

JUAN SEGURA

Graphic Designer



Website
www.jcsegura.com



Instagram
[@segura_design](https://www.instagram.com/segura_design)



Linkedin
www.linkedin.com/in/juancsegura

CONTACT

Email

ju.ca.segura@gmail.com

Phone

415.298.6040

SKILLS

PRINT

- Editorial design
- Packaging
- Book design

DIGITAL

- Web design
- Landing pages
- Social media

DESIGNER

- Detailed
- Collaborative
- Positive attitude

LANGUAGES

- English (native)
- Spanish (fluent)

SOFTWARE

Adobe Creative Suite

InDesign, Illustrator, Photoshop

Microsoft Office

Powerpoint, Word, Excel

Miscellaneous

Wordpress, Atom, HTML, CSS, javascript (basic)

INTERESTS

Yoga, hiking, pottery, photography, drawing & painting.

WORK EXPERIENCE

• Six Degrees Records | Graphic Design & Marketing

March to Current

- Graphic designer and marketing coordinator at Six Degrees Records. Design tasks include creating daily graphics for social media platforms, website (Wordpress/ HTML), tour posters, album covers, Bandcamp pages, and marketing email campaigns.
- Marketing tasks include coordinating publicity for tour press, weekly consumer email newsletters, updating and managing all press database for each artist and managing the back end of the Six Degrees website using Godaddy.

• Freelance | Graphic Designer

2016 to Current

- **MeetGeraldine** - Design tasks include collaborating with the creative director on art direction and brand reports.
- **Efrenbuzzo.com** - Digital & print designer for brand & marketing.
- **Nataliejohnmusic.com** - Web design & brand identity.

• AEO, Inc | Visual Merchandising Manager

2012 to 2015

- Managed and executed all visual & product placement.
- Installed intricate window displays to support the brand.

• Gap, Inc | Visual Production Manager

2007 to 2012

Lead visual teams and was in charge of product placement, window displays, visual displays, lighting and marketing.

EDUCATION

California State University East Bay

B.A. Graphic Design