analytics framework that will scale with its business without needing any engineering support.



About Hevo Data

Hevo is a Unified Data Platform that helps new-age companies automate their data flows with no-code data pipelines. Connect with over 100 data sources, integrate your data silos, and build a 360-degree view of your customers in minutes. Thousands of data professionals across 25 different countries trust Hevo to create their data pipelines. Try Hevo today and experience the power of unified data.

