

# Anisha Bhandari

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## **SKILLS**

Cybersecurity	Framework NIST SP 800-53 • CIS CSC • Wireshark • Splunk
Quantitative Research	A/B testing • Survey Sampling and Design • Behavioral Data Science
Data Analysis	SQL • Python • Informatics • Statistics
Data Visualization	Tableau • Excel • Einstein Analytics

## **EXPERIENCE**

### **Institute for Information Security and Privacy at Georgia Tech**

Graduate Research Assistant

August 2017-Present

- ❑ Created a large experiment across Georgia Tech to phish students, faculty and staff
- ❑ Collected data from academic experiment to design a phishing tool to prevent phishing attacks
- ❑ Patent Pending "Phish or Fish, Tackling Phishing as a Usability Problem" U.S. Patent Ser. No. 62/563,306

### **Salesforce.com**

San Francisco, CA

Usable Cyber Security Research Intern

Summer 2017

- ❑ Designed an experiment to hypothesis test human security behavior with internal stakeholders
- ❑ Analyzed large data sets with Einstein Analytics and Excel for quantitative research
- ❑ Applied statistics to measure qualitative behavior change data using Qualtrics, GetFeedback and SQL

### **Verizon**

Product Management Internet of Things Intern

Summer 2016

- ❑ Aligned with Verizon Telematics' engineering, marketing and design teams for mobile product development
- ❑ Conducted UX A/B testing on new mobile app features with identified users, gathered user data for design
- ❑ Designed and wrote requirements for mobile features for the new mobile app
- ❑ Coordinated development with internal engineers to create mobile and hardware product

### **EWise Global LLC**

2013-2016

Startup founder of UDebate, a mobile and web application for K-12 students to engage in enriching debate

- ❑ UDebate was published on Edmodo's blog as one of "Top 5 Edmodo Connect Apps for iPad"
- ❑ Followed agile business development methodology from concept, to inception, to launch of UDebate
- ❑ Aligned project objectives with integrated plans, schedules, budgets and contractor agreements
- ❑ Successfully launched UDebate mobile application onto the Google Play store and Apple store

### **KPMG**

Management Consulting (Customer Strategy and Growth) Business Analyst

2012

- ❑ Built and maintained relationships with clients and team members
- ❑ Developed strategy and response to proposals for prospective clients
- ❑ Clients were sporting goods, food and beverage and power utilities
- ❑ Worked with c-suite clients to understand requirements for projects to provide a comprehensive solution for client needs

### **Turner Broadcasting**

CNN International Assignment Editor

2010-2011

- ❑ Played a crucial role using Digital Media to deliver across all CNN platforms and to international clients
- ❑ Covered the Egyptian Revolution, Japan Earthquake, death of Osama Bin Laden and major international events of 2011
- ❑ Member of the Peabody award winning team for the coverage of the Egyptian Revolution

## **LEADERSHIP**

- ❑ Nominated 30 under 30 in "Following the Vision" Magazine for founding UDebate in 2014
- ❑ Currently founder of a K12 nonprofit on Meetup.com "Teachers and Techies" with 700+ members
- ❑ Co-organized with Up Global a 48 hour Ed-tech hackathon, fundraised 10K for 200 participants

## **EDUCATION**

### **Georgia Institute of Technology, College of Computing**

Master of Science in Computer Science

Atlanta, GA

Concentration Data Analytics & Human Computer Interaction

Class of 2017

### **Kennesaw State University**

Bachelor of Science in Communications

Atlanta, GA

Class of 2010