

Clark Brinkley

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Professional Experience:

Special Tactics Solutions, Inc. (Livermore, CA)

Aug 2015 - Present

Media Director - @STSIncorp

- Significantly enhanced visibility with SEO on selected platforms increasing viewer engagement over 50%.
- Recognized for effective management of the company's online presence on several social channels.
- Spearheaded new design initiatives for the company's look and feel.
- Created, and executed multiple team training events effectively pinpointing and reducing client downfalls.

Clark Brinkley Photography

Nov 2015 - Present

Professional Photographer - Instagram @artsyclarky / Website: Clarkbrinkley.com

- Created strong diverse customer base e.g. events, portraits, business products.
- Planned multiple photo shoots for large group events of more than 200 individuals.
- Ongoing customer relationship management.

Lyft (San Francisco, CA)

Feb 2017 - Oct 2017

Driver

- Focused on first class customer service by maintaining safety, comfort and a friendly experience.
- Generated over \$5,000 in profit in one month.

Adventure More (San Francisco, CA)

Jun - Aug 2016 & Apr - Jun 2017

Advanced Instructor

- Worked with staff and coordinated team challenges, exercises, and camp-wide activities.
- Coordinated 30 elementary children in classrooms and outdoor settings.
- Facilitated and taught specified curriculum within weekly periods.

Education:

Bachelor of Fine Arts in Professional Photography: Brooks Institute (Santa Barbara, CA) August 2015

Photography Internship: Joyce Wilson Photography (Santa Barbara, CA) Feb - May 2015

Technical Skills:

Adobe CC (Photoshop, Lightroom, Illustrator, Premiere Pro), Capture One, Various DJI Drones, Wordpress, Google Admin Console, DAM, DSLR's