

## EDUCATION

UC Berkeley  
Extension,  
User Experience  
Program  
(March 2017 - March 2019)

DePaul University,  
B.A.Sc, Finance  
(September 2012 - June 2015)

## SKILLS

### Design

Persona, Wireframing,  
Journey Mapping,  
Storyboarding, Prototyping,  
User Research: Usability  
Testing, Surveys, Interviews,  
Content Strategy,  
Information Architecture.

### Visual Arts

Photography, Art Direction,  
Fashion Styling,

### Personal Skills

Relationship Manager,  
Thought Leadership,  
Communication Skills,  
Empathetic

### Tools

Sketch, Illustrator, Keynote,  
Principle, Invision.  
Adobe Creative Suite:  
Photoshop, InDesign,  
Lightroom.  
Microsoft Suite: Excel,  
PowerPoint, and Word.

### Development

HTML5, CSS3, JavaScript,  
SQL

## ABOUT

Product Designer with a strong focus on visual design, passionate about connecting the art of relationship building with design. Three years of experience in client facing roles, six years of freelance photography and fashion entrepreneurship.

## WORK

### Freelance Designer

(October 2018 -October 2018) | San Francisco, CA  
San Jose Project: Rebranded Logos and Website.  
nFusion: Designed assets for print advertising.  
Open Door Legal: Redesign donation and campaigns page.

### Thomson Reuters

UX Designer  
(March 2018 – Current) | San Francisco, CA  
Went through the UX process of empathizing, defining, ideating, prototyping and testing on new apps and features. Built wireframes, prototypes and UI design for Machine Learning and AI models.

### Customer Success Manager

(December 2017– Current) | San Francisco, CA  
Managed partner relationships with Google, Facebook, Apple, and 20 other clients. Hit over 100% of sales and retention quota for the past three quarters. Collected data for product enhancement.

### CUPS, Photographer

(March 2016 – June 2016) | San Francisco, CA  
Helped launch the brand with photography content of new coffee shops in the bay area; applied a cohesive aesthetic to each asset using Photoshop and Lightroom.

### NASDAQ, Account Manager

(March 2016 – December 2017) | San Francisco, CA  
Consulted and demonstrated the IR Insight platform for 100+ clients on such as Microsoft, Wells Fargo, and Amazon. Offered product enhancements recommendations based on customer feedback.

### PWC, Risk Assurance Associate

(August 2015 - January 2016) | Chicago, IL  
Programmed journal entry testing projects using SQL and ACL by performing risk-based tests that offered insights for audit teams.