

Jenna Hazlett

www.jennahazlett.com

jennalouise@gmail.com

828-675-8066

219 Fox Street, Morganton, North Carolina 28655

SKILLS

Adobe CC	WordPress/CMS	branding	book design
Photoshop	HTML5/CSS	logo/icon design	typography
Illustrator	Microsoft Office	print/digital layout	pre-press prep.
InDesign/DPS	G Suite	marketing design	illustration
Acrobat	Keynote	email marketing	print buying
Muse	Cloud tools	wireframes	photo shoots

EXPERIENCE

Independent Graphic Designer + Artist / Morganton, NC / San Francisco, CA / 2006–present

I work in diverse industries to produce short- and long-term projects with several clients including 826 Valencia, Blackstone Winery, FedEx, J.P. Morgan, Philharmonia Baroque, and SunWize.

- branding
- brand identity design
- marketing collateral design
- publication art direction and design
- advertising design
- icon design
- web graphics
- large-scale display design
- print buying/vendor relations
- original artwork

Coordinator / The Industrial Commons / Morganton, NC / July 2019–February 2020

I coordinated various events, managed brand customer service, and implemented marketing campaigns for this rural developmental hub non-profit organization.

Graphic Designer / Bio-Rad Laboratories / Hercules, CA / January 2013–June 2014

I was part of a strategic marketing/communications team that supports the Life Science Group products of this bio-tech company specializing in life science research and education, clinical diagnostics, and food science. Projects included B2B marketing collateral, branding, icon design, and online magazine CMS.

Art Director / The RTC Group / San Clemente, CA / 2001–2006

I managed and mentored a team of five designers with projects ranging from monthly publications to advertising to event collateral for this high-tech events and publishing company. Clients included ARM, Intel, and Microsoft.

Senior Graphic Designer / WorkSeek.com / Laguna Hills, CA / 1997–2001

I supported this energetic in-house marketing department in designing advertising and marketing collateral for their online job search site and career-fair events that served all major markets across the country.

EDUCATION

Extended Learning in Web + Mobile Design / San Francisco State University

- information design and interactive tools

BFA in Graphic Design / The University of Georgia

- Cum Laude
- Study abroad in Cortona, Italy—bookarts, papermaking and Italian culture studies

AFA in Fine Art / Young Harris College

- Cum Laude, Phi Beta Kappa member