

'There is no such a thing as UX design'

UX Design Methods & Deliverables

Advanced User Experience

General Info

This course is created for advanced users who have the basics in the UX design. During the course we will develop the real project, define its problems and apply the ux principles listed below:

- Why you need a UX process
- Understanding your business space and users
- Principles of Human-Centered Design
- Customer Journey Map
- Personas
- Sitemap
- Accessibility Analysis & Why designing for accessibility
- Workflow Diagram
- Consistency — A Key Design Principle
- Effective UX Writing
- Design Language System

The topics will be covered in two weeks, and two weeks we will develop a project, work on revision and presentation.

Expectations and Goals

After this course, you will be able to better understand the process of work on the real project and UX principles, enterprise process and methodology.

Course Duration

Start date (04, March, 2019, 18:00) – End date (28, March, 2019, 20:45)

Required Materials

Laptop
Sketch or Adobe XD
Trello

I'm Enisa Bravo

Creatively promiscuous, passionate about design

UX Lead

Devising UX strategy for the company and clients.

Developing a UX team to meet the business requirements. Educating the team about the latest UX trends, services, tools, and best practices.

LinkedIn

<https://www.linkedin.com/in/enisa-bravo-b2b8bb15/>

Medium

<https://medium.com/maestral-solutions/my-ux-journey-through-a-project-based-on-material-design-e5c9f408d255>

Education

Academy of Fine Art - Graphic Design

Awards

Golden Bra at Magdalena

12th International Festival of Creative Communication, 2009