

# CREATE A CENTRAL HUB FOR YOUR CHURCH

Tim Lemons | Highlands Fellowship  
[hf.church](http://hf.church)



Hello Tim ▾



Keeping you "in the know."

welcome,  
Tim

Hello Tim ▾



Keeping you  
"in the know."

welcome,  
Tim

WHAT IS A HUB?



Login



Keeping you "in the know."

welcome  
to the HUB

Login



**HUB**

Keeping you  
"in the know."

welcome  
to the HUB

WHAT IS A HUB?





Keeping you “in the know.”

welcome,  
Tim



12:50



hf.church

Hello Tim ▾



# HUB

Keeping you  
"in the know."

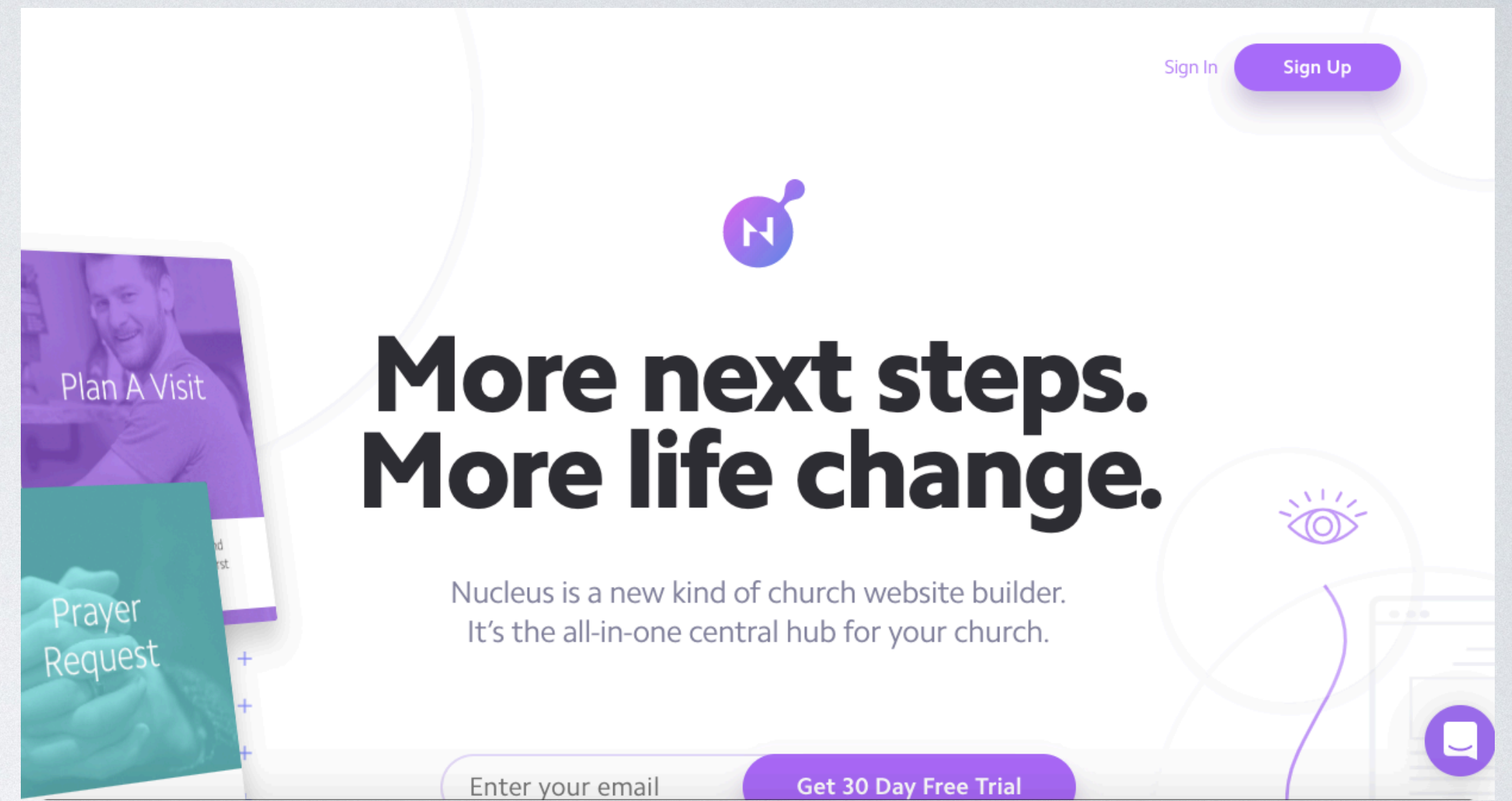
welcome,  
Tim

> HUB

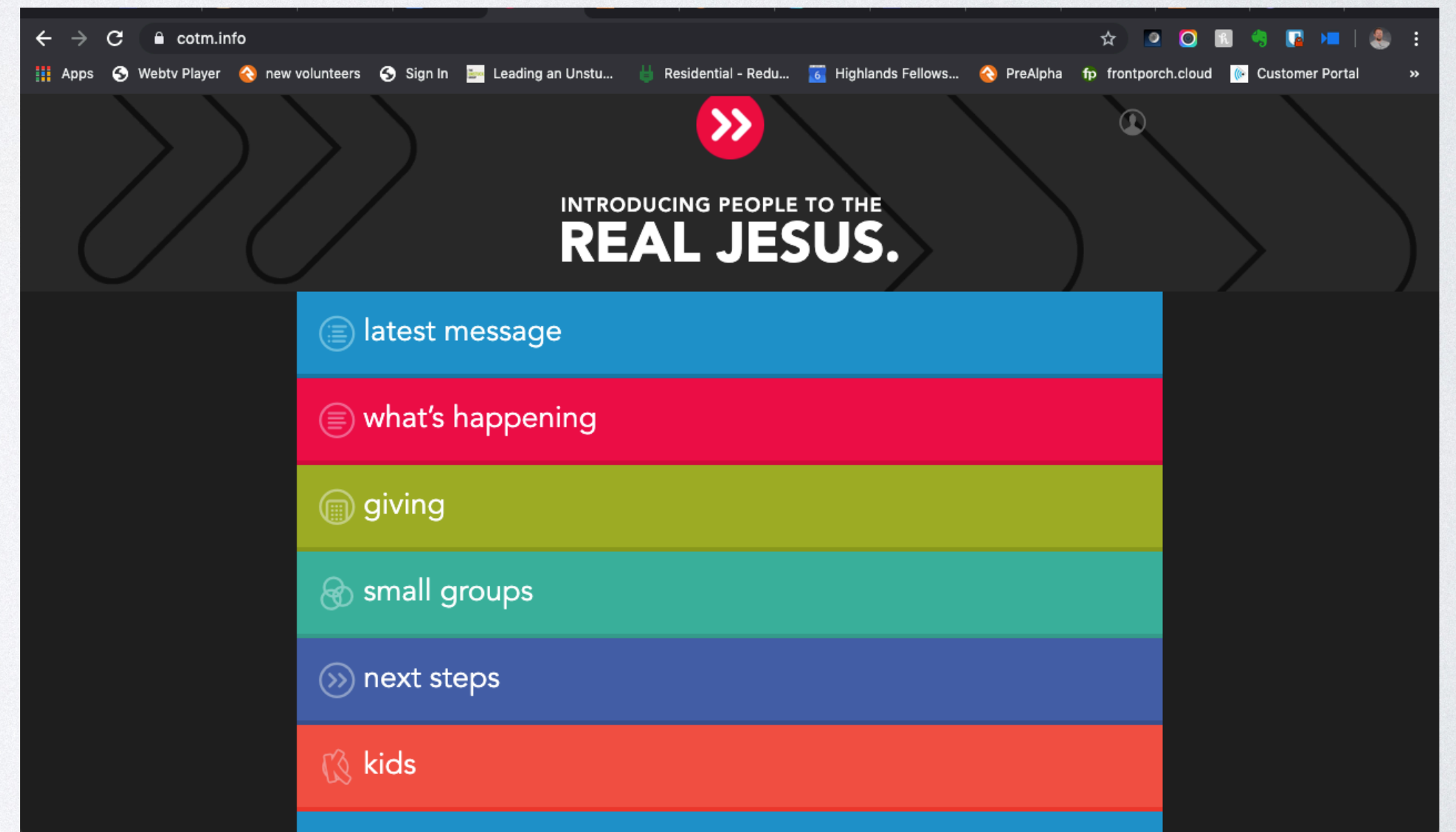




Brady Sheerer  
ProChurchTools CEO



nucleus.church



cotm.info



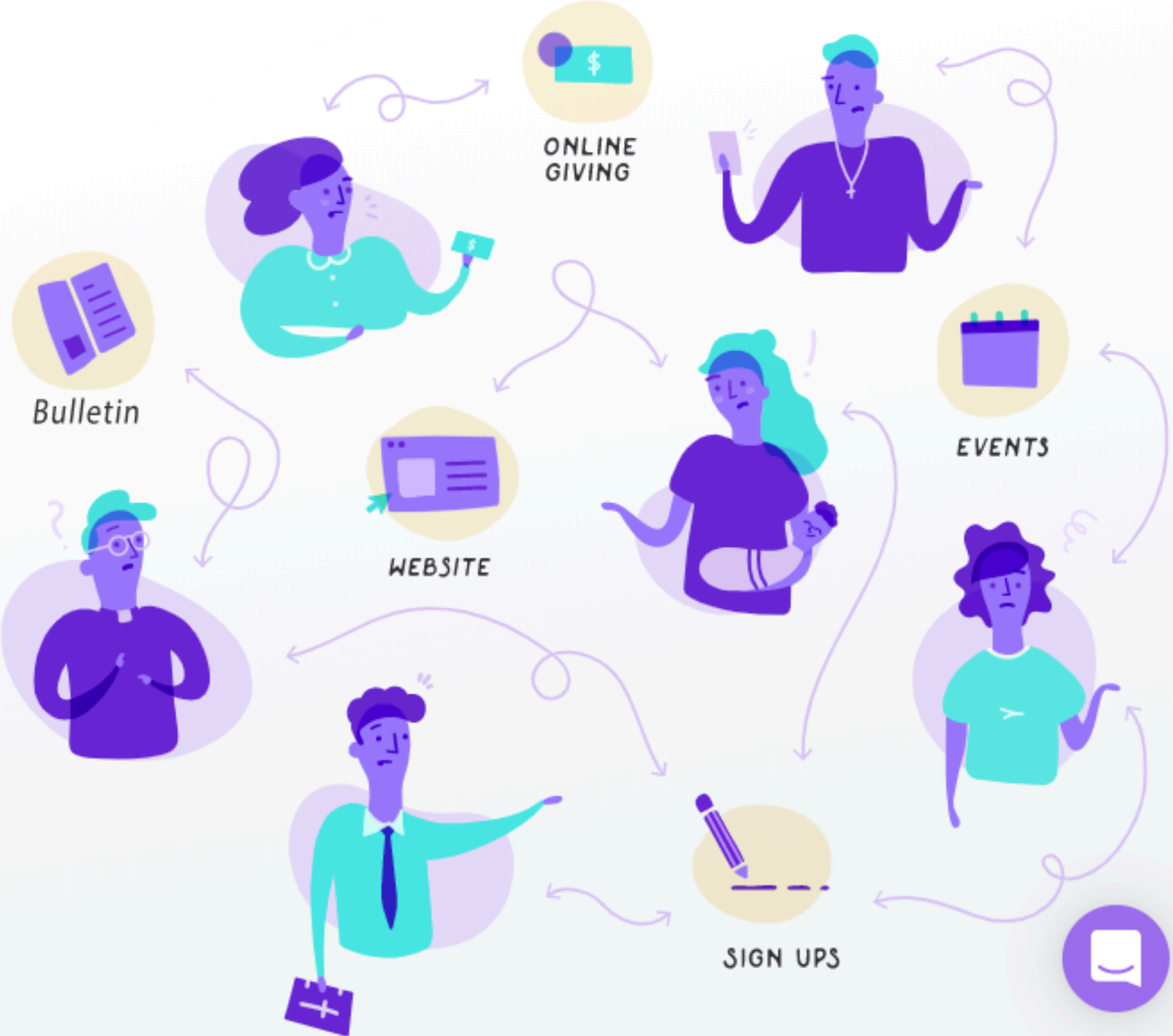


# How does your church communicate?

## The Old Way

Multiple Unnecessary Destinations For Next Steps

Most churches confuse their congregations with chaotic messaging: Check the bulletin! Call the church! Talk to the pastor! Sadly, messy communication like this is complicated and results in fewer next steps.

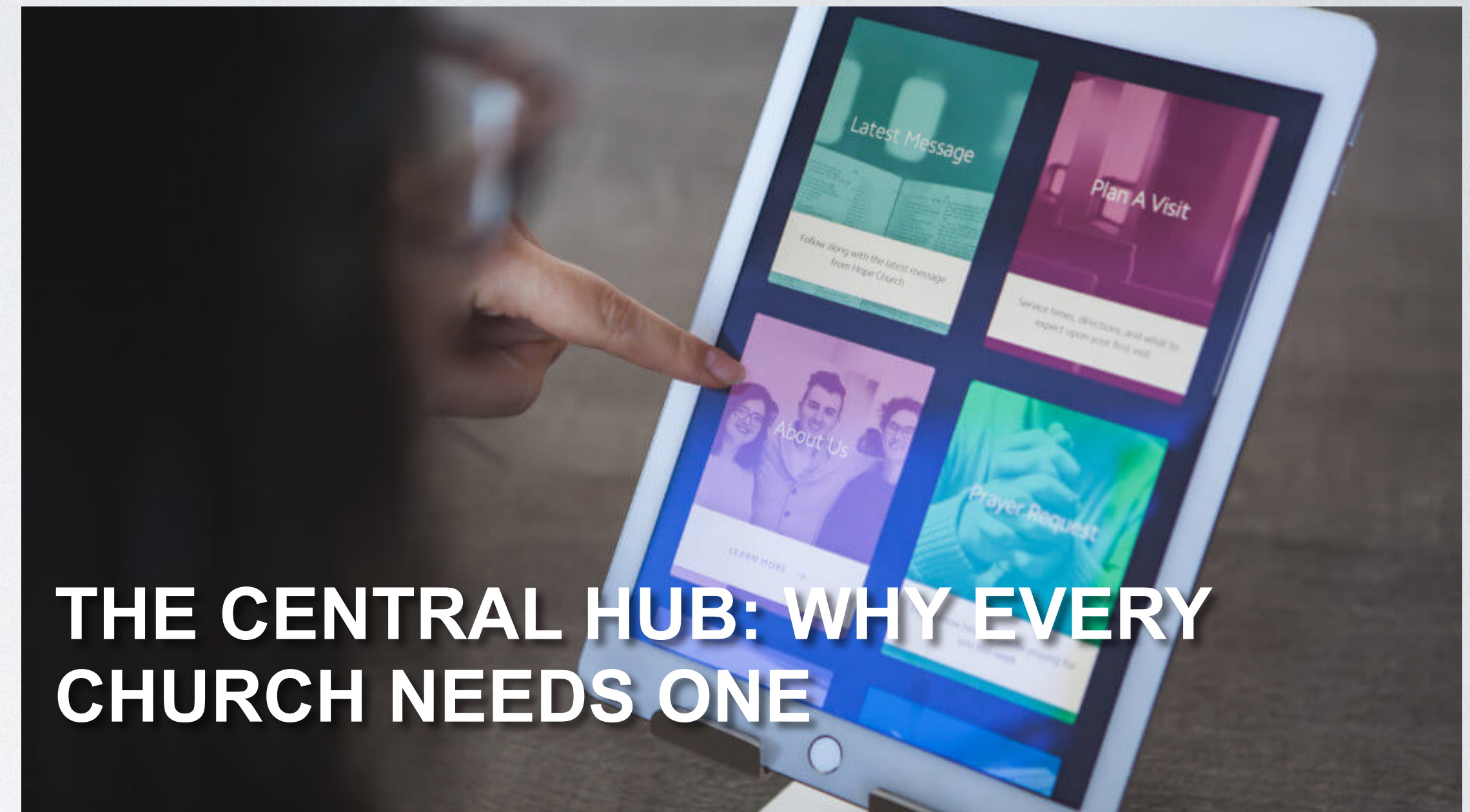






# How To Boost Church Signups 53%

Watch The Youtube Video  
Link in takeaway



# THE CENTRAL HUB: WHY EVERY CHURCH NEEDS ONE

Read the Blog  
Link in takeaway



# HUB VS REGULAR WEBSITE?



# HUB VS REGULAR WEBSITE?

- Technically it's the same site
- Regular Site is more for visitors and google
- HUB is focused on action for inside a service or people inside information



# HUB

- Connection Card Actions
- Sermon Notes
- Quick Info or Specific Next Steps

# REGULAR

- New Here Page
- Plan A Visit
- Service Times
- Staff
- Beliefs

# BOTH

- Messages
- Join a Group
- Prayer Requests
- Calendar/Registration
- Next Steps
- Giving



# HOW?

Remember the Takeaway



# HOW?

- Decide what tools you want to offer
- Create a page
- Start building blocks



# WHAT BLOCKS ARE YOU USING?

**LOGIN STATUS**  
Login Area at Top

**CAMPUS CONTEXT  
SETTER**  
Campus Picker  
near Profile Pic

**WORKFLOW ENTRY**  
About You

**CONTENT CHANNEL  
VIEW**  
Notes + Messages |  
What's Happening

**HTML**  
Next Steps, Generosity, and  
Resources



# CONTENT CHANNEL OPTIONS

Edit Content Channel Item External Website Ads Approved

---

**Title** \*

Circle Training + G3 Event

**URL Slug** i

g3--circle-training-event

**Status**

Pending Approved Denied

**Priority**

96

**Start** \*

9/5/2019 📅 2:26 PM 🕒

**Expire**

10/5/2019 📅 9:00 AM 🕒

**Item Global Key** i

g3--circle-training-event

**Content** → Content

</> **B** *I* ~~S~~ A \* i 📷 📄 📁 🗑️ 📄 ↶ ↷

1 Join us during the Global Glory of God Conference as we continue looking at the foundational elements of leading a Circle of Friends to follow Jesus and to serve as He served.

→ Priority

→ Start/End Date



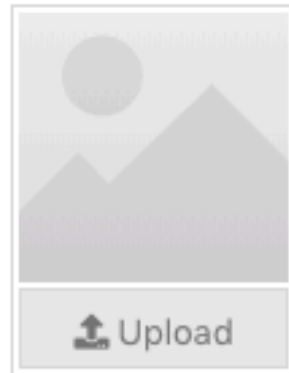
# CONTENT CHANNEL OPTIONS

## Summary Text i

Join us during the Global Glory of God Conference as we continue looking at the foundational elements of leading a Circle of Friends to follow Jesus and to serve as He served.

→ Summary Text

## Detail Image



→ Campuses

## Secondary Audiences i

- |   |                                 |                                   |
|---|---------------------------------|-----------------------------------|
| <input type="checkbox"/> Homepage - Rotator | <input type="checkbox"/> Men    | <input type="checkbox"/> Children |
| <input type="checkbox"/> Homepage - Sub-Ads | <input type="checkbox"/> Women  | <input type="checkbox"/> Youth    |
| <input type="checkbox"/> All Church         | <input type="checkbox"/> Adults | <input type="checkbox"/> Staff    |

→ Main Image

→ Learn More, Signup, Register

## Call To Action Verbiage •

Learn More

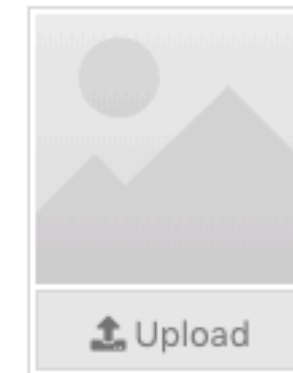
→ Background Image

## Sub Title i

10.05.19 | 9am | Abingdon Campus

→ Sub Title

## Image



## Campuses i

- |  |   |  |
|--|---|--|
| <input checked="" type="checkbox"/> Abingdon | <input type="checkbox"/> Central Office | <input type="checkbox"/> New Collective Church |
| <input type="checkbox"/> Bluefield           | <input type="checkbox"/> HFOnline       | <input type="checkbox"/> Simple Rhythms        |
| <input type="checkbox"/> Bristol             | <input type="checkbox"/> Marion         | <input type="checkbox"/> Wise                  |

## Primary Audience i

Homepage - Sub-Ads

## Redirect URL i

mailto:dthomas@hf.church

## Image URL i

[https://res.cloudinary.com/hfchurch/image/upload/f\\_auto%2cfl\\_lossy%2cq\\_auto/v1567707863/Circle\\_Training](https://res.cloudinary.com/hfchurch/image/upload/f_auto%2cfl_lossy%2cq_auto/v1567707863/Circle_Training)

## Mediums •

- |   |                                    |                                    |
|---|------------------------------------|------------------------------------|
| <input checked="" type="checkbox"/> HUB | <input type="checkbox"/> Home page | <input type="checkbox"/> Campus TV |
|---|------------------------------------|------------------------------------|

## Background Image Url i

[https://res.cloudinary.com/hfchurch/image/upload/f\\_auto%2cfl\\_lossy%2cq\\_auto/v1519852818/gray\\_backgrou](https://res.cloudinary.com/hfchurch/image/upload/f_auto%2cfl_lossy%2cq_auto/v1519852818/gray_backgrou)



# CONTENT CHANNEL OPTIONS

→ Title

CIRCLES Gathering

**Friends Following Jesus Together** → Sub Title

The church-wide study on Wednesday nights starts on September 11th from 6:30 - 8:00 p.m. We will meet for four weeks at the campus on Wednesday nights and for four weeks off campus. Childcare and light refreshments provided.

[Register](#)

→ Summary Text



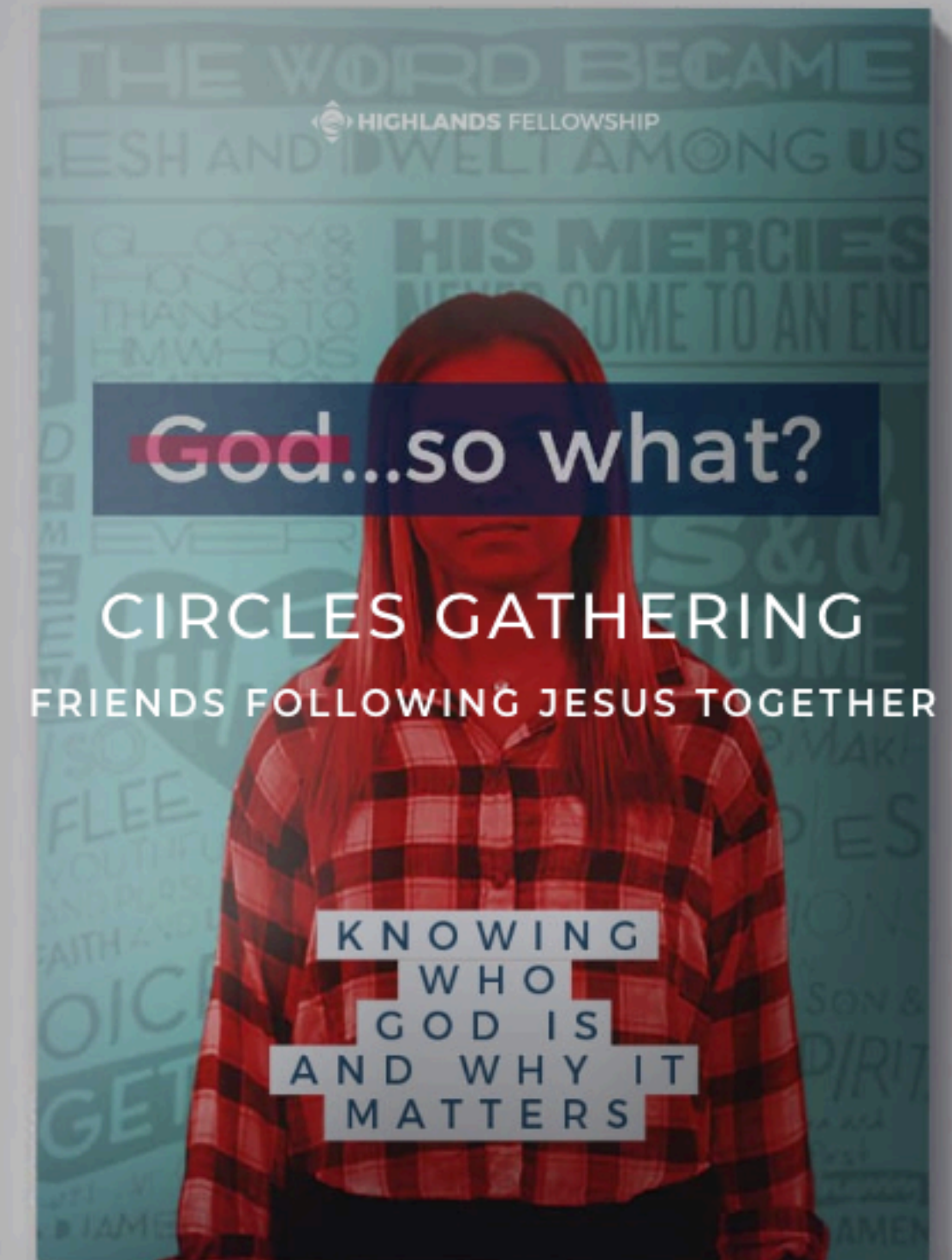
→ Main Image

→ Learn More, Signup, Register

→ Title

→ Background Image

→ Sub Title





# FUTURE IMPROVEMENTS

- Print to PDF
- Show on TV's
- Improvement & Gamification of Next Steps





# QUESTIONS?

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