

AKASH SHAH



OTT & SOCIAL VIDEO STREAMING EXPERT PRODUCTION & CONTENT MANAGEMENT

LOOKING TO CRAFT & CURATE
CONTENT FOR OTT, DIGITAL FIRST
AND SOCIAL MEDIA PLATFORMS

EXPERTISE



DIGITAL & SOCIAL VIDEO CURATION
VOD AND STREAM DISTRIBUTION
DAM AND CMS OPERATIONS
SHOW AND AD SCHEDULING
PROJECT MANAGEMENT
RELATIONSHIP BUILDING
VIDEO JOURNALISM
NON-LINEAR VIDEO EDITING

TECH SKILLS



ADOBE CREATIVE SUITE:
PREMIERE, AFTER EFFECTS
PHOTOSHOP & ILLUSTRATOR
FINAL CUT PRO
AVID MEDIA COMPOSER

GOOGLE SUITE, JIRA, SLACK
TRELLO, SALESFORCE, KEYNOTE
BLOOMBERG TERMINAL

MICROSOFT OFFICE SUITE:
WORD, EXCEL, OUTLOOK,
POWERPOINT & PROJECT

ADOBE AUDITION, ABLETON,
PROTOOLS, SERATO DJ



EXPERIENCE

Tastemade - OTT MEDIA OPERATIONS MANAGER MAR 2018 - PRESENT

+Managing backend media operations for Tastemade's 24 hour streaming OTT Network on streaming platforms such as Tastemade O&O, YouTube TV and Philo TV

+Content upload and management, packaging shows for sales and advertising, managing ad time slots, coordinating show schedules

AdscendMedia ACCOUNT MANAGER - SYNDICATION NOV 2017 - MAR 2018

+Manage relationships with existing video content providers - determine monthly spend/budget, upload content and manage pay schedules

+Acquire new content and create video distribution strategy for three O&O platforms and social media

TELESCOPE - FREELANCE PRODUCT COORDINATOR NOV 2017 - SEPT 2018

+Oversee and deliver high quality live streaming video on Facebook Watch, Instagram Live, Periscope and YouTube Live using Telescope Live Studio for Showtime TCAs, Film Independent Screen Awards, Match for Africa 5 - Silicon Valley, Alita Battle Angel Trailer Launch

+Aggregate and publish hashtag polls and comments from Facebook Watch posts for Goldenboy Boxing events and CBS Sports Conference USA College Football games

INFORM - PUBLISHER DEVELOPMENT MANAGER MAY 2016 - FEB 2017

+Built and managed a portfolio of digital news publishers, including AP, The Hill, BH Media Group, The Hollywood Reporter, Billboard, and local news publishers with the goal of selling digital video products & licensed video content and driving increased monetization opportunities for desktop, mobile and social platforms

+Reported on key video metrics including views, impressions and revenue data to achieve KPIs and identify opportunities

Bloomberg - FREELANCE VIDEO EDITOR AUG 2015 - MAY 2016

+Publish and edit video content for Bloomberg TV, web, and social media platforms as well as The Bloomberg Terminal

+Ingest, organize, and manage all incoming media from various teams company-wide for broadcast, syndication and internal use

CBSN - ASSOCIATE VIDEO PRODUCER MAY 2015 - AUG 2015

+Produce & edit CBS national news program content and publish via MPX (thePlatform) to CBSNews.com and CBS News mobile and digital platforms to complement articles

+Generate headlines and captions for videos posted to the website & curate trending and well-performing videos in featured sections of CBSNews.com

CNN - MEDIA OPERATIONS JUN 2008 - DEC 2014

+Execute daily flow of production services across all business units, morning and primetime programs such as CNN New Day, CNN Newsroom, AC360, Erin Burnett Outfront, CNN Tonight, Amanpour and Nancy Grace on HLN

+Manage, ingest and transfer raw and edited digital files, assets and recordings throughout CNN's multiple fast paced, high velocity agile news bureaus as well as post production, studio and playback servers



ADDITIONAL EXPERIENCE

Simply Events - CLIENT RELATIONS + EMCEE AUG 2011 - PRESENT

+Primary point of contact for all new and existing clients to negotiate contracts for mobile sound, lighting and entertainment services for private events such as weddings, birthdays and corporate events

+Oversee production and project management of all events while managing and coordinating crews, equipment and other necessary resources

+Create and maintain high energy at all events by interacting with crowds, mixing music, and Emceeing



EDUCATION

MONTCLAIR STATE UNIVERSITY - BACHELOR OF ARTS - BROADCASTING



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