# **Andy Smallman**

# **Executive Director / Educator / Manager**

Extensive experience creating innovative curriculum, managing teams, and leading successful educational organizations.

Inspiring senior leader with extraordinary talent to build community, honor diversity, and ignite personal passion, fostering a culture where people thrive. Extensive experience creating and guiding engaging activities in line with company vision and mission, as well as designing content that generates long-lasting productivity and achievement. Gifted advisor, facilitator, and presenter with expertise in developing collaborative relationships with business and community leaders.

#### Expertise

- Budget & Fundraising Management
- Community & Culture Building
- Diversity Awareness
- Facilitation / Public Speaking

- Leadership Development
- Performance Management
- Strategic Planning & Brand Expression
- Written / Verbal Communication

# **Career Experience**

## Puget Sound Community School, Seattle, WA

Successfully managed and grew middle/high school based on research promoting the importance of social emotional learning, having senior executive leadership with full accountability of all educational and administrative aspects of the school, including its \$1.2M budget, team of staff, instructors, and volunteers.

# FOUNDER AND EXECUTIVE DIRECTOR

#### July 1994 to June 2018

- Conceptualized and initiated growth plan from grassroots home-school cooperative to internationally recognized and state-approved nonprofit school promoted by education and creativity expert Sir Ken Robinson and bestselling author Daniel Pink, who wrote about it in his book *Drive*, "*This tiny independent school in Seattle, Washington, gives its students a radical dose of autonomy, turning the 'one size fits all' approach of conventional schools on its head. Each student has an adviser who acts as her personal coach, helping her come up with her own learning goals.*"
- Spearheaded the design and implementation of an innovative and resourceful learning environment that promotes positive development and achievement rooted in psychological principles.
- Collaborated with strategic partners, including restorative justice experts from the office of the King County Executive, to resolve conflicts and establish interpersonal relationships that move and motivate students toward self-actualization and self-efficacy, while supporting student and staff diversity initiatives.
- Built work culture that resulted in extraordinarily low turnover among the 10 full-time instructors, 3 full-time administrators, and 25 volunteers each year.
- Provided regular monitoring, analysis, and reporting of \$1.2 million annual budget. Orchestrated, led, and/or approved multiple fundraising events which increased revenues and reduced expenditures.
- Skillfully and respectfully listened to and supported the unique needs of students and their parents.

## Kind Living

Created in response to demand for easy access to successful kindness class curriculum at Puget Sound Community School, this virtual educational institution now serves thousands of people all over the world.

## CREATOR AND MANAGER

2011 to Present

- Design and create digital resources to promote and awaken kindness, helping people connect to their true nature and build upon their strengths.
- Produce a curriculum of self-paced classes such as The Practice Kindness, Anonymous Kindness, and Kindness at Work, as well as activities such as The 12 Days of Kindness and the Tao of Kindness.
- Engage users to participate in multiple classes over time, prompting one such user to say, unsolicited, "Your kindness work has had a tremendous impact on my life and has added a tremendous positive element which sustains me as I age!"
- Regularly consult and partner with organizations, including <u>Compassion Leaders</u>, <u>Harmony Faith</u> <u>Initiative</u>, <u>Kindness.org</u>, <u>SINE</u>, and <u>The Random Acts of Kindness Foundation</u>.
- Created the <u>Secret Agent of Compassion</u> game for the <u>Compassion Games</u>, an international event in which teams and individuals challenge one another to make the planet better through community service and kindness.
- Leveraged Facebook, Twitter, and Instagram to grow followers from fewer than 25 to over 1500 weekly worldwide users.

#### Education

- Master of Arts in Human Development, Pacific Oaks College, Pasadena, CA
- Bachelor of Arts in Liberal Arts, The Evergreen State College, Olympia, WA
- Teaching Certification in Multiple Subjects, Pacific Oaks College Northwest, Bellevue, WA
- Compassion Cultivation Training, Stanford University, Palo Alto, CA

#### Speaking & Media

- Accountability in Schools (video)
- Adventures in Behaviour Change (podcast)
- Angels on Earth (book excerpt)
- <u>Blessing (book excerpt)</u>
- Bloom Seattle (speaker)
- <u>Compassion Games (article)</u>
- Compassion in Action Network (panelist)
- Dan Pink's Idea of the Day (blog post)
- Education & Kindness is Life (article)
- <u>Global Awakin' Calls (interview)</u>
- Greener Views (video interview)
- Guiding Lights Network (facilitator)
- <u>Gulf News (article)</u>

- Jails to Jobs (article)
- Kindness is Contagious (article)
- <u>The Kindness School (video)</u>
- <u>Make Kindness Your New Year's Resolution</u>
  <u>(article)</u>
- Meaning of Life (article)
- Newport Presbyterian Church Women's Retreat (facilitator)
- Ode to Andy Smallman (magazine)
- <u>School of Kindness (article)</u>
- <u>The Seattle Times (article)</u>
- <u>Wikipedia (website)</u>
- Your Golden Years (radio show)